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THE LONDON ADVERTISER COMPANY. LIMITED.

London, Ont., Saturday, April 24.

THE BIG FIRE-BORE.

At every big fire locally-also in other cities partment, and who readily volunteers this have felt the stress of clothing costs. information to all within hearing distance. The Collegiate Institute conflagration Thursday night was no exception to the case. There were

Chief Aitken, who has followed the game for turn their attention next to boots and hats. A forty years, tackles a task such as the Collegi- delicate fedora or derby would be the height ate fire, he performs his duties thoroughly and of the ridiculous, \$15 shoes the bottom of the creditably. His record on the London Fire Delabsurd, with a suit of blue jeans. The only partment proves this fact. But this does not difficulty in the way of the anti-price crusade appeal to the loud-mouthed critic who stands may be the art instinct prompting rebels to at a safe distance and dictates how things break over the traces and ruin all. Then the should be done.

his men needlessly where property only is in legislate them into it by taxation of "luxuries." to garnish anybody's dinner table. There should danger. Yet the knowledge of every angle in A thumping tax of say 100 per cent on suits of surely be pigeons about every church in memory fighting fires is his, and is put to a practical over \$50, 200 per cent on all neckties and silk Christ Child, being very little, made a pigeon out use wherever required. The critics do not shirts, 500 per cent on silk stockings and 1,000 of muddy clay, shaping the bird's claws and beak worry the chief, because he is in the front per cent on plug hats would be a great stabilizer all children, wished his plaything was alive. So line of the attack, where they cannot be heard, of costume and of the dollar exchange. but they surely prove a bore to the intelligent The surprising thing about the overall citizen, who must grin and bear such prattle, movement is that it should be the men rather or forfeit the thrill of viewing a spectacular than the women to make so daring and desper-

FOSTER THE DRAMA.

Quite recently the board of education in old London has decided that Shakespeare plays by the best actors should be part of the school children's education and free. A grant of £3,-000 has been made by the London County Council towards the cost of performances by the Ben Greet players for children in the next three months. This is a splendid and liberal

The children write essays on the performances and criticize the actors with great zest and acumen. Ben Greet himself comments on the keen appreciation of these child audiences. There is some fun in playing to them. "When amount of money to spend, but they are angry Bassania picks the right casket, for instance, at profiteering and eager one and all to join in the applause at school matinees is so terrific that the action of the play is stopped for often a minute. It is the same in the trial scene when Portia gets the better of the Jew." Sometimes the children notice points in the lines or situations that the professional actors had not been aware of. One would hate to be the actor killing Desdemona, before, say, a crowd of dying. children in Kentucky.

Don't we want educational drama in this country for the schools? The children do some slight little at dramatic work themselves, but Lives at Ottawa. they would be more spurred to such activity! can touch the drama as an education of the dening movement. intellect, the morals, the taste and the bearing of boys and girls, youths and maidens. There dren over ten years of age to the performances. Drama must be fostered against mere dumbshow or noise.

THE DEEP WATERWAYS PLAN.

Eastern United States newspapers with regard of true democracy ring true as in his own day. to the proposed deep waterway from the Great Lakes to the Atlantic does not find favor with greatly benefit the United States as well and mphasizes the fact that Canada, with its small population and strained finances following the war, is really preparing to bear the greater share of the cost of the whole project.

may be turned into 30-foot channels if neces- not the jag, but the jazz? sary. This has been done as a Canadian undertaking, with Canadian money.

The cost of the second part of the plan is atimated at about \$250,000,000. Between Lake Ontario and St. Regis, the international boundary, it is estimated that \$100,000,000 must be

easily, as the Tribune points out. The argument has been raised that the disability should have been abolished without the and journals of his day. vaterway plan would make Montreal great at other. expense of New York. Boston, Philadelphia and a few other Atlantic ports. It is hard to see how it could so work out since the chief result of the deep waterway plan is to extend President Wilson so benevolently sought to confer elements of a distinguished society in which oldthe limit to which ocean-going vessels may go on everybody else—"self-determination." No people the limit to which ocean-going vessels may go on everybody else—"self-determination." No people world good taste was carefully preserved; while can be said to enjoy self-determination or selfinland. But Montreal recognizes that in ingovernment whose rulers are chosen for it by the characteristics almost a century afterwards,
haphazard of heredity of a despotic "Star Chamber" story of the literary development the Don

America indeed would benefit at once by extending the range of sea-going ships two thousand miles inland, and it will not be long until the middle west wakes up to this fact. The project is probably receiving its most serious opposition at the present time; if it can survive this it will likely go on to full realization within the next decade.

