

## SASKATOON 1903

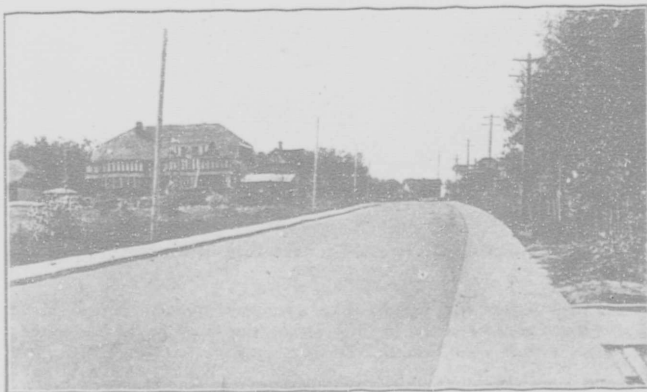


Saskatoon, 1903—a few Shacks,—113 Hopeful Souls.

### OUR BEAUTIFUL CITY

The beautiful in nature is to most of us one of life's essentials. Therefore, it follows that natural charm in itself and surroundings is an exceedingly valuable asset to a city, for the reason that the beauty of a place goes far to influence its selection by those seeking a new home and sphere of effort. Saskatoon's picturesque loveliness is proverbial throughout the West, and has been a most potent factor toward her amazing development.

Now, although Western Canada is no longer a terra incognita to the outside world, the fact remains that many people are still restrained from coming here by the curiously persistent impression that to do so involves the sacrifice of all that is fair and fragrant in nature. However, the quickest way to intelligently and finally remove this misconception is,



Prosperity Beautifully Evidenced. Saskatchewan Crescent, Idylwyld.  
A popular two-year-old residential section.

Crop failure is unknown in Saskatoon District. It is a good year every year for all intelligent farmers.