

THE SIMPSON STORE

THESE ITEMS ARE ON SALE TODAY



Buy a \$5.00 Hat for \$2.95
This Morning
Samples of Men's
Hats

Values \$3.50, \$4.00 and \$5.00.
Travelers' samples from McKibbin, Driscoll and Dorsey, the high-grade American hat manufacturers; all new spring shapes, in flat set and staple lines; a good choice of colors. Sizes 7, 7 1-8 and 7 1-4 only. Special to-day 2.95

Today's Breakfast In the Palm Room

25c
Grape Fruit or Cereal with Cream
Chicken Liver with Bacon
Or Pork Chop with Potatoes
Rolls
Pot of Tea or Coffee

Men's and Women's Umbrellas

150, specially priced for today's selling at \$1.19 and \$1.69.

Handkerchiefs

Priced as They Were in 1914, and Even Less

Women's Fine Quality Linen Handkerchiefs, Today 6 for 43
Women's English Lawn Handkerchiefs, today 6 for 25
Girls' and Boys' English Lawn Handkerchiefs, 12 for 25
Splendid Value in Women's Every Thread Linen Handkerchiefs, of a lovely fine quality. Today 6 for 75
Kidies' Picture Handkerchiefs, printed on mercerized cloth. Today 6 for 18
Children's Printed Crepe de Chine Handkerchiefs, special at 15
800 Dozen Men's Lawn Handkerchiefs, each 5

Our Prices for These Well-known Toilet Articles

Roger & Gallet's Voluete Face Powder, box 45
Bourjois Ashes of Roses Rouge, in vanity box, 37
Apothe Peroxide Face Cream 37
Sempre Giovine Beautifier 47
Pompeian Massage Cream, 32c and 52c jar 75
Mary Garden's Face Powder 1.04
Rigaud's Lina Talcum Powder, 25c and 52c 59
Eloaya Face Cream 52
Pag e' My Heart Talcum Powder, 25c and 52c 32
Dorine's La Dorine Face Powder, in vanity box, 32
Rubberet Shaving Brushes, each 25
Pearson's Rubber Cushion Hair Brushes 1.00
Pinaud's Lina Vegetal, 62c and 84c 15
Roger & Gallet's Violette Toilet Water, 89c and \$1.20
Knight's English Round Bath Soaps, 2 cakes 25
Erasmo Toilet Soap, 3 cakes for 35
Ivory Soap, 22 cakes for 1.00
Shell Brand Castle Soap, 2-lb. bar, 30c; 2 1/2-lb. bar, 49c. War Tax Included.

Basement Bargains

Sugar and Cream Sets, 49c—Splendid assortment of new designs and decorations to choose from. Regular 59c. Today 49
Hand-painted Nippon China Tea Plates, various decorations. Regular 35c. Today only 20
Cups and Saucers, 25c Each—Nippon china, floral and conventional decorations. Regular 35c. Today 25

Wear-Ever Aluminum Winder Kettles, 4-quart size, with cover. A \$2.00 kettle. Today, 1.39
Aluminum Coffee Percolator, six-cup size, ebony finished handle. Today 2.69
Serving Trays, size 10 x 14 inches inside frame, mahogany finished frame, glass top, cretonne centre. Today 98

Cups and Saucers, 10c Each—Japanese china, red, floral and Oriental decorations. Regular 12c. Today 10

You and Your Boy Will Agree on These Smart Pinch-back Suits

Medium weight tweed suiting in a serviceable grey shade; single-breasted, with form-retaining shoulders, peaked lapels, side and breast patch pockets, and three-piece all-around belt, sewn across back only; bloomers are strongly lined, and have belt loops and expanding knee band. Sizes for boys 7 to 10 years, \$6.75; 11 to 17 years, \$7.75.

Boys' Spring Overcoats

For the big fellows we are showing some very smart pinch-back and slip-on overcoats, tailored from imported tweed coatings in fashionable grey and fawn mixtures. The slip-on models are single-breasted, with self collar, neat lapels, natural shoulder and loose back. The pinch-back effects have form-fitting shoulders, snappy lapels, self collar and patch pockets. All have satin lining through shoulders and sleeves. For boys 8 to 18 years of age. Sizes 26 to 28, \$9.00; 29 to 33, \$10.00; 34 and 35, \$11.00.

Boys' Serge Reefers

For the smaller boys we feature the popular navy blue serge reefer. Tailored from an imported chevot coating in a double-breasted model with black velvet collar, smart lapels, natural shoulders, loose box back with side vents. Trimmed with brass G. R. buttons. Sizes 2 1/2 to 10 years, \$6.50; 11 to 14 years, \$7.50. Another Smart Reefer, cut same style as above from a fancy diagonal tweed coating, in sizes for boys 2 1/2 to 9 years 6.00

