### "Many Cases I have Closed



have come to me voluntarily, as a direct result of the Company's advertisind"

-Virginia Representative

Prudential advertising helps its Agents. We want Agents. Write us.

THE PRUDENTIAL INSURANCE CO'Y OF AMERICA

Incorporated as a Stock Company by the State of New Jersey.

JOHN, F. DRYDEN, President.

HOME OFFICE, NEWARK, N. J.

## THE IMPERIAL LIFE'S RECORD IN 1909.

ASSETS - \$5,303,236 INCREASE \$749,392 RESERVES - 4,055,540 INCREASE 597,494 NET SURPLUS 627.519 INCREASE 149,306

it pays to be seeccisted with a successful institution For particulars of attractive agency openings

Apply to

A. McN. SHAW. HEAD OFFICE.

Supt. of Agencies TORONTO, CANADA

RETURN PREMIUM POLICY Guarantees not only taypolicy in case of death, but also guarantees return of all the premnums paid. Cos's no more than other companies charge for ordinary insurance. Policy automatically continued in force after three
years' premiums have been paid, Highest guaranteed Loan, Cash
Surrender and Paid up Insurance Values.

CROWN LIFE INSURANCE CO. Heari Office : TORONTO
Liberal Salary and Commission Contracts, with a Good Terri
tty, Available to Reliable Agents.

#### INSPECTOR WANTED

THE NATIONAL LIFE ASSCE. CO. OF CANADA requires an Inspector and three good Agents for Montreal The Inspector must be a good personal producer.

All contracts are direct with Head Office and are very liberal. On account of the exceptional standing of the Company and the attractive plans of insurance, agents find it an easy Company to work for.

Apply 286 St. James Street., Imperial Bank Chambers, MONTREAL.

# TO LIFE INSURANCE MEN

# ROYAL-VICTORIA Life Insurance Co.

desires to engage competent and productive Field Men in the different Provinces of Canada

Terms Attractive

Apply to

DAVID BURKE,

General Manager,

Montreal

## VITAL FACTORS IN BUSINESS

The greatest economy, a wise selection of business and the greatest care in the invest-ment of funds, are VITAL FACTORS IN EVERY BUSINESS. They have placed the



in the front rank. Its Actual Results to policyholders have never been excelled and RESULTS COUNT in Life Insurance just as they do in any other business.

HEAD OFFICE, WATERLOO, ONT.

#### The Continental Life Insurance Co. SUBSCRIBED CAPITAL, \$1,000,000.00 HEAD OFFICE - - - TORONTO

GEO. B. WOODS, PRESIDENT & MANG DIRECTOR CHARLES H. FULLER, . SECRETARY & ACTUARY Several Vacancies for Good Live GENERAL AGENTS and

Liberal Contracts to First Class Men

Apply GEO. B. WOODS, Managing Director



## THE CHIEF DIFFICULTY that confronts the new man entering the Life Insurance Field is the securing of GOOD PROSPECTS. This difficulty is eliminated

when you write for an INDUSTRIAL COMPANY, the debits of which are an inexhaustible mine for both ordinary and industrial business.

THE UNION LIFE ASSURANCE COMPANY

- - TORONTO, CANADA HEAD OFFICE.

More Policyholders than any other Consdian Company