THE OVERALL CULT. -

The overalls wave is threatening to roll over the whole population except the Farmer Government at Toronto. Messrs. Drury & Co. have doubtless heard how President Ehert was photographed in a bathing suit and never has heard the last of it, most people being petty. Then there is no attraction of novelty to the

The possible complications and ramifications of the new movement are beyond calculation. A bank manager will be hard to distinguish from a runaway convict. Cashiers will be hard put to it to determine the degree of solvency or reliability in the figure outside the wicket. Society women will welcome tramps, taking them for their husbands. But no. tramps (if there are any now) will avoid overalls as an -there crops up the inevitable person who appearance of work. Only white men will be can fight the flames better than the fire de- affected by the new dispensation, those who

several spectators who in their own estimation new costume, which by a high front can be people whom you cannot assimilate through deep could have gone Fire Chief Aitken one better. made to do away with silk shirts and silk ties ance Of course, when a veteran firefighter like as well as fancy worsteds and tweeds, men will

> ate a departure. Men have always clung to their absurd hats and stuffy woolen suits in the more according to the thermometer. Men hate reverence proprieties, some are monstrous sticklers, while women's proprieties are idols

only of a passing season. However, there is no doubt that an overalls other sex. They like copying the men. We tricks. At present people seem to have any of our national prosperity. the merry game of beating one another.

EDITORIAL NOTES.

Martians apparently refuse to speak to the

The Union Government has no head, but it murdering the princes in the tower, or Othello has nine lives. The old cat is a long time Like Bacon, he believed that "a man's own obser-

is talk of a drama club in this city. If it pro- more building permits for garages than for somewhere about a physiological turning-point and duces good plays, the educational authorities houses. Possibly some of the owners will be so much the better. But to insist that he needs

Criticism which is being voiced in some place for a statue of the man whose principles

The cabinet leadership at Ottawa is as uncertain as ever. Some time in May is the inwhich will benefit only Canada, as has been definite period given for the premier's return, alleged, the Tribune points out that it will and now the story goes that Sir George Foster will be asked to succeed him. Behind it all club, Dr. John D. Logan discussed the spirit of Canadian journalism, and pointed out that Etienne can be discerned the smoke of the battle between the following of Meighen and the following of Calder.

The various conquests of England have been The deep waterway plan can be divided into marked by successive Houses, ascendencies or Steele, Johnson and Goldsmith. All will not agree two parts: first, providing for the 326 feet drop new monarchies of drink. The Anglo-Saxons with this, of course. There can be no doubt regardfrom Lake Erie to Lake Ontario through the brought ale, the Normans their wine, the Dutch for this first great Canadian editor was the out-Niagara Peninsula; second, providing suitable commercial championship in the seventeenth standing figure in the cradle of journalism in this passageway for vessels through the rapids of century carried brandy to the fore, the Scotch country—Quebec. When Papineau was inspiring the St. Lawrence between Lake Ontario and supremacy established whiskey as universal monarch of the English-speaking wets the French-Canadian people with an eloquence no less The first of these projects Canada has her- world over, but is the American inundation to attractive than Papineau's, and of far greater effect self looked after by building anew the Welland be a dry flood, abolishing drink altogether? origins of French Canada, Parent was the most Canal, with its 25-foot channels and locks that Are the Americans setting up not the drinks,

AN OPPRESSIVE ANOMALY.

[Birmingham Post.] widow to marry the brother of her dead husband. no claims comparable to those of, for example. She asked, in the British House of Commons, if Bules, whose strange and eventful life ended at She asked, in the British House of Commons, if Quebec in 1891. Bules wrote the impressions of the home secretary was aware of the urgent need each day, the reflections suggested by events, and pent, while from there on to Montreal (this of an alteration of the marriage laws to make it the judgments dictated by his wit and sympathetic all in Canadian territory) another \$150, legal for a woman to marry her dead husband's nature in some of the finest pages in the literature brother. Our one lady M. P. has chosen a good of the Dominion. Then there was Legendre, who 000,000 will be needed. This latter part of the cause to champion, which, as she pointed out, is died in 1907, and Hector Fabre, who passed away work will have to be financed almost wholly by of especial importance to thousands of war widows in 1910, and whose chroniques on all the subjects that when the United States is unscriptural and as wrong from every point of view English-speaking journals. Lusignan was another called upon to bear its share of the Lake On- as was the long and obstinately-upheld veto of writer of superiority, while Oscar Dunn, who died tario-St. Regis section it is getting off very marriage with a deceased wife's sister. No more in 1885, after a too short life, published his "Ten palpable absurdity was ever perpetrated by a Years of Journalism" in 1876. Back of these again parliament of feeble compromises than that the one was Hubert Larue, who wrote much in the reviews

AMERICAN SELF-DETERMINATION. [Philadelphia Public Ledger.]

