You Also Get a Numbered Coupon

The Coupon is printed in duplicate and on issue must be torn in two, the half marked "Customer" being given to customer and the other half being retained

by merchant. One Coupon is to be issued for every dollar's worth of goods

\$1.25 purchase gets......5 coupon | \$5.98 purchase gets......5 coupons

The day following Dollar Day all coupons will be collected and placed in one box, from which a drawing by some independent party will be made and prizes

awarded in rotation to those customers holding duplicate number to those

drawn. The numbers of coupons drawn will be published in the daily papers

KEENE BROS, will also give 50 Talking Dolls away free. With every 25th

coupon drawn from those given from this store, a \$2.00 Real Talking Baby

Doll will be given away. Don't forget to save your coupons; they are valuable.

Last Dollar Day, eighteen prizes were won on coupons from this store. One

MAHOGANY

Smoker Stand

with Sanitary

Glass Ash Tray,

exactly as illus-

trated, regular

\$2.50. Dollar

Day for

\$25.00 purchase gets......25 coupons

10 Prizes of \$5.00

125 Prizes of \$1.00

\$2.00 KIDDIE

SOLID OAK

MEDICINE

CABINETS

Worth \$3 each. Dollar Day only

CARPET

REMNANTS

1½ yards long, 27 inches wide. Dollar

purchased, but none for any fraction of a dollar. For example:

and winners will be notified in that manner.

1 Prize of \$25.00

5 Prizes of \$10.00

party won \$25.00 worth on a \$1 purchase.

\$2.00 TEDDY

ands of machine guns.

During this same brief period they have suffered also 10,842 casualties in killed, wounded and missing 130 officers and 1,474 men having been killed in action.

Needs No Comment.

No comment can be so strong as this simple statement of facts. The figures carry their own story, both of valor and grief. They are at once an evidence of the unshaken resolve of our countrymen to crush the foes of our countrymen to grant an amnesty until August 24. Its terms are well nkown, a full and certain pardon to those who failed to report and are deserters: an equally full and certain vanishment to those who fail to surrender themselves and to those who shelter deserters after that date.

"Canadian soldiers both abroad and at home have an enviable record for discipline and for bravery. No large body of soldiers can, however, be entirely free from discipline breakers, and who may not have realized the gravity of their offence. The whole matter was thoroughly discussed by my colleagues and myself, and the decision was reached by the Government to grant an amnesty until August 24. Its terms are well nkown, a full and certain pardon to those who failed to report and are deserters: an equally full and certain pardon to those who failed to report and are deserters after that date.

"Canadian soldiers both abroad and at home have an enviable record for discipline and for bravery. No large body of soldiers can, however, be entirely free from discipline breakers, and who may not have realized the gravity of their offence.

WRITING TABLETS.

Regular 35c each

Regular up to \$1.50

LARGE BOXES OF NOTEPAPER, Regular \$1.50 each

Specials In

Stationery and Books

J. L. Scott Stationery

pride.

The call for an expeditionary force for Siberia to assist Russia in the fight against her German foes has evoked a keen response throughout the country.

iowing that four years of effort and cerifice have neither exhausted our "It is inconceivable that, while pun

3 for \$1

London Ready-to-Wear

Feature Specials For Thursday

IN DRESSES, SUITS, COATS, SKIRTS, WAISTS, SWEATERS, RAINCOATS AND MILLINERY

The prices at this store are recognized as low, always, but Thursday will see many extra-

ordinary values. Shop at the London Ready-to-Wear, 256 Dundas street.

The London And Solders of Canada Have BEEN KILLED IN PICARDY Hon. Martin Burrell Gives Statement of Sacrifices and Glory Achieved to Rouse Thousands of Slackers To Do Their Duty. OTTAWA, Aug. 20.—Hon. Martin Burrell, acting minister of militia, in a statement issued tonight to the Canadian and offensive and expressed in no uncertain tones the Government's views in regard to the amnesty of deserters, which expires at the end of this week. "Since the first of August." said the minister, "the Canadians for the warp warping between the since the first of the warp warping between the since the first of the warp warping the masses of the since the first of the warping the past few months and the important of the canadian corps as the most formidals and the minister, "the Canadians Age was marked their entry into the fifth year of the war by achievements which have confirmed the reputation of the Canadian corps as the most formidals and the minister, "the Canadians Age was marked their entry into the fifth year of the war by achievements which have confirmed the reputation of the Canadian corps as the most formidals and the minister, "the Canadians have marked their entry into the fifth year of the war by achievements which have confirmed the reputation of the Canadian corps as the most formidals and the minister, "the Canadians have most considerable the minister," the Canadians have marked their entry into the fifth year of the war by achievements which have confirmed the reputation of the Canadians of the most formidal and the minister, "the Canadians have most confidence that the war of the war by achievements which have confirmed the reputation of the Canadians have most confidence that the war of the war by achievements which have confirmed the reputation of the Canadians have most confidence that the war of the wa

