che Ogilvie Flour Mills Co.

THE LARGEST FLOUR MILLS in the BRITISH EMPIRE AND THE PALACE FLOUR MILLS OF THE WORLD

To be the greatest flour milling concern in the British Empire is certainly a distinction for any industry. To have this industry in Canada is a matter of pride and congratulation to Canada and Canadians.

This is the centenary year of the Ogilvie Flour Mills Co., and its history during 100 years has had to do with the growth and prosperity of the wheat producing and flour consuming population of Canada.

Magnificent as its past has been, its magnitude to-day, and its provision for the future are so great that a sketch of this Company will prove of more than passing interest to our readers.

Nearly One Hundred Elevators.

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NINETY elevators scattered over the vast wheat areas of Western Canada receive the great bulk of the finest wheat grown in the world.

The buyers are men who have been identified with the Ogilvie Company for many years. They are thoroughly trained in their duties and know both the requirements of the Company and the quality and character of the grain. The most friendly relations have always existed between the Company and the farmers of the North West. No complaints have ever been made that advantage was taken of local conditions to compel farmers to accept an unreasonably low price for grain. How much the development of the North West is due to this great pioneer Company would be hard to estimate. The production of a crop, no matter how great, is of small moment, unless there are purchasing, receiving, and shipping depots.

This wheat in turn is ground in the different mills of the Company, which agreegate a daily output of 7,500 barrels of flour. It is difficult to realise the immensity of this amount. Great as it is, the management are preparing to add still another great mill, increasing the capacity to the astonishing quantity of over 10,000 barrels daily.

Three Great Mills.

THERE are now three mills in operation. The Royal
Mills at Montreal, the Glenora Mills at Montreal and
the Winnipeg Mills.

A visit to any one of these mills is a pleasure and an
education. The writer visited the Royal Mills at Montreal
and his preconceived ideas of a great flour mill were
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The first thing suggested is immense capacity, the next, perfect system, and last, absolute cleanliness.

The Boyal Mills and the Glenora Mills are both situated on the Lachine Canal where enormous water power privileges belong to the Company, and day and night, except Sunday, without break or cessation the work goes on.

Almost noiseless in its operation the giant power carried and crushed and ground and sifted until the transforming process was completed, and from the choicest wheat in the market the finest flour in the world is made.

The wheat is received in a steady stream from the elevators and the flour is shipped in waiting cars and vessels to the markets of the world. Nothing but a visit to any one of the mills conveys any adequate idea of how Ogilvie's Flour is made.

Even figures convey a very imperfect idea of the magnitude of the work, of the ground area, and the floor area, the millions of bushels of grain bought and the millions of barrels of flour sold. There is an army of employees including the office staff in the head office Montreal, the managers and workmen in the mills and elevators, the experts and the buyers, the carters and men in other capacities, and there is a feeling of intense loyalty to the interests of the Company amongst these employees, most of whom have been identified with the Company for many years.

The great rooms are spotlessly white and clean, not a

The great rooms are spotlessly white and clean, not a mark on the floors or walls, and most surprising, not a particle of flour or dust floated in the air. So attractive are the mills as show places that no less than 3,000 ladies have visited the Winnipeg Mills of this Company during the past 18 months.

Appreciated by Royalty.

THE most distinguished of these visitors was H. R. H.
The Duchess of York—now Princess of Wales. So charmed was she with the surroundings that the Ogilvie Flour Mills Co. have been appointed by Royal Warrant, Millers to the Prince of Wales, and bakers in the Royal Household are commanded to use no other flour than the product of this Company's mills.

There is a triple compliment in this appointment, to the country, to the Company and to the product. The attention that is naturally directed to Canada by such unique distinctions as this does not affect simply the one line but kindred lines and generally speaking all the agricultural products of Canada. Practically the whole of the Dominion gains by the position occupied by the Ogilvie Flour Mills Co., apart from the great sums of money spent by them in Canada.

The Prince of Wales' three feathers on each bag is a distinguishing mark. Very few consumers are unacquainted with the trade marks and registered design, every bag being sewed with red, white and blue cord.

Well Known Brands.

Well Known Brands.