What the American people really want is what France in 1749, declared that Quebec contained the

From Here and There

WITH HARD LABOR. [London Daily Chronicle.]

The World Trade Club of San Francisco is offerng a prize of a thousand dollars for the best suggestion of a name for the United States and the British Empire. Here are samples submitted:

Usanglia, Britterica, Britanuco, Brittusa,

I think it ought to be a thousand dollar fine.

STATE SECRETS.

[Canton Times.] We do not pretend to know the state of our pro-It seems all questions of finance are state secrets, and under no circumstances can they be divulged for the satisfaction or gratification of the common citizen. The province is always in a condition of chronic penury.

"Dear, lovely, vile and sullen person," it was saying, "who would have inagined fources, our officials are hard put to it to make ends meet. Where does the money go? Ah! That is an impertinent question not to be entertained, much less answered.

DEALING WITH THE NATIVES.

[Singapore Free Press.]

The right man and the right manner can achieve wonders of conciliation, where the brusque, usympathetic ruler will find nothing but hostility. By suavity we do not mean insincerity or weakness, which is easily recognized. The "suaviter in mode," desiberted. His was not the stereotyped which is easily recognized. The "suaviter in mode and individual; it was the clipped, staccato, does not imply absence of the "fortiter in res." For a hundred are driven into the enemy camp by a land haughty and unsympathetic demeanor. To overlook the elementary fact that, when you rule an allen the lementary fact that the revenue dear the rule fact that t Once accommodated to the simplicity of the the elementary fact that, when you rule an alten racial and cultural differences, the bridge of toler-ance may be built by perfect courtesy and fairness, is a fatal error.

LONDON'S PIGEONS.

Andrea suddenly looked up. straight into his blazing eyes. "You yourself ing to be persuaded to love me, will am a such, may not vanish, unavenged, into a "I am a woman was more to save my skin."

"That's so," conceded MacCloster, thoughtfully. "But if you're not going to be persuaded to love me, will am a woman was more problem." and, as such, may not vanish, unavenged, into a these portly, comfortable birds are one of the delights of the city as they circle around its roofs stalwarts will have to consider whether to club and spires, or stroll about its pavements, wearing that air of kindly benevolence which is inspired by Chief Aitken does not believe in sacrificing the dissidents into overall conformity, or to a well-lined waistcoat, and we cannot spare them

[London Daily Telegraph.] a moment's consideration proves that the nationalization of shipping must be fraught with hottest days of summer, while women dressed dangers political as well as economic, apart from gers political as well as economic, apart from The laugh rang out reaction of the inexpert administration of thunderous, terrible for t shipping on the industrial life of this country. What to change a style handed down by ancestors, are the characteristics of government control as woman is always the new woman. Men still exemplified by a thousand and one examples during the war? "It is," as Mr. Noble has said, "extravagant and wasteful. It destroys all initiative. It stereotypes mediocrity. It is self-satisfied. scorns advice. The idea of co-ordination is foreign As an instance of government methods, he quoted the case of a ship in St. Kath craze among men will evoke imitations by the erine's Docks, which was loaded and unloaded nine times as a result of the conflicting orders of five can forecast a mad assault on hat prices, the for the nationalization of industry, whether mines wearing of dunce-caps, witch-peaks, kerchiefs, or shipping-and they are intimately related-does not concern only particular classes of employers, paper chaplets (Hawaiian fashion), and other investors or workers; it cuts at the very foundations

THE FOOL AT FORTY. [Manchester Guardian.]

There is pretty ancient support for the popular assertion that a man is either a fool or a physician at forty, for the original sentiment is fathered on the Emperor Tiberius. It appears that the medical officer for the Soke of Peterborough would give a new turn to it by insisting that everyb reaching the age of forty should be compelled to find out definitely to which category he belongs. The sense of the Emperor's original remark is clear. vation, what he finds good of and what he finds hurt of, is the best physic to preserve health." And if a man has not discovered these things by forty, Now that we have got rid of the Seven and become by their discovery his own best physi-Sleepers, it is time to extinguish the Nine cian, then he is to be written down among the fools. But, whether he has or not, the Peterborough expert would have him report by compulsion on reach The seed catalogue is again becoming the sulting room, there to be overhauled and offiby witnessing and studying the performances most popular book of the day. The overalls back of it) is justified by results. It is a drastic proposal for a people that has had an elegant sufficiency of compulsion, variously applied to the compulsion of the day. past few years and it is not at all surprising to notice that a number of other medical men are no Since the first of the year there have been greatly in favor of it. Forty they agree is certainly if a man chooses to ask his way around the corner. might well encourage it by sending at the rate-payers' expense the whole body of school chil-continues much longer.

glad to sleep in their garages if the proportion around it is another matter altogether.