GERMANY HAVE NO DELUSIONS RE U.S.

Gen. Von Blume Joins the "Defeatists."

ANOTHER LAUDS SAMMIES

Gen. Von Liebert Says Allies Owe Recent Successes to Americans.

AMSTERDAM, Aug. 20.-Professional soldiers like Gens. von Blume and von Liebert, unlike so many other German war critics, do not seek to belittle the significance of the appearance of the American army on the

Gen. von Blume, who is on the re-tired list, writes an article on the subject which appears in the Rhein-sche Westfaelische Zeitung. He trankly admits that "we have to recogische Westfaelische Zeitung. He frankly admits that "we have to recognize that the Americans, all in all, have done very smart work, and it would be a very serious thing if the German army command had to face an German army command had to face an American fighting army of millions."

This prospect the German public must on no account be permitted to ponder over, and almost immediately after the article appeared a semi-official statement was issued to the effect that the "exagerated reports going about regarding the size of the American army in Europe merit no credence and only exist in Yankee imagination and Entente propaganda."

The statement said further that the "tonnage question, which is already acute, will become more serious for the Entente when America has to ship

The greatest lot of Entente when America has to ship he Entente when America has to ship ler crops to Europe."

Gen. von Liebert, who was former derman commandant at Lodz, and who s now military critic of the Taeg-ische Rundschau of Berlin, tells the oublic that the American army has lectally become a big factor and the lebarkations in France are proceed-

Odd Dressers yet offered will be put on sale Dollar Day. Sale prices start at \$11.99

Dollar Day for

Black Walnut Dressers on sale also. This \$40.00 Mahogany Dresser for

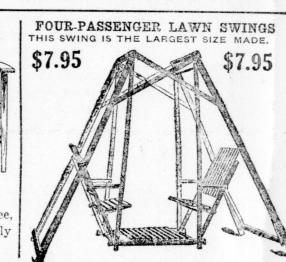
\$29.50



Four only \$12.00 COUCHES Two only \$20.00 COUCHES on sale Dollar S14.90

Three only TAPESTRY COUCHES, worth \$25.00 each. Dollar Day, your \$18.90 | exactly as four to sell.

exactly as illustrated. Only



\$6.95

For the original De Luxe, regular \$8.50, Felt and Fibre Mattress on Dollar Day.

brought the Americans to this room, and says:
"The French and British owe their recent successes to their transatlantic ally, without whom their offensive would have been doomed to disappoint-

WOMEN WAR SOCIETIES

ARRANGE AT CONGRESS TO EXTEND ACTIVITIES

Paris, Aug. 21.-More than a hun lred societies of women engaged in war work assembled in an inter-allied con-

gress in Paris yesterday, with the pur-

pose of uniting women's efforts in relief and to bring about fellowship and the

concentration of the generous spirit of service which has been shown by the

At a great mass meeing 2,500 dele-

At a great mass meeing 2,500 delegates gathered. The delegations represented were the American army nurses, various French organizations, the Scottish Women's Hospitals, Canadian nurses, Russian and Rumanian nurses and the Polish Society, while representatives from English aid societies also attended, as well as members of a host of other American societies, and Australian, Irish, Montenegrin and Italian organizations.

negrin and Italian organizations BONAR LAW AND BOXING

CHAMPION ENTERTAIN

THE CANADAIN EDITORS

LONDON, Aug. 20—(Canadian Press Dispatch from Reuter's, Limited).—
Today the Canadian Press delegates visited Downing street, where in the absence of the prime minister they were received by Right Hon. A. Bonar Law, who conducted the party to the cabinet council room, where he gave them a most interesting resume of some historic decisions taken there.

