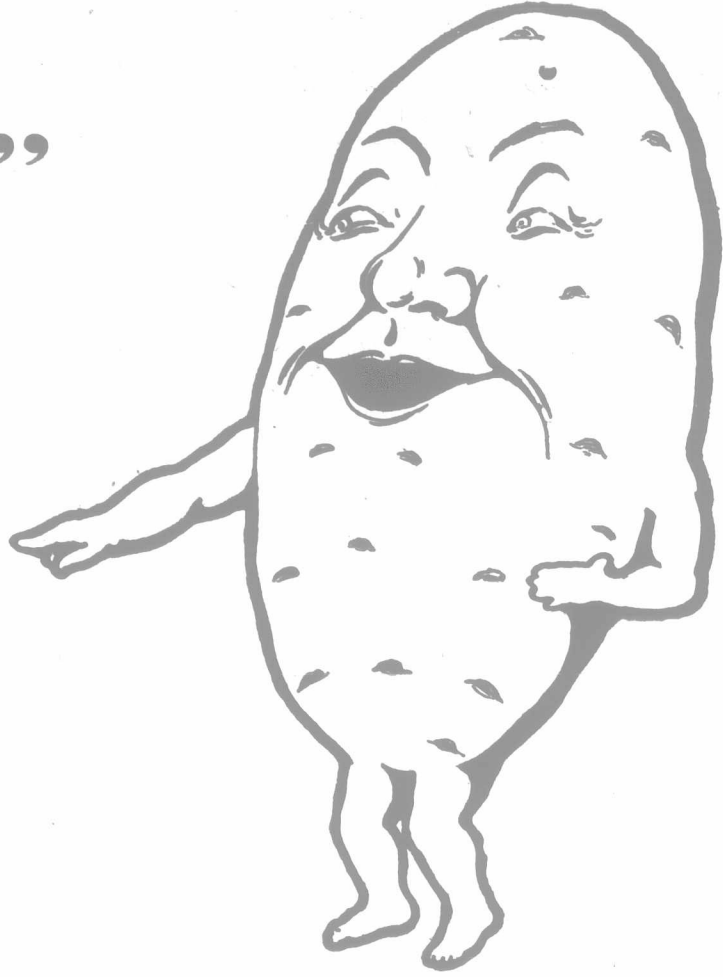


**"Potash
Pays"**



The Wail of the Starved Potato

Look at that poor, shriveled up, good-for-nothing potato!

He is wailing because he is starved to death, and the man that grew him is wailing because he is not making the money he should out of his farm.

What is the reason? Simply because this potato IS starved. Look at Mr. Potash-Raised Potato. See how jolly and fat he is! He and hundreds of his fellows are growing fat and clean and shapely to bring his grower a good profit, and all because of POTASH. The poor, skinny

potato is starved to death because his grower uses a low-grade fertilizer. This grower does not understand that every crop, say of 300 bushels of potatoes, eats from the soil approximately 60 lbs. Nitrogen, 40 lbs. Phosphoric Acid and 105 lbs. of POTASH. Note that this is three times as much POTASH as Phosphoric Acid.

The low-grade fertilizer contains but 2% POTASH and 6 to 8% Phosphoric Acid. Surely this is not three times as much POTASH. Any agricultural expert in the country will tell you that it is far better to use a 10% POTASH Fertilizer.

This Applies to All Crops Grown in Canada

The ordinary fertilizer does not contain the amount of POTASH necessary to secure the largest possible crops from the farm lands.

Here is what you, Mr. Farmer, should do if you wish to make more money from your crops:

When buying fertilizers, insist that your dealer give you a 10% POTASH Fertilizer. If he has not got it, and you have to use a low-grade fertilizer, use enough POTASH to increase the amount to 10% of POTASH. Our agricultural experts will tell you just how to do this free. It is simply, easily and quickly done, and will bring you many, many

times the first cost in a larger harvest. Ask the Agricultural Department at Ottawa if this is not so. Or, if you so desire, you can mix your own fertilizer at your own home. Our experts will tell you how, free.

You can buy POTASH from your dealer. If your dealer has not got it, give us his name, and we will sell to you direct, as we have POTASH ready for immediate delivery stored in storehouses in Montreal, St. John, N. B., and Toronto. Write to-day for free booklet and prices.

Don't starve your crops. Feed them, and they will feed you and your pocketbook. "POTASH PAYS." Write us to-day for free booklets.

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