

THE HOME
THE WORLD

NEWS OF SPECIAL INTEREST

THE MOVIES
THE PLAYERS

Here are Related Facts and Fancies Concerning the Activities of Individuals and Organizations, the Home, Fashions and Other Matters.

MARGUERITE'S WEEKLY CHAT.

Definiteness.
Aim in life—the shortest possible distance between two points—this topic was suggested to me by a very good sermon I heard recently, and it set me thinking as to whether we all have a distinct aim in life, or whether we just drift along. Many people do a large amount of work, patriotic, charitable church work, but whether these same people would not work to more advantage if they had this definite aim, is my question.

"There is a homely old saying which implies this fittingly and thither. When you have spent some time, a whole morning perhaps doing all sorts of things and perhaps accomplishing very little, our grandmothers would have described it as "Dancing in a pint pot." Haven't you felt sometimes as if your days might be summed up in those words?

I have been wondering lately if we could do more good if we settled down some day and just decided what we really felt we should work for, and then devoted our time and talents to that particular purpose. Before the war we used to do so many silly things that we will never do again. We know now that there are so many real things to be done in the world. Entertainment every-body needs, but the point will be whether we won't find our best entertainment in the helping of others. If we could find out whether we are really working for the good cause and then just stick to that aim through thick and thin, or rather through the many temptations to do other things which seem to offer more pleasure, would our labors be more effective? Instead of belonging to ten societies we devoted our energies to two for instance. I'm just wondering.

BRITISH RED CROSS APPEAL.

This is the day which has been chosen for an Empire-wide appeal for the British Red Cross. As we feel the British soldiers and sailors have fought for us and kept us safely here in Canada, so should the response be to this appeal.

Here is a fine article written by Mrs. Fitz-Gibbon and published in a British Columbia paper:

"The day and 'Our' day—could a greater contrast be found than in the meaning of these two little words. 'The day' which told the world of a toast of hatred, conquest and carnage contemplated by a whole nation. 'Our' day, which signifies that a whole Empire unites in its effort to provide the 'munitions' for a vast army of mercy and tenderness, an army to conquer pain and suffering, disease and famine, which ever lurks in the footsteps of battle. Some there are who will pour out their thank offerings for dear ones restored to them through the devoted ministrations of the Red Cross nurses. Others will give memorial offerings for those who have made the supreme sacrifice, knowing full well that in thousands upon thousands of occasions the last moments of their dear ones were soothed and comforted by the care and tenderness of those who wear the badge of the society. Yet again the old pagan belief in propitiation will move individuals to give generously, that the horrors of mutilation or death may be averted from their kinsmen in the field. It is a great and stimulating day both at the Convalescent Home

spectacle, this immense outpouring of all, that we are privileged to give in this great struggle. It is so little in comparison to what our men are giving hourly and daily in France and Belgium."

VOLUNTEER AID DEPARTMENT MEETING.

A largely attended meeting of the V.A.D. was held at St. John's (Stone) church on Tuesday evening. The commandant, Mrs. G. A. Kühring, was on the platform with Miss Stella Payson, the assistant commandant. Lectures were read from the former secretary, Miss Mary MacLaren, the assistant secretary, Miss Jeanetta Bridges, and the treasurer, Miss Marion Macgee, residing their positions in the local V.A.D. Officers were elected as follows: Secretary, Miss Kathleen Sturges; assistant secretary, Miss Doris deVeber; treasurer, Miss Madeleine deSoys.

Mrs. Kühring addressed the meeting, telling of letters received from the three St. John V.A.D. workers who went overseas—how they were now at Leeds Hospital, where there are 85 others of the V.A.D. and 1500 patients. Extracts were also read from a letter of Mrs. Murray MacLaren, who met Miss MacLaren, Miss Bridges and Miss Macgee and looked after them while in London.

Mrs. Kühring outlined the plans for the winter's work, the V.A.D. now taking a whole week a month instead of a day both at the Convalescent Home

and the Military Hospital. At the Parks Convalescent Home the soldiers will take up vocational training, so much of the fatigue duty will fall on the V.A.D.

Many applications have been received for overseas service. There are 10 to 15 names on the list at present but so far nothing definite is known as to whether they will be needed. Classes in first aid and home nursing will go on probably all winter and are well attended.

Miss Alice Rising spoke on the need of giving the soldiers little treats and excursions and the gratitude that all the men had expressed at some auto mobile rides she had been able to arrange for them.

Mrs. Girvan and others had gone out to the Convalescent Home and done some preserving, also made some necessary repairs in a carport.

Miss McKee of Rothesay gave an interesting account of her experiences at Aldershot Camp.

Miss Edith Millar and Miss Edith Schofield made an appeal for wool for the darning of socks from the Convalescent Home.

Miss Jean Daniels told of the darning of socks from the Military Hospital.

