

aid, hygiene, sanitation, etc., under the auspices of the Red Cross and Order of St. John.

Every one may feel that his money will go to the sick and wounded with a minimum deduction for expenses. The administrative staff, though large, is mainly voluntary, and every possible precaution is taken to secure the most economical administration of the funds entrusted to the Society. For the first year, excluding hospitals, the total home administration and management expenses, including the unpacking, sorting and repacking of gifts in kind, amounted to *only two and one-quarter per cent. of the total income.*

The real authors of all these benefits to our splendid troops are the men and women who supply the money to carry on this work.

WILL YOU SHARE IN IT?

Over \$20,000,000 have been given for this noble work, and more is needed. The Empire-wide appeal has gone out from the Motherland. Last year Ontario gave \$1,514,000. Can we do less this year when the need is greater? October 19th is the day.

EVERYONE HELP!

PARLIAMENT BUILDINGS, TORONTO,
September 27, 1916.