WM. COATES & SON.

The inception of this old time honored and representative jewelery house dates back to 1857 and owes its origin to the father of the present proprietor. It is the oldest house of its kind in Brockville, and has met with the best of success since it was established here. The salesroom located at 93 King street west is neatly fitted up for the attractive dipslay of the stock carried. Fine watches, clocks, jewelery, silverware, fancy articles, optical goods and other valuable and desirable articles too numerous for classification are here to be found in every variety of design and finish. A full line of Eastman kodaks and supplies as well as New Edison Phonographs, both cylinder and disc are carried. A satisfactory job is at all times assured, while the prices are very moderate. The proprietor of this establishment Mr. H. B. Coates is a practical jeweler of life long experience. He is well known for the liberal and upright manner in which his business is conducted and in view of what we have recorded he is deserving of the hearty support which has been accorded to him.

C. J. GAUTHIER.

The business of the auctioneer demands no small ability and the possession of a wide range of knowledge. That these are possessed by Mr. Gauthier everyone knows. There are few men in Brockville better known than Mr. C. J. Gauthier. He has been before the public for a number of

years as an auctioneer and valuator, and the varied and difficult functions of his business he has discharged not only with ability but with satisfaction to everyone. Since he assumed control of this old and well established business formerly carried on by Mr. James Robertson, he has conducted some very large and important sales and the results of his yearly transactions reach an almost fabulous amount. As a valuator and broker. Mr. Gauthier has no superior. and his whole career has been an honorable one. The appraisal of real estate is a feature of this gentleman's business. He is buying and selling real estate on a commission basis, collects rents, carries on a general insurance business as well as an employment agency. His reputation assures you the utmost satisfaction, prompt returns. honest and efficient service. He will buy the contents of any home for cash. He conducts sales in any part of the city or country, and can be relied upon to get the highest price the goods will bring. His salesroom is located at 48 King street West. 'Phone 183.

ROBERT NEILL.

Of the many branch houses distributed throughout various sections of the country, operated by the above named gentleman, none enjoys a more lucrative patronage than the one located at Brockville, which is under the management of Mr. W. J. Clements. This store is conveniently situated at 87 King street west, and has been in successful operation for 20 years. The busi-

ness premises are handsomely appointed throughout and stocked with one of the most complete assortments of boots, shoes and rubbers to be found in the city. Nearly all the goods handled here are the house's own manufacture which enables them to sell at prices beyond competition. Special attention is paid to mail orders, a new feature added to the business recently. All charges for shipping are prepaid by the house for out of town customers. This house has also attained a reputation of the highest character on account of the superior quality of their products, and in consequence is enjoying an immense patronage from those who appreciate well fitting, substantial and latest style footwear. Mr. W. J. Clements, the manager, is always in attendance at this store and personally sees to it that all wants are satisfactorily met. He is a gentleman to do business with and has a host of friends and acquaintances in both the social and commercial world.

THOMAS NAPPY

The fact that an establishment devoted to the supply of any of the staple commodities of life has lived and prospered in this age of keen competition for 34 years is ample proof that the concern must be operated upon the most liberal and progressive principles, and has acquired its success by honorable and responsible methods. This proposition finds ample proof in the case of the well known establishment conducted by Mr. Thomas Nappy, located on Perth street.