Mississauga News

CLARKSON PHONE 822-2256

AN INDEPENDENT NEWSPAPER
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Ambitions Outlined

With this issue, the management of the Mississauga News presents to the citizens of South Peel a lusty young infant newspaper. It will be published weekly as a chronicle of the happenings of the Mississauga community -- Port Credit, Cooksville, Lorne Park, Clarkson, the Park Royal and Fairfield areas, Sheridan, Streetsville, Erindale and environs.

The period of gestation and birth were normal and without incident, and the parents anticipate a normal and healthy pattern of growth.

The Mississauga News is fortunate to be born in a climate and locality that is probably more conducive to growth than any other part of Canada. The dream of the great Golden Horseshoe is becoming a reality, and South Peel today is the pivet of the booming semi-circle:

Projections indicate that within the next five years our population will virtually double. New industries are moving in, and our present industrial complex is expanding. Sheridan Park, Canada's first fully-planned community especially designed for industrial research, is a typical example of the quickening pulse of progress here.

The inflow of industry, population and wealth create an expanding demand for many kinds of goods and services and communication at the community level. It is at this point that a public-spirited, alert community newspaper can best fulfil its role as a civic medium of communication. And it is here that the Mississauga News will strive to perform the civic responsibilities and duties that are expected of a good news-

We expect this newspaper to serve as a forum and sounding board for individual and collective expression. We will work toward bringing to our readers an unbiased, independent account of news happenings, and will confine our editorializing to our editorial page. From time to time we will survey our readership in order to determine what they expect to see in our columns--be it a teen page or greater emphasis on our coverage of the happenings in local government. Our readers will be the final judges of the extent of success of our endeavour, so we will maintain a sharp ear to the ground to suffice the technique to the ground to success.

to the ground to fulfil the tasks that are expected of us. So here's to what we hope will be a new era of better community rapport and wider communications within the orbit of our circulation.

Taking First Steps

Walking hand in hand, you, the residents of South Peel . . . can act as partners with the Mississauga News to work for and record the progress of this upand-coming area.

We say 'partners' because, truthfully, without your support and co-operation we could not possibly hope to bring you the type of weekly newspaper which this growing area deserves.

With this first issue off the presses we must take this opportunity to thank each and every one who helped in some way or other along the way. The many private citizens who contributed so much with their continual encouragement . . the gratifying number of businessmen and municipal officials who showed their confidence with their advertising support right from the start . . those who helped provide the news for this issue . . and everyone else who, in some way or another, helped to make the birth of the Mississauga News possible.

We Thank Our Advertisers

No newspaper can survive without the financial co-operation of its advertisers. These advertisements pay for the labour and materials that go into our endeavour, and provide the space for news and feature coverage, photos, editorials and all the other services expected of a progressive weekly newspaper.

We wish to take this occasion to express our sincere thanks to the merchants, industrial, commercial and civic leaders in this area for the generous advertising support reflected in the pages of the first issue of the Mississauga News. We urge our readers to patronize the wide variety of goods and services offered by our advertisers, the best friends a newspaper ever had.



THE NEW ARRIVAL

Looking Into History . . .

Continued from page 2

Credit. This would be the Inn, as it was the only building within several miles around. Warren Clarkson, from whom Clarkson is named, was fifteen years old at the time.

It is not hard to picture these early travellers and settlers, some sailing into the harbour by boat, others driving their animals and bringing their possessions along the shore road, a mere trail between towering oak

and pine. At the river the Lakeshore Roadswings down toward the Inn and the ferry wharf. There all could find rest, food and friends to talk to, and squealing pigs and bawling cows could be crowded onto the ferry a heavy scow 23 feet by 8 feet - and

taken onto the opposite bank.
All these years changing groups of Indian wigwams occupied the Credit flats nearby, as wandering bands of Mississaugas came in season to spear the salmon, to hunt, and to sell their wares

Looking Into The Future

The area most commonly referred to as South Peel -- Port Credit, Toronto Township, Streetsville and Malton -- could well become, in the not-too-

distant future, one of Ontario's great cities.
Yes, this could be the future of South Peel. But, it can only come about through a lot of hard work, practical planning and determined efforts to keep this area out of the grasp of Metropolitan Toronto.

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Toronto, although it is growing into a tremendous metropolis, has more than it can handle now within its own metropolitan boundaries.

with its change of status to that of a town and eventually to a city, Toronto Township will eventually bring Streetsville, and Port Credit into the fold to form the nucleus of one great unified area. And, it could all be done with much less of the fuss that has accompanied Metro's moves.

to travellers and settlers. But in 1826 the Government built a village of log houses where the Mississauga Golf Course now is, and the Indians, under Methodist care, were moved to it. The wigwam village disappeared at the Credit mouth, as did the stench of fish offals and refuse which littered the land they used.

Over the years the innkeepers changed at the Government House. Ingersoll had died in 1812 and his son Charles took over for some years. The Lakeshore Road improved and long stretches of corduroy were built across the swamps. The first bridges were slung over the Credit and were usually swept into the lake by spring floods and butting timber rafts. Slowly as the Township filled with settlers, the Credit mouth became a harbour; a gateway shipping centre for the interior lumber

and agricultural products.

But as the years went by, the use for the old Government Inn diminshed. Plans for the village of Port Credit were laid out in 1835, although there were only five heads of families living there

at the time, and two years later the government, using Indian labour, constructed a pier and wharves at the river mouth. Buildings and better inns were put up. Finally in the 1850's the Government Inn became the private home of Mrs. Robert Lynd, previously married to a former innkeeper, Moses Polley who had drowned. In 1861 the Inn was torn rebuilt as a barn on a farm about a mile and a half north. Unfortunately, a short time later, this barn was destroyed by fire.

TODAY'S YOUTH?

"Our youth now love luxury. They have bad manners and contempt for authority. They show disrespect for their elders and love idle chatter in place of exercise. Children are now tyrants . . . not the servants of their households. They no longer rise when elders enter the room. They contradict their parents, chatter before company, gobble their food, and tyrannize their teachers".

An assessment of youth made by a disillusioned Twentieth Century parent or teacher? Take heart - this statement was made by the Greek philosopher Socrates, in the 5th Century B.C.!