Today in Our Spring Homefurnishing Week

Today is Devoted to Living-Room Requirements

Parlor and Living Room Rugs in Various Qualities and Prices

Fine English Wilton Rugs at \$36.75.—A new shipment of closely woven English Wilton Rugs in a quality that is absolutely reliable and in small all-over Persian designs with handsome borders in shades of fawn, cream, rose and blue. Size 6 ft. 9 in. x 10 ft. 6 in. Today 36.75
Heavy Velvet Rugs Only \$29.75.—A special offer of an imported, extra heavy quality Velvet Rug, a copy of a handsome Turkish pattern, with large Oriental figures and medallion centre, in shades of brown, old rose and green. Suitable for parlor or living-room use. Size 9 ft. x 12 ft. Today 29.75
Scotch Velvet Rugs at \$7.50.—Three designs only in the popular size of this noted quality of rug that will stand real hard wear. Green and brown mixture. Size 4 ft. 9 in. x 6 ft. 6 in. Today 7.50
Small Axminster Rugs Only \$2.75.—A new shipment of useful Axminster Rugs in splendid Oriental designs and colorings, suitable for any room or hall use; also 36 in. x 63 in., \$5.45; size 27 in. x 54 in., \$2.75.
Rag Rugs at \$1.50.—Each.—A special offer of strongly woven Rag Rugs in a good variety of patterns; old rose, blue, green and grey mixture, with pretty borders. Size 30 in. x 80 in. Today 1.50
Heavy Axminster Rugs, \$23.75.—Splendid line of serviceable Axminster Rugs, good thick pile and in Oriental colors and designs. Suitable for any room and for all kinds of wear. Size 6 ft. 9 in. x 10 ft. 6 in., \$27.50, and 6 ft. 9 in. x 9 ft. for \$23.75.
Stair and Passage Oilcloth.—Hundreds of rolls of strong, clear and well printed Oilcloth in a good assortment of designs, suitable for stairs and passages. Canvas back for stairs, 18 in. wide, 21c; 22 1/2 in. wide, 25c. Painted backs for passages, 15 in. wide, 24c; 22 1/2 in. wide, 29c; 27 in. wide, 36c.

On the Furniture Floor These Special Values Are Offered Today

2 only, Chesterfields, slightly soiled, have been used as samples on floor; button backs, very soft and comfortable. Regular price \$88.25. Today 65.50
Odd Parlor Chairs, birch mahogany finish, shaped backs, spring seats covered in mixed silks. Regular price \$8.50. Today 6.50
Parlor Suites, top rail and arm genuine mahogany, panel backs, spring seats upholstered in mixed silk tapestry. Set consisting of settee, arm chair and arm rocker. Regular \$34.75. Today 24.95
Parlor Tables, birch mahogany finish, shaped top, legs and shelf. Regular price \$5.00. Today 3.75
Library Tables, solid oak, fluted finish only, mission design, large drawers. Regular price \$30.00. Today 14.50
Odd Parlor Rockers in birch mahogany finish, spring seats upholstered in mixed silk. Regular price \$7.50. Today 4.15
Living-room Chairs and Rockers to match, in genuine quarter-cut oak, fluted finish, spring seats, upholstered backs, covered in tapestry. Regular price \$18.00. Today 14.75

Lace Curtains Special Today

Exactly one hundred pairs of particularly nice quality Lace Curtains offered at this moderate price for today.
There are 25 pairs of genuine double thread flax Curtains with small dotted centres and neat conventional borders; also a line of splendid wearing cable cord or fish net Curtains, having plain centres and scroll and floral borders. The lengths are 2 1/2, 2.79 and 3 yards, and 50 in. wide, in white only. Today, special, is quite easily ironed. Today a yard 2.99
Bungalow Nets, Special at 25c.—Twenty bolts of newly imported Bungalow Nets, full double fold widths, in white, ivory and ecru colorings. The designs are remarkably fine, comprising both sheer and heavy weaves, so that suitable patterns can be selected for any room in the house. Today special, a yard 2.99
Scotch Madras 25c.—Fifteen bolts of genuine Scotch Madras Muslin just arrived from Glasgow. They are very daintily patterned, showing both floral and conventional effects, in white and cream, all being 40 inches in width. This is the ideal curtain material for the sleeping chamber; it does not require starching and is quite easily ironed. Today a yard 2.99
Voiles and Marquisettes, 33c.—For today's selling we have selected a big assortment of fine acrimis, voiles and marquisettes, some having new drawn thread borders, others with strong "tape" edges, and still others perfectly plain for making up with lace edge. Choice of the whole collection today, special, a yard 33c

Electric Light Fixtures

Exquisite Designs for Lighting the Drawing Room and the Living Room

Semi-indirect Pendant of simple lines but rich and elegant appearance, one light, dull rich gold finish; 18-inch etched bowl. Adam tones 20.25
Three-light Pendant, specially suitable for small living-room, Butler's silver finish, with three shades; your choice of 75c 12.20
Hammered Old Brass Pendant, four lights, with square art shades and amber panels. Regular \$28.40. Specially priced 24.75
Colonial Four-light Pendant of beautiful workmanship and finish, with four cut-glass shades. This fixture presents an effect that is simply charming 35.65

Great Savings on Wall Papers

Today is the third day of the sale. A quarter-million rolls of this season's wall papers are to be cleared at savings that will make considerable difference in the cost of your decorating. Note this special list for Thursday:

