

Quality and service—the product of over fifty years' constant endeavor to give the public the utmost in coffee—has attained for Chase & Sanborn's High Grades an enviable reputation.

*Chase & Sanborn*  
*Montreal*

WHEN YOU  
SUGGEST

*Gold Standard*

TEA

Your customer immediately thinks of the advertisements she has been reading in her favorite paper or magazine (such as the one here) and accepts your suggestion readily. These advertisements are moving your stock quickly.

It pays to sell advertised goods and especially "Gold Standard" products, for on them you get both a good profit and a quick turnover.

*Gold Standard*  
Guaranteed-the-Best **TEA**



**THE CODVILLE COMPANY, LIMITED**

BRANDON

MOOSE JAW

WINNIPEG

SASKATOON