In the evening Jimmie Wilde, flyweight champion of the world, gave a private exhibition of boxing in the ballroom at the Savoy Hotel.

VIA LAKES BACKWARD

WASHINGTON, Aug. 20.—With a comparatively short period remaining the Great Lakes navigation season

novement of bituminous coal is 8.8 per cent behind schedule, the fuel ad-

ministration today announced. An extra effort is now being made to speed up shipments of coal on the Great Lakes before winter sets in.

DIED IN EUPHEMIA TP.

l'aggart died at his home in Euphemia Township August 13. after an illness

SOFT COAL SHIPMENTS

women of all countries.

KEENE BROS

125 and 127 KING STREET

Those who purchase

Draperies, Curtains or Rugs

Dollar Day will get some rare bargains. Come early.

Summer Dresses

A good assortment of Wash Dresses, in various shades, styles and

Thursday Only at \$1.00 Each

WHITE WASH SKIRTS89c, 98c and \$1.19 Extra good values. SILK AND POPLIN DRESSES on sale from \$5.95 to \$20.00

Raincoats

Guaranteed waterproof, several shades, all sizes, value to \$8.50. Thursday specials \$5.00

Skirts Shantung Silks in stripes and figures, good washers..........\$3.00

Panama Shapes

Penciled and plain edge, large, medium and small shapes, regular SILK POPLIN SKIRTS, all new shades and styles, from

Many other good bargains all through the store. Be sure to see us before buying.

THE PLACE FOR THESE SPECIALS.

London Ready-to-Wear

\$\$\$\$\$\$ DAY 3\$\$\$\$\$

SIMMONS @ SONS

THE BUSIEST SHOE STORE IN EAST LONDON.

For 15 years we have been giving big value in natty style and wearing quality in Shoes that keep their shape. Many good people from London's best homes and from surrounding towns have learned that honest values, grace and tone of becoming style are always obtainable from

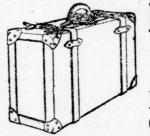
Simmons & Sons

Watch our windows for some special values for Dollar Day that will be well worth your

NEWBURY, Aug. 20.—Dugal Mc-



What a Dollar Does Here Tomorrow



Fibre Suit Cases

24 and 26-inch length; just the thing for vacation. Reg. \$1.75, Dollar Day

Only -

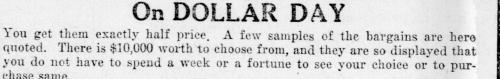
Genuine Leather, Leather Lined Club Bags Walrus, Seal or crepe grain, 18-inch. Regular \$11.50. Dol-20-inch size; regular \$12.50. Dollar Day\$10.00

Wicker Club Bags 16 and 18 inch size. Regular \$1.15

Dollar Day Only 90c

JAMES McCORMICK

The Leather Goods Store



variety of double art bordered goods, worth 20c to 25c a yard. Mc Yd. Dollar Day, per yard . Mc Superfine Scrim Curtains, hemstitched and trimmed with heavy lace edge. Dollar Day\$1.50 Pr. Special, per pair\$1.50 Pr. An assorted lot of Bordered, Plain

If You Buy Fall Draperies and Curtains

A Charming Scrim Curtain, trimmed with fine, dainty insertion and lace edge, 80 inches wide, 21/2 yards long. Dollar Day Special, \$2.95 Pr.

Nottingham Lace Curtains, block or floral patterns, 21/2 yards long, in white only. Dollar Day 89c Pr. Special, per pair



These Bargains Will Be old Thursday, S-Day

Commencing at 8 a.m. and Until 9 p.m. Only

Percolator

Complete, regular Dollar Day

\$1.95 Each



TABLE NO. 1.

Different designs of Scrims. A great

TABLE NO. 2.

Heavy Wash Scrims and Bungalow

Nets, white and ivory, worth 25c to

35c a yard. On Dollar 19c Yd.

TABLE NO. 3.

A fine lot of Yard-Wide Cretonnes.

assorted colorings, wide enough

to split for side curtains, worth 40c

and 50c a yard. Dollar 29c Yd.

Centre Tables arge sized, regular

\$3.50, for, each Dollar Day For

24 only CHAIRS, as illustrated, regular \$1.25. Dollar Day,