The two brands sold throughout Canada and the flour importing countries of the world are Ogilvie's Glenora Patent and Ogilvie's Hungarian Patent. All that science and mechanical knowledge combined could do for the perfecting of flour making has been applied to the manufacture of Ogilvie's Flour and as they have led in the past, so have they the advantage for the future.

The evolution of flour making from the primitive grinding of grain in the East thousands of years ago through all its mechanical and scientific gradations to its present condition as indicated in the Ogilvie Mills, produces these two brands which are the perfection product of the chief of cereals.

While the buyers of the wheat in the West are amongst the most expert in the world, having had a long connection with the Company and while the wheat selected is only the best, yet the most exacting tests are continuously made as the flour passes through its flinal stages to see that its quality is maintained. Experts are employed for this work alone and a standard of uniform excellence is maintained.

The Commercial Standard of Canada.

OGILVIE'S is practically the Standard by which flour is graded in Canada, and we notice the Toronto Globe and other papers base their quotations on Ogilvie's brands.

Consumers whether large or small should understand that it is to their interest to use this flour in preference to inferior qualities, and in getting Ogilvie's they may rest satisfied that they have the best.

It is a deduction simply made from the facts that it would be impossible to produce a better flour than Ogilvie's. The conditions and circumstances are so largely in their favor that it would hardly be reasonable that any other manufacturing concern should claim an equality of product.

duct.

The bakers of Canada are the best judges amongst Canadians of the properties of flour and they recognize the advantage of using the very best flour and accept Ogilvie's as giving the greatest satisfaction.

The success of a business can be made or marred according to the good or bad quality of a material used, and when the best can be obtained it shows only reasonable commercial instinct to select the best in preference even to second best.

"Ogilvie's Royal Breakfast Food" and "Ogilvie Oats."

AT the present time we are deluged with a multitude of breakfast foods, and many of uncertain origin and still more uncertain value. A great many of these are imported so that the item of duty is added to the original cost and consumers in Canada pay fancy figures for them. The basis of a breakfast food is the quality of its constituent parts. This is supplemented by the process it undergoes. Ogilvie's Royal Breakfast Food is produced from the best selected wheat carefully and scientifically prepared to retain its nutriment and present it in a most palatable and digestible form.

Ogilvie's Royal Breakfast Food has all the good qualities claimed for the best of them and the fact that it is Ogilvie's is the best guarantee of its purity, its value and its excellence. Amongst breakfast foods this one has a value on a par with the value of Ogilvie's flour amongst other flours.

other flours.

"OGH-VIE OATS" is an old-time favorite for the breakfast table and is known throughout Canada. It is simply a preparation in which the best qualities of the grain are preserved and which has stood the test of years.

The Management and Its Aims.

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TO DEVELOP MANCHURIAN COAL M. de Witte Has Plans to Capture

St. Petersburg, Oct. 10.-The Rus-

CAPT. CAMEBON PASSES AWAY. One of the Best-Known Sailors in Ontario Dies at Collingwood,

Collingwood, Oct. 10.-Capt. A. C.

Ottawa, Oct. 10.-At the Christian enjoyed good health for some time, but, yesterday, he was around town, and, in the evening, attended the weekly meeting of the Odd Fellows' Lodge. Deceased has sailed out of this port for a great many years, and, at different times, was in the employ of the Lake Superior Transportation Company, the Great Northern and coal mines and begin operations on a large scale, backed by the political and financial support of the government.

The coal fields are situated twenty miles from the railroad, but a branch line is projected by which it is hoped to be able to deliver coal at the seaboard cheaper than all competitors.

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Short Coal Interviews.

Hugh Blain, president of the Eby, Blain Company, In conversation with the nesuring year, as follows: President of the Eby, Blain Company, In conversation with the soarcity of the Lake Superior Transportation Company, the Great Northern Navigation Company. He leaves a wife and a number of small children, all the Russian convessions of gold and financial support of the government.

The coal fields are situated twenty miles from the railroad, but a branch line is projected by which it is hoped to be able to deliver coal at the seaboard cheaper than all competitors.

Son Kills His Mother.

