

NEW YEARS NOVELTIES...

in great variety. Lots of dainty and ornamental articles to select from.

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The New King Air Rifle.

THE ONLY
ALL STEEL AIR RIFLE
MADE
ONLY \$1.00

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EASY READING.

When you have the electric light to read with in the long winter evenings your eyes will not suffer from the steady and continuous strain put upon them.

Electric light is handy and does not accumulate dirt and smoke. Let us give you prices. Phone 685.

LONDON ELECTRIC CO.,
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Your Choice Of Two Pictures...

Holly Queen, OR The Three Friends

Really Beautiful Pictures, sent to any address, securely packed in a tube, postage prepaid, for only

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ADDRESS—
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New Year's Gifts.

White Drug Store,
120 Dundas St.
Perfumes, Atomizers, Brushes, Toilet Sets, Novelties, etc.
Baking Powder, 20c Pound.

N. W. EMERSON,
DRUGGIST.

SPECIAL NOTICES.

We have just opened out a fine line of furniture coverings, imported direct from England. All the latest shades and designs. You should see them. At Trafalgar's, 95 to 97 King Street.

Feather and Down Cushions, 50 cents each—the best value in London. Goodroom feather pillows a specialty. Bedroom Suits, Fancy Rockers, Tables, Spring Beds, Stoves of every kind, at the Bed and Mattress Factory, 522 Richmond Street North. JAMES F. HUNT & SONS. Telephone 967.

Investigations made officially in Illinois show that a pound includes 2,135,000 seeds of blue grass, 1,421,000 of timothy, 863,000 of white clover, 152,000 of red clover, and 243,000 of alfalfa.

The Appetite of a Goat.
Is envied by poor dyspeptics whose Stomach and Liver are out of order. All such should know that Dr. King's New Life Pills, the wonderful Stomach and Liver Remedy, gives a splendid appetite, sound digestion and a regular bodily habit that insures perfect health and great energy. Only 25 cents at drug stores.

Start the New Year Well

by dealing with us for your meats and poultry. We always keep the best that can be procured.

GATECLIFFE,
267 Dundas Street.

A COLD WINTER

Needs something good in the way of stores—something that does not only burn coal—but a stove that will heat or cook well and burn very little coal compared with the amount of heat given or food cooked.

Our STOVES are famous for their economy in coal and for their splendid baking qualities.

STEVELY'S,

302 Richmond Street. Phone 452

LIGHT SNOW—MILDER.

Toronto, Jan. 1-11 p.m.—Since Saturday a developing low area has passed quickly from the Atlantic coast towards Newfoundland, causing a snowstorm, with northeast gales, in the Maritime Provinces. On the other side of the continent a low area has moved in from the Pacific, and has caused a snowstorm, with cold northeast gales in British Columbia. The cold wave is moderating in Ontario. Minimum and maximum temperatures: Victoria, 26-28; Edmonton, 22 below-8 below; Qu'Appelle, 26 below-10 below; Winnipeg, 24 below-8 below; Port Arthur, 26 below-zero; Toronto, 6 below-17; Ottawa, 20 below-8 below; Montreal, 10 below-2 below; Quebec, 6 below-4; Halifax, 16-20.

Toronto, Jan. 2-1 a.m.—Weather probabilities for the next 24 hours for the lower lake region: Easterly and southerly winds; fair to cloudy, with light local snow falls; higher temperature.

GAMMAGE & SONS, FLORISTS.

WISH YOU ALL A HAPPY AND PROSPEROUS NEW YEAR.

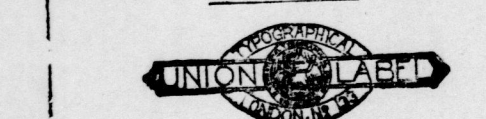
THE WATSON-JOHNSTON CO.

Importers of Fine Woollens
229 Dundas Street.

London Advertiser.

TELEPHONE NUMBERS:

107.....Business Offices
184.....Editorial Room
178.....Job Department



A LOCAL BUDGET

—Now write "1899."
—The collection at St. Peter's Cathedral on Christmas Day was the largest in many years, amounting to over \$1,000.

—Hannah Owen, colored, was arrested yesterday for being drunk. She is the wife of John Owen, who is "doing" one year in the Central for assault.