All the reports showed a splendid amount of good work accomplished and the need for even greater efforts during the winter months.

Hallowe'en Tea—Help the 26th Fund.

The Loyalist Chapter, I.O.D.E., will hold a novel up-to-date entertainment on Hallowe'en in the Masonic Hall, German street. Amusements of all kinds, dancing, refreshments, mysteries, witches and special features for children. Open afternoon and evening. Half proceeds go to the 26th Battalion Fund.

Rowland Hill's "Penny Postman" has become a very important personage, says the writer in the World's Window of the Vancouver World. I can remember the early days of cheap postage and the song it gave rise to: a song with the chorus: "Every morning for sun as the clock, Somebody hear the Postman's knock. Postmen, government servants, wearing the king's uniform, are naturally a loyal body of men; but it will come as a gratifying surprise to hear that out of some 90,000 men in the British post office no fewer than 77,000 are with the colors.

Yet the British post office is busier than ever. It is efficiently "manned" by women who have no "soft job," I am sure. Over 7,000,000 letters and 700,000 parcels, weighing about 1,500 tons, are sent every week to the troops. Every morning an average of 50,000 letters service send "home" 5,000,000 letters a week. Rowland Hill and Sir Hennrich Heaton never dreamed of such colossal business as that.

VIRTUES OF KEROSENE.
Kerosene takes away dirt and disease germs at the same time by reason of its disinfectant power.

The iron parts of the stove are freed of rust after a few applications and the spaces around the nickel plates are cleaned and disinfected. Grease something clogs the burners and pipes of the gas stove and this may be cleaned away by pouring on a few drops of oil and rubbing briskly.

No matter whether the sink is made of soapstone, iron or porcelain an application of Kerosene will cut the grease, cleans and disinfects. Pour a little down the drain and it clears away the caked accumulations and leaves the pipes free and clean.

See what a help it is in the bathroom. The tub is freed of the dark rim that marks the water-line when hard water is used. The closet (both the wooden and porcelain parts of it) and the pipes may be cleaned and disinfected and it will not do the floor and woodwork harm to receive like treatment.

The letter P. like selfish friends, is first in pity and last in help. The receiver may be as bad as the thief, but the loser feels worse than either.

Each man is a book if you only know how to read him—and some books are bound in calf. It is hard for a man to pass money that he sees lying on the sidewalk—especially if it's counterfeit.

His Weather Eye?
Two ladies were hurrying down the street in the rain, carrying their umbrellas low for protection. In turning a corner sharply, the point of one umbrella struck a passerby in the forehead.

"Goodness!" gasped the woman. "I'll keep an eye out in the future."

"Goodness!" exclaimed the man. "You nearly had one out in the present!"

Her suit must be conservative but her hats may be rampant in color design. Therefore she will wear a large hat of red velvet, or a small purple turban trimmed with huge white kid dots and a flowing veil like this. When she dresses of those who may have a black plush hat faced and banded with leather or one of black panne velvet with a short maline veil which hangs from the inside of the crown instead of from the brim.

SOLDIERS
ARE NEEDING

more Zam-Buk. They are asking for it in their letters home. They say that nothing takes the place of Zam-Buk for cuts, burns, blisters, sores, etc.

Pte. J. R. Smith of the "Princess Pats" writes: "Tell my friends, if they want to help me, to send some Zam-Buk. We find it very useful indeed, and we can't get too much of it."

Pte. Johnson, writing home, says: "Mrs. — has offered to send me a rug. Ask her to send some Zam-Buk instead. It will be of more use here than all the rugs in creation."

Nothing ends pain and heals so quickly as Zam-Buk, and being germicidal, if applied to a wound as soon as sustained, prevents all danger of blood-poisoning.

The soldier who carries a box of Zam-Buk in his pocket will be saved much needless suffering. Don't let your friends go without.

All druggists, or Zam-Buk Co., Toronto, 60c. box, 3 for \$1.25.

ZAM-BUK

Uncle Dick's Corner.

TODAY'S LITTLE JOKE.

A Real Hero.

Little Willie: "Gee, you're awful proud of your grandpa, ain't you?"

Bobbie: "You betcha! Why he used to lick pop reglar."

BIRTHDAY GREETINGS.

Uncle Dick wishes many happy returns to the following members who will be celebrating their birthdays today:

Louis Comeau, 58 Elliot low, Walter Morgan, Harland, N. B. Had Nice Auto Ride.

Dear Uncle Dick:— I was very glad you answered my letter. I am going to school now. I am in seventh grade. I will graduate next year if I pass. My sister goes to high school. I like school very well. I went on an auto ride today, and enjoyed it very much. My letter is getting long, so I will close.

From your niece,
Beulah Blake.

Another Member.
Clifton, N. B.

Dear Uncle Dick:— I thought I would write and tell you that I would like to join the Children's Corner and will begin with next week's contest.