After all, there is a good deal to be said for the common view that it is just as well to wait until ou need a doctor before you go to see one. Some A copy of the St. Gaudens statue of Lincoln healths have been ruined by a too assiduous inquiry is being placed in Parliament Square, London, in front of the Middlesex Guildhall and facing all diseases is to keep fit by too many rules of life the Houses of Parliament. Could there be fitter to those who pride themselves on being their own physicians as to those who waste the time of professional advisers. The alternative of fool physician is not exhaustive. It is quite possible to

SPIRIT OF CANADIAN JOURNALISM. [Ottawa Citizen.]

In an address before the Toronto Women's Press Club, Dr. John D. Logan discussed the spirit of founder of the Nova Scotian, and Charles Lindsay who wrote the foreword to the Toronto Mail, were the three men who in the first quarter of the nineteenth century founded Canadian journalism in the same spirit and ideals as those of the four noted British journalists of a century earlier, Addison, patriotism. Parent was expressing the soul of the sagaclous of the politicians and the greatest of the iournalist produced in this country, and although Parent died in 1874-in this city, too, by the way-

we have had no other to approach him in the liter-ary finish and effectiveness of his writings. But we must substitute other French-Canadian Viscountess Astor wants legislation to enable a names for those of Howe and Lindsey, who have

Quebec was the starting-point of Canadian ournalism. Before the end of the French regime Quebec was already the centre of a civilization that was polished, elegant and refined-so much so that Kalm, the Swedish botanist, who visited New direct ways it will gain from the plan and so is behind the project. The whole interior of North side from consideration of the public good.

haphazard of heredity of a despotic "Star Chamber" story of the literary development of the Dominion which has personal or partisan interests to serve is, indeed, largely the story of the development of the public good.

it?" he continued; then, his voice thickening to a sinister intensity, he added, "I could, damn your soft carcass. Women! Fair women! Ha! Ha! Dreams of fair women! Garr! Spawn of hell! Pestilence that sleep by day and lurk in the shadows of night and wind library to the dilty by

are speaking," she said in a clear voice.
"I am a woman, weak, miserable—
never so miserable as in this awful
night—but I'm not a coward. I can
forgive not you, but what you say, for
you cried out just now from a hell infinitely dearen; then wine." finitely deeper than mine."

The blaze of light in MacCloster's The blaze of light in Macciosters eyes died to a brooding glow. There was something in Andrea's face, some illumination of the clean soul within her, that spoke with a sure voice. louder, more persuasively than words. He answered the valiant spirit that had not feared to rise to meet his own reveletion.

"The gifts that women may bring in all children, wished his plaything was alive.

The grits that women may the children of all ages—whether it be that circled around his head, and came back to perch on his shoulder—the very first of all his miracles. In the miracles of the anchored soul! I. MacCloster, had the world at my feet for a single that the world at my feet for a single that the world at my feet for a single that the world at my feet for a single that the world at my feet for a single that the world at my feet for a single that the world at my feet for a single that the world at my feet for a single that the mew-born babe or the growing child—have to be constantly guarded as to their health. Upon the good health of the world are with wine, I went out to seek the gifts. that women bring in their hands." His voice dropped to a bitter, half-dippant note of self-mocking. "Smallpox and worse in a single night. Ha! Hal Hal! Ha!" all ages. They are a gentle but thor-

spoke, there was the "Phut!" of a simple fevers, and make teething easy, bullet as a patch of MacCloster's shirt Mothers, you can make your little eaped suddenly, weirdly, pended between the property of cek of your little chicken!" Dr. Williams
As he finished speaking, Trevor shot Brockville, Ont.

CHAPTER XX.