—The view is generally expressed that there should be no meeting held in the City Hall this evening on account of the memory of the disaster last year.

—James Hobbins, who for the past 24 years has been a member of the police force in this city, severed his active connection with the police department on Saturday.

—The kindergarten department of Harding Hall will open at the Conservatory of Music on Tuesday, Jan. 3. Miss Bishop has arrived, and the staff is now complete.

—The ice at the Princess Ice Palace on Saturday night was in splendid condition, and a large crowd enjoyed themselves. Excellent ice has been provided for today.

—The highest and lowest readings of the thermometer at the observatory, from 8 p.m. Saturday, until the same hour Sunday, Jan. 1, were: Highest, 15.5; lowest, 1 degree below.

—The death of Ernest Collingwood, the tiny child of Mr. E. W. M. Flock, barrister, of this city, occurred on Friday last, of cerebral meningitis. The boy was 5 years and 8 months old.

—Mr. and Mrs. A. E. Greenwood (nee Miss Nellie Quirk, of Toronto) have returned home after spending Christmas with Mrs. Greenwood's grandmother, Mrs. Fitzgerald, of No. 18 Pipe Line road, South London.

—At 1 o'clock yesterday morning the 2-cent postal rate went into effect, and there were posted at the city office during the day nearly 900 letters in excess of the ordinary number. The consignment of English mail is the largest on record.

—A very successful Sunday school entertainment was held in Egerton Street Baptist Mission Friday night, after an excellent programme of recitations, songs, dialogues, etc. Prizes and boxes of candies were distributed among the children.

—The second concert of the season of the Catholic Club will take place on Wednesday evening next. The best local talent has been secured, and the concert promises to be one of the best of the season. It will be held on the lower floor of the club rooms.

—The members of the Concordia Club were entertained to supper last Thursday by the popular president of the club, Mr. F. A. Andrews. A very pleasant time was spent over the refreshments for an hour or two, and subsequently an enjoyable concert was given in the club rooms.

—The joint installation of the newly-elected officers of Eureka, Forest City, Dominion and Chorazin Lodges of the I. O. O. F., in this city, which takes place at the Oddfellows' Temple tomorrow evening, will be an interesting event. The grand master of Ontario, Bro. Farwell, will conduct the installation ceremonies, and D. D. G. M. Bro. W. G. Willis, Past Grand State Camp, will assist. It is expected large deputations from the lodges of surrounding towns will be present to witness the proceedings. At the conclusion a reception and banquet will be tendered Grand Master Farwell.

DEATH OF MRS. DURKIN.
The death is announced of Mrs. Martin J. Durkin, of Waterloo Street. Mrs. Durkin had for a great number of years been a highly respected citizen. She was the mother of the late Rev. Father John Durkin and Rev. Father

If You Want Underwear

—WANT IT GOOD,
—WE CAN SUIT YOU.

BOUGHNER,
HABERDASHER.

1899...

New Year's Cards,
Office and Pocket
Diaries.

Subscribe now for the Daily, Weekly and Monthly Papers and Periodicals at publisher's prices.
Balance of Fancy Calendars for 1899 at half price.

ANDERSON'S,

183 Dundas Street.

Adolphe Durkin, of Louisville. One of deceased's daughters, some years ago, took the veil in a Cincinnati convent. Mrs. Durkin is now a ripe old age.

VISITORS WELCOME.

Open house will be held at the Y. M. C. A. today, at which all young men are welcome. Various games will be in order, and a dainty luncheon will be served. A basket ball contest is the principal feature of the day's programme.

—The Vancouver, B. C., World sends a telegraphic New Year's greeting to The Advertiser, as has been its custom for years.

AN ICE JAM.

The Thames is quite swollen. On Saturday nearly four feet of water was running over the waterworks dam, and yesterday the water level at the dam lowered about six inches. An ice jam at the bend near Woodland Cemetery caused the river to rise considerably for some distance above the jam, and residents along the river banks were quite alarmed for a time.

WATCH-NIGHT SERVICES.