Your new nephew,
Eldon C. Puddington.

Sends Wishes to Corner.
142 City Road.

Dear Uncle Dick:— How are you? I am coming down to see you Wednesday, Oct. 20th. I would very much like to be in that little meeting you have. But I will settle it with you when Marion and I go down Wednesday. Give my best wishes to the Corner.

Yours truly,
Greta Wetmore.

Enjoying the Corner.
St. George, N. B.

Dear Uncle Dick:— I am answering this contest to see whether I can win a prize or not. We have taken some of those things up in school. I am in grade IX. I go to school every day. I hope I win a prize this time, but if I don't, I will try next time. I take a lot of interest in the Corner, and read your chat with the children too. I think the Corner is getting larger. Will close with love to all the kiddies and the Corner.

From your niece,
Helen Hinds.

Won First Prize Once.
Hampton, N. B.

Dear Uncle Dick:— I thought I would write you a letter. I haven't written to you for a long time. I thought if everyone was like me, the Corner would not prosper. It is nearly time for me to go to school. This pen is very bad.

Nora Hayes.

Thousands Are Ailing From Constipation

No condition causes so many diseases as constipation. It not only prevents proper kidney action, but causes Anaemia, Stomach Trouble and Indigestion.

Why not use Dr. Hamilton's Pills and get cured? This excellent medicine restores normal bowel action in one night, thousands say so. Just think of it! Your system will be pure and clean. You'll be free from headaches, sour stomach, biliousness—in short, you'll have jovial spirits and perfect good health. Get a box of Dr. Hamilton's Pills today. At all dealers.

Who's Who and What's What in the Picture World and on the Stage—Favorites and What They Say and Do.

MOTION PICTURE CONTEST



Gladys Hulette, Star in the Thacker-Mutual Masterpicture, Luxe Edition.

NO. 4.

THREE PLAYS, PLEASE.

MOTION PICTURE CONTEST.

Are you saving the pictures out of the papers or have you your answers all written out for the week's contest? Eight free admissions await the writer of the first correct list which I receive by October 25th. Answers to be addressed to:

The Theatrical Editor,
The Standard,
St. John.

It is very probable that St. John theatre-goers will have an opportunity of seeing the eminent English actor, Martin Harvey, in one of his latest successes, in the near future. The Opera House management has been endeavoring to have Mr. Harvey's management include St. John in the itinerary for this season's tour of Canada and latest advices seem to make it a certainty.

UNIQUE.
The Women.

A special showing of a Charlie Chaplin was given yesterday afternoon and evening. At a critical moment in the story Chaplin dresses himself as a girl and really makes a very good looking one. This is one of those park flirtations with falls into the lake, beer bottles which squirt their contents, and all sorts of slapstick.

IMPERIAL.
The Price of Malice.

Now here is a picture I think you will like. It is a British story—a sort of detective plot, some comedy, a love story, good scenery and fine photography. What more do you want?

Add to this that the leading part is played by Hamilton Revelle, whom some consider one of the handsomest men on the stage, and surely the Imperial patrons will be pleased with "The Price of Malice." The story is woven about the jealousy of a Captain Mills, (William Davidson), of Jim Clifford, (Hamilton Revelle), and the mean way the former took to discredit "Jim" in the war office. The scenes are laid at the war office, at Lady Beauford's country home, where the guests indulge in skating (though there seemed to be a thaw just then), in London, on a yacht, and on a deserted island in a northern climate, all snow and ice it was, and in the home of some foreign people of the country. It was quite a treat to see a cab and horse instead of a taxi and the picture would have been incomplete without the old caddy who was excellent in his part. Miss Barbara Tennant takes the leading lady's role.

Besides this "Real Life" for the week-end was splendid. It gave a day with yachtsmen and many lovely pictures of a race from start to finish, boats starting out in a very light wind, running free, and then the exciting finish; also gold mining by hydraulics in South Oregon, and one of those little problem plays, "What would you do if?" adapted from "Life."

The Universal Weekly had many views of President Wilson in a picture supposed to show the film men of America interviewing him on the subject of censorship.

H. May's cartoon on the H. C. L. showing the cow and the hen decorated with jewelry as they may well be if the price of milk and eggs goes up, was very funny.

Some of a Film Star's Filmy Costumes and Others.

June Caprice has been shopping again.

Fall's falling leaves reminded the dainty little William Fox star that she was a daughter of Eve, so she needs must purchase some filmy costumes—and others—against the coming season, and the Caprice wardrobe was already well-stocked.

One of Miss Caprice's newest gowns is a beautiful creation for evening wear. It is made of a delicate shade of pale blue soiree tulle, pointed roughly at the sides, and caught with French flowers. It is draped over silver lace, with silver cloth beneath.

The bodice consists of blue and pink

tridescant, combined with the soiree tulle and more of the French flowers.

