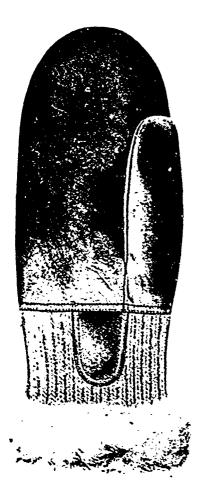
THE KUMFORT " PROPOSITION



This "Kumfort Mitt" proposition of ours is straight business.

You pay us \$4.50 net, 30 days, for an article that is a cinch to sell at 50 cents a pair.

That's $33\frac{1}{3}$ per cent. advance on cost---and no "shelf-warmers" at the end of the season.

It's the best 50-cent mitt value in Canada---we know that is a fact, because every kind of raw material we are cutting is higher to-day than when we bought it.

Are you open for good mitt business?

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Hudson Bay Knitting Co. <u>30 St. George St.</u>, ... MONTREAL, P.Q.