Watch-night services were held in the Dundas Center Church Saturday night, at which Rev. Joseph Edge, of the Wellington Street Methodist Church, and Rev. Dr. Saunders, pastor, gave short addresses. Part of the choir were also present, and rendered a number of pleasing selections. The service began at 11 o'clock and was concluded at 12:15. There was a large attendance, and the proceedings were very interesting. A similar service was also held in Christ Church, the pastor, Rev. J. H. Moorhouse, giving the address. The service started at 11:15 and lasted just one hour. The attendance was fairly large.

NEW YEAR'S AT THE GRAND OPERA HOUSE.

Mr. Frank Hodgson, who has brought out a number of first-class comedies during the past few years, brings his company to the Grand Opera House today, matinee and evening, presenting "Charley's Uncle." Mr. Gustave Froman's screaming farce-comedy, which has gained its reputation as a laugh-maker in all the large cities of the United States, besides a long run in England, and this country after its run in England, and no comedy has been more successful. The company appearing in "Charley's Uncle" is to be one of first-class proportions in every respect, headed by Mr. Howard Dickmore, one of the best of light comedians, and also a character actor of the widest experience, who has just finished his fourth year with the Froman forces. Mr. Benj. Russell will appear as Charley, Miss Lillian Evans as Mary Plumber, Miss May Seymour as Maria, "Charley's Uncle." It is claimed, will be found the funniest and best comedy of the season, and as it is to be presented by a New York company of genuine merit, it should prove an excellent holiday attraction.

FAGGED OUT.—None but those who have become fagged out know what a depressed, miserable feeling it is. All strength has gone, and despondency has taken hold of the sufferers. They feel as though there was nothing to live for. There, however, is a cure—one box of Parmelee's Vegetable Pills will strengthen in restoring health and vigor. Mandrake and Dandelion are two of the articles entering into the composition of Parmelee's Pills.

The bank checks passing through the clearing houses in London and New York in one month exceed the value of all the gold and silver coin in the world.

LIFE SAVED.—Mr. James Bryson Cameron writes: "I was confined to my bed with inflammation of the lungs and was given up by physicians. A neighbor advised me to try Dr. Thomas' Electric Oil, stating that his wife had used it for a throat trouble with the best results. Acting on this advice, I procured the medicine, and less than half a bottle cured me. It was with reluctance that I consented to a trial, as I was reduced to such a state that I doubted the power of any remedy to do me good."

Tecumseh's Monument Again.

To the Editor of The Advertiser:—Dear Sir,—I heartily agree with Mr. Heisenbittel, that we should have a monument to Tecumseh. I would also suggest that his grave be removed from the battlefield on the Thames to the park. If that Thamesville man won't tell where the grave is, we could dig up some other Indian from the battlefield, or one of those dead Kentucky riflemen would do as well. I inclose my subscription of \$1, as I consider the "Spot" and "Flor de Alva." Yours truly,
A. SMITH.
London, Dec. 29, 1898.

Is your electric bell a constant source of trouble and expense? It will be kept in permanent repair for only 50 cents per year. All bells will be repaired same day as notice is received. R. M. MILLAR, 424 Talbot Street.

WE THANK our many customers for their patronage during the past, and we assure you that we shall in the future make every effort to deserve a continuance of your confidence.

We Wish You All...

A VERY HAPPY AND PROSPEROUS NEW YEAR.

T. A. ROWAT & CO.

A PLEASANT GATHERING

Ex-Ald. Parnell Entertains His Employees and Their Families.

He is Presented With an Address and Two Handsome Gifts—A High Tribute to the Firm.

The commodious residence of ex-Ald. Parnell, Bruce Street, South London, was filled with a happy company on Saturday night. The occasion was a reception tendered by Mr. Parnell to the employees of the Parnell-Dean Steam Baking Company and their families. It was a very striking indication of the cordial relationship between the company and their large staff. The feeling was further manifested by an address to Mr. Parnell, accompanied by two handsome gifts—a gold-headed umbrella from the bakery department, and a gold-headed cane from the drivers' department. The address was as follows: "We desire at this festive season of the year to testify our appreciation of your many good qualities in every sense, both as a man and as an employer of labor. The pleasant relations that have always existed between us constitute the strongest evidence that all your dealings have been characterized by justice and liberality, and we beg, therefore, to request you to accept of the accompanying gift as a token of the kindly feelings that we unanimously entertain for you, and of our admiration for the broad spirit of fair play which has always actuated your conduct towards us. We feel that all of the kindly feelings that we have expressed to you, though the gift itself is inadequate, will not regard this, but will consider it not from a standpoint of value, but as a token of the esteem and affection which we are happy to cherish for you. We desire to express our best wishes to Mrs. Parnell, yourself and family, for a happy and prosperous new year, and many returns of the day."

