

WHAT'S NEW AT THE MOVIES

IMPERIAL THEATRE
Charles Dillingham's Eminent Star
SALLIE FISHER
A Newcomer in St. John
Howard McKent Barne's Novel-Drama
"THE LITTLE SHEPHERD OF BARGAIN ROW"
MISS FISHER'S inimitable style of comedy lends itself wonderfully to the screen...

THE BIG LEAGUES
Brooklyn Shuts Out Pittsburgh
And Gains in Championship Race
Red Sox Lose To Chicago
Yankees Are Beginning to Climb; Cleveland Ousted From Second Position; Giants Show Medicore Form; Braves Drop Another to St. Louis

OPERA HOUSE
The Best Photo Drama Ever Produced
"AN ALIEN"
With GEORGE BEBAN
Whether you like motion pictures or not, YOU WILL LIKE "AN ALIEN." It grips you at its very start and holds you in tense interest until the very last scene.

GUILD of JUDGE is REARED as APACHE GEM
Paris Underworld Uncovered in Thrilling Picture
Mother's Love Leads to Cruel Revenge
The lid lifted off the dens of the terrible Apaches and thrilling insight given into the training and ethics and life of these denizens of the Paris Underworld...

AMERICAN LEAGUE STANDING
W. L. P.C.
Boston 65 47 280
Chicago 64 51 287
Cleveland 62 61 246
St. Louis 62 53 289
Detroit 64 54 284
New York 62 62 286
Washington 68 68 281
Philadelphia 58 58 281

SPORT NEWS OF THE DAY HOME AND ABROAD
BASEBALL
Yankees Claim Sluggers
Richmond, Va., Aug. 16—Manager Smith, of the Richmond International League Baseball Club, was notified today that the New York Yankees would claim Everett Bankston, a hard-hitting right fielder, at the close of the International season...

DETAILS OF O'LEARY DUNDEE BOOT
Canadian Showed Great Grit-But Was Outclassed
Johnny O'Leary, a Canadian, showed great grit in the bout at Boston on Tuesday, when he was knocked out in the ninth round. Dundee continually hooked and jabbed O'Leary in the face, and when the battle ended O'Leary could barely see. It was hard right hand punches over the head and to the waist that brought about the defeat of O'Leary.

UNIQUE Thurs.-Fri.-Sat. LYRIC
A VITAGRAPH DRAMA
FULL OF GENUINE SURPRISES
"Strange Case"
In Three Acts
FEATURING MR. HARRY MOREY
The well-known character actor.

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CONFIDENT THAT WHITE WILL TAKE TITLE FROM WELSH
Denver, Colo., Aug. 17.—Supremely confident that Charley White will win the lightweight championship title from Freddie Welsh when the pair meet in their twenty round fight at Colorado Springs on Labor Day, Nat. Lewis, White's manager, is here today to take charge of White's training. Although most fight fans believe White's only chance to win is by a knockout, Lewis doesn't agree with them.

COMMUNITY EFFORT
The community auditorium is more and more deemed a necessary facility for satisfying the need for a common meeting place, where subjects of general interest may be discussed, where entertainments may be staged, and in some cases where social center work may be carried on. Of late the combined auditorium, gymnasium and armory has seemed to be the legal grouping of facilities for community needs.

IN ASSOCIATION OF PRACTICAL HOUSEKEEPING
An Association of Practical Housekeeping is accomplishing excellent work in the City of New York. It has rented a number of flats and has established herein a large number of home-making classes where 2,000 girls from ten to fifteen years of age of the fifth to eighth grades in the public schools are taught to deal with the problems of housekeeping. Indeed, ignorance of real housekeeping is at the root of much of the discomfort and unhappiness that exists in some homes in our city today.

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Cincinnati 48 70 279

Byron
A new full starched light weight model—with tape links—much smarter than a soft collar
TOOKE COLLARS
Admitted the best quality and best fitting in Canada
TOOKE BROS., LIMITED MONTREAL

Calling Customers for You!
THE newsboy is the bell ringer of modern commercial life. He keeps the public supplied with its great shopping guide—the daily newspaper.
Every line of advertising in this newspaper is selling goods to some one and for some one. It is helping people who have wants to fill—helping buyer and seller.

Escape Washing at Home
Don't fuss and bother at home with your family washing. This laundry will relieve you of all this back-breaking work. You will appreciate our service right now during the hot days.
Wash starch all the pieces that need it, dry all the clothes, iron and fold your bed and table linen, towels, etc.
Service prompt. Prices low.
Ungar's Laundry
Waterloo Street
PHONE MAIN 53

USE THE WART AD. WAY
Washington, Aug. 18.—Brilliant pitching by Ayers enabled Washington to defeat Detroit today, 2 to 1. The score: Detroit 01000000—1 6 1; Washington 02000000—2 8 1. Batteries—Dibuc, Mitchell and Spencer, Baker, Ayers and Henry.

TOOKE COLLARS
Admitted the best quality and best fitting in Canada
TOOKE BROS., LIMITED MONTREAL
THE OVERLAND
The New 10c Cigar
5c. Each

Up-to-date storekeepers find it profitable to watch newspaper advertising with microscopic eyes.
When they see goods they carry in stock advertised by the manufacturer they bring them forward—they put them in their window. The storekeepers know people will want to see them.
They co-operate with the newspaper advertising, and they find this co-operation sells goods for them.
They know the customers attracted to their store by newspaper advertised goods may be made permanent friends. They know their co-operation marks them as up-to-date merchants.