25c Wall Papers, Extra Special 9c
Thirty up-to-date patterns and colorings to choose from. Floral and Stripe Papers for bedrooms, tapestry effects and conventional designs for sitting-rooms, halls and dining-rooms. Regular 25c. Extra special, a single roll .99
9-inch and 18-inch Borders to match, yard 1.12
Fancy White Ceiling Paper, Regular 10c, for 6c
6,000 rolls White Ceiling Paper, mica circle design on white ground, good quality stock. Regular 10c. Sale price, a single roll 6
\$1.00 to \$1.50 Drawing-room Papers for 38c
English and American imports, heavy Soirette Papers; finely silk finished pale shades of green, ecru, ivory, yellow and cream. Regular \$1.00 to \$1.50. Extra special, a single roll 38
Oatmeal Wall Papers, 30 in. Wide, 5-yard Roll 10 1/2c
Tan, pale green, putty, new buff, heavy duplex stock; colorings suitable for all rooms. Regular 17c. Sale price, 5-yard-roll 10 1/2
Borders, Borders, Regular 24c to 75c Roll, Clearing, Per Roll, 5c
Large assortment of floral and conventional patterns in all colorings; 9 and 18-inch widths. Regular 24c to 75c a roll. Sale price, a single roll 5
Leatherette Wall Paper, Regular 35c, for 10c
Green ground with hide leather overprinting, suitable decoration for living-rooms and dens. Regular 35c. Sale price, a single roll 10
3-inch Band Border to match, yard 2



1000 Quarts Only Simpson's Porch and Floor Paint, 49c Quart

Light Grey, Dark Grey
Quality guaranteed, hard wearing and dries hard overnight. 1,000 quarts only, today 49

Perfex English Enamel

Extra high quality white Enamel for interior and exterior work. Pints, 70c; quarts, \$1.30.
Japanese Brushes, specially made for applying enamel; 1-inch wide, 19c; 1 1/2-inch wide, 28c.

Men's White Pique Shirts

Today Special 69c

White French Pique Bosom Shirts, with fine corded body to match; laundered French pique cuffs; sizes 14 to 16 1/2. Special today 69
Men's Natural Wool Underwear, Body-guard and Admiral brands, spring weight; made from fine wool and cotton mixture. Today, a garment 1.00
Men's Flannelette Night Robes, collar attached and V neck style, in pink, blue, tan and grey stripes, also plain white collar style. Regular \$1.25 98
Men's Black Sateen Work Shirts, collar attached style. Today 75
Men's Black and White Drill Work Shirts, single or double front style, collar attached; 44 to 50-inch bodies; sizes 14 to 18. Today 75

Boots Today

Come at 8.30 this morning prepared to buy two pairs of boots at about the regular price of one pair. No C.O.D. or phone or mail orders.

Men's Boots, \$3.95

24 pairs Men's Gunmetal Blucher Boots, double weight Goodyear welt soles, full round toe style, with military heels. Sizes 6 to 11. Regular \$4.75 3.95

Boys' Boots, \$2.39

145 pairs Boys' Box Kip Blucher Boots, with kid uppers, mannish medium round toe style; solid standard screw soles; flat heels. Sizes 1 to 5 2.39

Girls' Boots, 95c

120 pairs Girls' Dongola Kid Button Boots, with patent toe cap; good weight McKay sewn soles, low heels. Sizes 5, 5 1/2 and 6 only. Regular \$1.39. Today 95

Women's Boots, \$2.19

450 pairs Women's Boots, in button and lace styles, with black cloth and dull kid uppers; several good-fitting plain and patent tip toe styles; Goodyear welt, flexible McKay sewn soles; Cuban and Spanish leather heels. These are an exceptionally good lot of boots, including such as Classic, Weston's and Dorothy Junior branded lines, and are sold at this price because we have only sizes 2 1/2, 3, 3 1/2, 4, 4 1/2, and a few pairs of 5 and 5 1/2. Regular \$4.00 and \$4.50 values. Today 2.19

Women's Low Shoes at the tempting price of \$2.49. 650 pairs Women's Low Shoes, in patent colt, gunmetal, vici kid and several other good leathers, in colonial pump, lace and strap slipper styles. A good assortment of toe and heel shapes. All sizes 2 1/2 to 6 in the lot. Regular \$3.50 and \$4.00 shoes. Today 2.49

Women's Pure Thread Silk Hose, \$1.15

Black and White Silk Hose, a balance of one of our biggest selling lines. Beautiful fine thread silk, medium weight, fashioned, deep lisle thread top, 4-inch double garter hem, serviceable lisle thread heel, toe and sole. A wonderful special for 1.15

Women's French Kid Gloves \$1.09

Tan, green, navy, mode, biscuit, black and white. All sizes in the lot, but not in any one shade. Perfectly finished. Have 2-dome fasteners, gusset fingers. A grouping of odds and ends from our regular stock of Perrin gloves. \$1.60 quality. Today 1.09

The Robert SIMPSON Company Limited