MEN'S MEETING

Secretary Sayer Speaks of the Life of the Father of the Y. M. C. A.—Rev. Robt. Johnston Preaches From the Parable of the Prodigal Son.

The young men's meeting at the Auditorium was not well attended yesterday, but the address of Rev. Robt. Johnston merited a much larger audience. Secretary Charles Sayer presided, and in his opening remarks wished the young men of the city a happy and prosperous new year. Mr. Sayer commented on the death of Robert R. McBurney, father of the Y. M. C. A. Association, who passed away on Tuesday last after a protracted illness at Clifton Springs, New York. About a week ago Mr. McBurney, who was secretary of the New York Association, sent the following greeting to the different secretaries throughout America:

"Whereof I am beloved brethren, be ye steadfast, immovable, always abounding in the work of the Lord, forasmuch as ye know that your labor is not in vain in the Lord."

The New York Times gives the following biographical sketch of Mr. McBurney, whose works stand as his monument:

Robert R. McBurney, for many years general secretary of the Young Men's Christian Association, in this city, died in the sanitarium, at Clifton Springs, this state, yesterday, after a protracted illness. He had been a sufferer from

Are You Running for Alderman or School Trustee?

If so, you may have a hard road to travel. You will need a good pair of BOOTS. You can get them at JOHNSTON'S. Perhaps you may "get left," and may want to leave by the back door for a few days. JOHNSTON can supply you with a VALISE.

JOHNSTON'S
198 Dundas Street.

WERTHEIMER'S LADIES' GLOVES.

All merchants would like to have them. Some merchants have tried very hard to get them. But the only house in London that has them is Kingsmill's.

Perfect in Fit. Perfect in Finish. Perfect in Wear.

Ladies' 2-clasp Gloves, tan, navy, white, pearl.....\$.75
Ladies' 2-clasp Czarina, embroidered in white, black, tan, ox-blood, new blue and green..... 1.10
Ladies' 2-clasp Royal, tan, ox-blood, gray, mode, fawn, white, black..... 1.50
Ladies' 2-clasp Monarch, white, black, ox-blood, new tan, blue..... 1.65
Ladies' 2-clasp Reindeer, tan, gray..... 1.00
Ladies' Tan and Black Suede Gloves..... 1.50
Ladies' Derby Gloves, Paris points, tan, ox-blood..... 1.50
Gentlemen's Derby Gloves, Paris points, tan, ox-blood..... 1.50
High-class Novelties in the finest quality pale mushroom tints and oyster shades..... 2.00
Ladies' Silk Mitts..... .50
Ladies' Silk Mitts, wool lined, 60c, 65c..... 1.25
Ladies' Lined Kid Mitts, 30c, 45c, 50c..... .75
Gentlemen's Wool Cuffs, 10c, 12½c..... .40
Gentlemen's Silk Cuffs..... .40
Full line of Ladies' Evening Gloves, in suede and glace.
Gentlemen's White Kid Gloves, 45c and..... .70

KINGSMILL'S.

GENTLEMEN,

—In Evening Wear—
See Our Dress Shirts,
See Our Dress Ties,
See Our Dress Gloves,
See Our Dress Cuffs.
ALL THE LATEST STYLES.

GRAHAM BROS., London's Leading Furnishers and Hatters.

MIDDLESEX NEWS

Serious Accident to a Wardsville Farmer—Pretty Wedding at Mount Brydges.

Mr. Sutherland gave a grand lecture in the Presbyterian Church, Komoka, Thursday night, on temperance. A serious, and what might have been a fatal accident occurred near Wardsville on Friday. A farmer by the name of Wm. Northcott, living on a big bend of the Thames, while dipping his hog feed from a large hoghead which was let down below the surface of the ground, lost his footing, owing to the slippery nature of the ground, and was precipitated round the vat, and was precipitated head first into the swirl. Luckily, his cries were heard by a neighbor, Mr. James Waterworth, who came to the rescue in time to save his life. His recovery was despaired of for some time after the accident. He is now on a fair way to recovery.