Another gown which was recently imported for the popular screen artist, is the product of one of Paris' most famous costumiers.

It consists of a richly ornamented gold net edged with gold tridescant, made in a handkerchief effect over turquoise blue of silver threads. "Silver threads among the gold" seems to be one of the chief attractions of the costume, Miss Caprice admits.

Under the net, there are bow knots of turquoise blue ribbon. A very tight bodice is made of similar material and with a similar color scheme.

In the center, is a glorious sunburst of vari-hued rhinestones.

Then there is a smart little walking frock—little because Miss Caprice is only seventeen and as pretty diminutive as the age would imply. This walking frock is made of black pannel, in the long line effect, with a brilliant Oriental grille and sash.

The sleeves are tight with buttons—and button-holes, of course, and the collar is cut deep and round in front, and square in the back.

A mushroom-shape hat and grey suede shoes complete this outfit. The hat is built of white satin finished with a bright Oriental band to correspond with the sash of the dress.

Another street costume is a Russian affair of blue serge, trimmed with velvet. It has a narrow belt, and is done with the Russian cross-stitch. With this, there is a chic tassel hat—and Miss Caprice.

BOBBY CONNELLY.
Little Bobby Connelly, of the Vitagraph Players, who will soon be seen in the Barney Bernard feature film, "A Prince in a Pawnshop," is the subject of a novel now on the bookstands, entitled "Sonny Jim," the part which Bobby played in a number of pictures for the Vitagraph. The illustrations throughout are pictures from his film.

NOW A STRONG MAN
My father had been troubled with Rheumatism for a number of years. He was advised by a friend to try

Gin Pills
FOR THE KIDNEYS

He purchased a box, and after taking them for a week found that they gave him some relief. He then purchased three more boxes, which were the means of entirely relieving him. He is now a strong man in good health and able to attend to his daily work. For this great change, truly, List, Moore, All druggists sell Gin Pills at 25c. a box, or 4 boxes for \$1.00. Sample free if you write to NATIONAL DRUG & CHEMICAL CO. OF CANADA, LIMITED, Toronto, Ont.

Bray Fun Cartoon
In this we have "Col. Heeza Liar" as a modern Romeo. The colonel is a funny fellow—but wait until you see Juliet. A Bray Cartoon means clean fun and a hearty laugh in every foot of film.

Ditmar Zoo Pictures
Showing interesting scenes in the daily life of Miss Gifford and Mr. Hippopotamus. Educational, amusing and novel.

IMPERIAL THEATRE
Presents the Romantic Stars
HAMILTON REVELLE
and
BARBARA TENNANT
In the British Secret Service Story
"THE PRICE OF MALICE"
Politics - Society - Adventure

Send Patrons Away Laughing
"TROUBLES OF 'JITNEY' BUS"
Automobile Panto-Farce

Universal Animated Weekly
1—"A Day With the Yachtsmen."
2—"A City Farm."

FRI.—"Sealed Valley"—Western Drama
"The Secret of the Submarine"

UNIQUE
The Female Charlie Chaplin
MISS ALICE HOWELL
In Burlesque on Melodrama
"VILLAIN LET ME GO"
It's AN L-K-O-A GUARANTEE OF FUN

"The Forgotten Prayer"
One of the Prettiest Stories
Presented in Monies

SPECIAL SAT. MATINEE
FOR THE CHILDREN
Mon., Tues., Wed.
"THE EARTHQUAKE"
IN CHAPTER "SHEDDING SHADOW"
THE ARLINGTON ORCHESTRA
in Pleasing Numbers

LYRIC
VITAGRAPH DRAMA
"THE WOMAN IN THE BOX"
Dealing with tactics with foreign powers in secret service methods

"A Bag of Trouble"
Vim Comedies

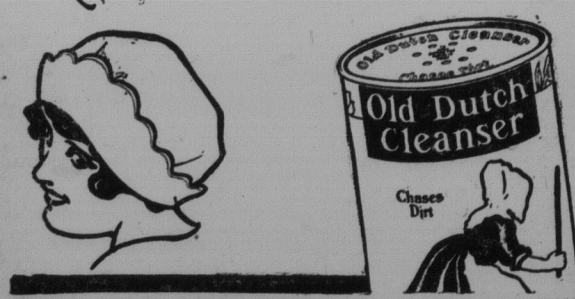
Colored Minstrel
"End Men"
KELLY & DAVIS
Songs from the "Sunny South"

Mon., Tues., Wed.
MARY MILES MINTER
in "You'll Endure ng Charm"

There are so many uses for

Old Dutch

that it's a household necessity



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A Few Favorites—Cereals, Almonds, Cream Crisps, Nougats, Bunt Almonds, Maple Walnuts, Caramels, Cream Drops, Milk Chocolate, Creams, Fruit Creams, etc.
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