The stench of the stale water produced in her a reaction; it was so nauseating that it momentarily drove thoughts of all other things from her mind. She drew away from it and crawling to the grated floor of a small cockpit, crouched in the corner formed by the gunwale and the after thwart. Just to her left, so close that even with head bowed she could not avoid seeing his enormous feet, sat MacCloster. He talked to her steadily in a muttering undertone, but a long time rassed before she began to distinguish one word from another. The muttering swelled slowly to a clear and liquid enunciation; the voice became like music undefiled. But no longer could it drug her senses; she shuddered, cringed under its terrible caress. Its beauty had become forever leprous.

"Dear, lovely, vile and sullen person," it was saying, "who would have thought it Who would have thought it Who would have imagined that you, a Helen among women, possessed of beauty, youth and a really seed to the potential state of the potential to the potential and the bow of the one next to you. He was shooting at the bow-boy and he hit the stroke-oar! How do I know? Well, it's what any man would do, let alone one of the best shots that ever we beginning.

day and lurk in the shadows of night and wine! Damnation of the filthy byways of the world, parading in the sweet likeness of God!"

Andrea suddenly looked up. straight into his blaging and wine! Andrea suddenly looked up. straight thoughtfully "But if and accloster." ring to be persuaded to love me, will you please tell me where I get off? What are you good for anyway? Do you realize that I gave up a case of gin for you and that a case of gin in these troubled times is worth all of

three pounds sterling?"
Andrea winced, "So I'm really not MacCloster heard and took quick

CHILDREN OF ALL AGES Men, When in Chicago Come

His pends his strength and usefulness in the Ha! Ha! Ha!" the ideal home medicine for children of all ages. They are a gentle but thorough laxative, which are absolutely guaranteed to be free from colors. ough laxative, which are absolutely echoed across the silent night like the roar of a stricken lion. Scarcely had it died to stillness when to Andrea's ears came a clear command, calm as the voice of an executioner. "Lie down, Andrea."

Before that it carried. It rolled and guaranteed to be free from opiates or other harmful drugs, and which may be given to the youngest child with perfect safety and beneficial results. Through their action on the bowels and stomach they banish constipation and indigestion; break up cald. and stomach they banish constipation and indigestion; break up colds and simple fevers, and make the "Phut!" of a his ones well and keep them well by just he keeping a box of the Tablets at hand shoulder into the air. Instantly he keeping a box of the Tablets at hand charging with vinegar or acids, is 300 caned down and with one hand picked and by giving an occasional dose to per cent easier applied, gives 400 per lightly, and held her sus-the baby to keep his little bowels regular and him stomach sweet. The Tab-

the world has ever No drugs,

The Dr. Lorens Electro Body Bat-tery is the greatest invention for debility known. No d no medic dieting, no demands sort; just deting, no date demands of sort; just cease dissipation and invention will the work. It so a stream of life into nerves, organs blood during time you are as For the treatment of rheumatism, weak back, nervousness, kidney disorders. Dr. Lorenz's Dry C

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"Well," he said comfortingly, wouldn't say that. Where it was question of sentiment or a matter having something pretty arcund house a man might se further. W He paused, looked calculatingly

her and then went on. "Oldtimers wi tell you that there are two qualities that don't exist in African life at al one is gratitude and the other fection. I think they're right abo first, but about the second, I know bet first, but about the second, I know bet ter. There are cases where a black likes a particular woman and when that happens his face is marked by peculiar look. I know it and ever peculiar look. I know it and every time I catch sight of it I'm two extra pounds in pocket."

"Why?" asked Andrea. "What do you mean?"
"Why, my dear? Don't you know?
Didn't Trevor tell you that I'm—I'm in trade?"

"He said, answered Andrea, "that you were engaged in some horrible of any reason why he should tell me what it was. I was very curious then, but now I really don't care to know."

talking. You'll see.' All through the night and well into —if I had taken gave up the tiller to a "boy." He skin." steered a course on the far side of the ed MacCloster. Tiver as though he wished, in spite of his late opinion, to keep as long a

In the early morning they of long reach of the stream flanked on in both sides by flat plains. MacCloster of stood erect and his eyes made the circuit of the horizon. "Nothing," he said. Andrea winced. "So I'm really not "If he could have beaten us to this our orth three pounds," she said half to name would have been Dennis. He's name would have been Dennis. He's given up his favorite little spotted hen. Flap your wings and say good-bye."

and See for Yourselves

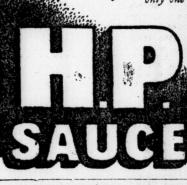


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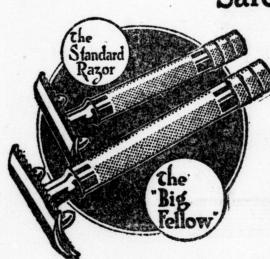


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