Archibald A. Munroe, a prominent resident of Wardsville, was found lying in an unconscious condition in a buggy recently, about five miles west of Bothwell. Mr. W. Tiffin noticed the rig standing by the roadside, and thinking there must be something wrong, hastened to where it was, finding the occupant in the condition described. Mrs. Munroe and friends at Wardsville were at once notified, and the medical aid was summoned, but at the last reports there was no improvement in the patient's condition, who seems to have suffered a very severe stroke of paralysis.

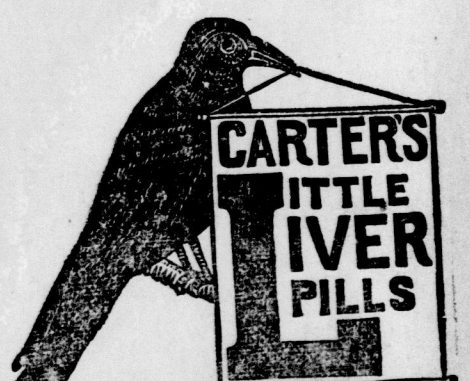
At the Christmas tree concert given at Delaware on Wednesday evening, in a school house connected with Rev. A. Brown's church, Mr. Wallace, clerk at Smallman & Ingram's, London, contributed several vocal solos, which were highly appreciated and loudly cheered. Miss Roswell, also of London, gave several recitations which greatly delighted the audience. As an eloquent Miss Roswell promises well, Miss Edith Burness, of London, made a very capable accompanist.

An interesting event took place at 4 o'clock on Wednesday, Dec. 23, at the Baptist parsonage, Mount Brydges, in being the marriage of Addie, daughter of Rev. J. C. Pilkey, to Mr. W. F. Black. The ceremony was performed by the bride's father, Miss B. Pilkey, sister of the bride, was bridesmaid, and the groom being supported by his brother, Mr. H. Homer Black, Ph. P., of London. The bride was attired in a very becoming traveling dress of blue marvellous, trimmed with white broad and caded silk and pearl trimmings. The bridesmaid wore brown marvellous, trimmed with shot broadcated silk. The bride's hat was of blue and white velvet, trimmed with ostrich tips, white silk ribbon and steel buckle. Mr. and Mrs. Black left to visit their parents, and on their return will reside on con. 4, Caradoc.

REV. ROBT. JOHNSTON.
The story of the "Prodigal Son" was the theme from which Mr. Johnston addressed the young men. Seventeen out of every twenty sermons to young men, he said, were preached from this parable. It was a message to everybody, especially to those who deliberately sought satisfaction away from God. It was New Year's day and the speaker said his discourse would be about new things. Old things had become new. This, he said, was the position in which the prodigal son, after deserting his father and home, found himself. When he having wasted his substance in the foreign country had lowered himself almost to the level of the swine he fed, instead of being one of the cherished ones of the family fireside. The young man had new thoughts of himself, and new thoughts of his father, made a new and firm resolve and started in an opposite direction to his downward course, to his father's home, where he was received with open arms. The speaker urged young men to apply the service of the capabilities to the service of the Heavenly Father, from whose fold they had wandered, and not waste their physical strength and intellect, as did the prodigal son.

A DINNER PILL.—Many persons taken ill is like a ball of lead upon the stomach, and instead of being a healthful nutriment, it becomes a poison to the system. Dr. Parmelee's Vegetable Pills are wonderful correctives of such troubles. They correct acidity, cure the secretions and convey the food particles into healthy nutriment. They are just the medicine to take if troubled with indigestion.

They also relieve Distress from Dyspepsia, Indigestion and Too Hearty Eating. A perfect remedy for Dizziness, Nausea, Drowsiness, Bad Taste in the Mouth, Coated Tongue, Pain in the Side, TORPID LIVER. They Regulate the Bowels. Purely Vegetable.
Small Pill. Small Dose. Small Price.



SICK HEADACHE

Positively cured by these Little Pills.