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Athletics' brass look ahead

by Bob Stauffer

On April 10, 1989, Dr. Robert Steadward, the Chairman of the Department of Athletics, announced his resignation. Steadward's decision came as a surprise as it ended one year short of his five year term which began July 1, 1985.

The void opened by Steadward's resignation allowed Dale Schulha to move from the Director of Marketing and Athletics to the Chairman of the Department of Athletics. Donna Gingera, the former Marketing and Facilities Manager at the University of Winnipeg was appointed the new Director of Marketing for the Athletic Department. Schulha graduated from McNally Composite High School in 1968, he attended the University of Alberta and earned a Bachelor of Physical Education Degree (B.P.E.) in 1972, a P.P.A.D. (Teaching Certificate) and a Master of Science Degree (M.Sc.) in Physical Education in 1974.

Schulha was also involved with the Golden Bear Football program for five years as a player. In 1968 he received the Percy Diagle Trophy for Rookie of the year. In his final year as a player, Schulha helped the Bears win the Vanier Cup. (He threw for a touch-down pass off a field goal formation).

Schulha has been with the University since 1985 when he was



Ron Sears

Donna Gingera has replaced Dale Schulha as Marketing Director.

hired as the Director of Marketing and Public Relations. Previous to that he had served as the Director of Physical Education and Athletics — Medicine Hat College (1976-1980), Instructor — Grant MacEwan Community College (1980-1981), Manager — Technical operations, Sports Division — Universiade '83 (1981-1983), General Manager — Lindsay Park Centre, Calgary (1983-1985) and Marketing Manager — Alberta Sport Council (February-August, 1985).

Gingera graduated with a Bachelor of Physical Education degree from the University of Manitoba in 1980. Prior to her position as Marketing and Facilities Manager at the University of Winnipeg, Gingera was Recreation Department Head with the Department of Communi-

ty Services for the Province of Manitoba (1984-1986), and the Director of Parks and Recreation for the City of Portage le Prairie, Manitoba (1986-1987).

Gingera realizes the task ahead of her and she says that she will attempt to "turn the athletic competition into events and social highlights for all students on campus," she adds "we want the student at the U of A to enjoy being at the athletic events." After student involvement reaches its apex Gingera said she "plans to broaden out to the community at large, the external public." Schulha reiterated Gingera's point saying "we're going to put a focus initially on the student." Schulha said "that there would be added sponsors and more profiling of athletics events on campus."

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"NASTY, DECADENT FUN." — David Ansen NEWSWEEK

Dangerous Liaisons

SUNDAY SEPTEMBER 17 M

Macon Leary was set in his ways. Until an unusual woman showed him the way it could be.

THE ACCIDENTAL TOURIST

SUNDAY SEPTEMBER 24 PG

THE CONTINUING ADVENTURES OF DAVEY!
THE SASKATCHEWAN HUSKIES QUARTERBACK
ERIC BY BAICH

THIS IS DAVEY!

DAVEY IS THE OFFENSIVE GENERAL FOR THE COMPLEX HUSKY OFFENCE
OK PETE... YOU RUN OVER THERE AND I'LL THROW YOU THE BALL!

OH I ALMOST FORGOT.

THIS IS THE GOLDEN BEAR DEFENCE, THEY DON'T LIKE DAVEY...
GRRRR

HE DISPLAYS NERVES OF STEEL
UM... READY...
UH... SET...
UM... HEE... HEE...
HUT!

CRASH BOOM BAM BOOF WAMMO

WHAT HAPPENED TO DAVEY??...
IS HE DEAD?
IS HE INJURED?
IS HE A LITTLE TINY BALL NOW?
COME OUT ON SAT. SEPT. 16 VARSITY FIELD — 1:30 PM — AND FIND OUT??

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