Pittsburg, Oct. 10.—While laboring but, yesterday, he was around town, and, in the evening, attended the weekly meeting of the Odd Fellows' Come. Officers were selected for the come. Officers wer

C.E. CONVENTION.

also be considered. Officers Elected at Ottawa Yesterday -Toronto Man on Committee sians are planning to capture the Cameron, one of the best-known mar-Japanese and Chinese marine coal iners of this port, died suddenly at telegram from the Stratford Union tario, and a recent change in the markets, by facilitating the shipment his residence last night. He had not supplies from Manchuria. While enjoyed good health for some time, vention for choosing the Classic City of the Privy Council was considered.

Mrs. Murray of Simcoe County Left Property to Be Divided and Executors Are Puzzled.

ACTION AGAINST UNION WORKERS

Benson Popplewell Sues City for Jefective Sewer Which Camsed Illness in His House,

At Osgoode Hall, on Friday, Judge Meredith was asked to construe the will of Eliza . McMurray of Sunnyside Township, Simcoe County. Her will is very ambiguous. She left \$800, and directed that i t be divided among three nieces, and the residue for Robert McMurray. The court gave the executors two weeks in which to arrive at an equitable distribution.

At Osgoode Hail, on Friday, a motion was made on behalf of the H. Krug Furniture Company of Berlin. to commit some members of the Amalgamated Woodworkers' Union for alleged interference with their business. The defence agreed to a continuance until the trial of the injunction restraining the men from committing illegal acts. The motion to commit stands over, in default.

To permit a meeting of the directors of the Central Ontario Railway here to-day, and a meeting of shareholders at Treuton on Monday, is the object of another suit, entered on Friday on behalf of Robert Weddell of Trenton. The object of the meeting is to elect new officers and directors. The suit is also for the appointment of a proper person as receiver, to receive the profits, tolks, income and revenue of the road.

The city was made defendant in a suit brought by Benson Popplewell, ert McMurray. The court gave the

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The city was made defendant in a suit brought by Benson Popplewell, 609 Eastern-avenue, who claims damages for illness caused to himself and family by the action of the city in digging a trench, and allowing sewage deposits to be made on his property. He also seeks an injunction. In the Non-Jury Assizes, the Wilkinson Lumber Co. of North Bay sued Hilaire Maclean of the same place for alleged breach of contract. claiming \$235.26. The defendant had a counterclaim for \$1850. Judgment was returned for the plaintiff, and the counter-claim was dismissed. This was satisfactory to the Lumber Co. and they declined to ask for any damages.

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Non-Jury Assize Court, peremptory list for Monday, Oct. 13, at 11 o'clock a.m.: Walker v. Patterson, Charlton v. Charlton, Lasher v. Toronto, Brophy v. Royal Victoria.

Divisional Court, peremptory list for Monday, Oct. 13, at 11 o'clock a.m.: Vansickle v. McNally, re. Scadding estate, Pangle v. Grimes, re. Ritz and New Hamburg. People's P. & L. Co. v. Stanley, Smith v. Johnston.

MAY GET COAL FRUM BRITAIN. Manufacturers Will Discuss Their Fuel Supply at Meeting To-Day.

A meeting of Toronto manufacturers has been called for this afternoon at the offices of the Canadian Manufacturers' Association to discuss the coal situation. The supply of fuel now on hand will not hold out for another two weeks. The manufacturers will discuss the advisability of bringing in coal supplies from Great Britain. Firms in Lancashire have written the association to the effect that they are in a position to send large quantities of coal to this

country.

The proposal to send a representative to the United States to learn the exact facts of the coal situation will At a meeting of the Parliamentary Committee on Friday afternoon sev-eral matters of legislation were dealt with, Several changes were recom-

NOW You See It

The following has been going the rounds of the press and shows how misleading a partial, and not a full statement of FACTS may be made to

"News has just been received by cable giving the "result of an important official field trial of reapers "and mowers. The trials were held at Ishigri, Russia, "and all of the leading harvester manufacturers of the "world were in competition. A complete victory was "won by the Deering Harvester Co., it receiving "first prize on both reaper and mower."

No mention is made of Binders, the most important machines in the trial, To the "Massey-Harris" Binder was awarded the "Gold Medal" givenby the Russian Government (Minister of Agriculture), defeating the Deering and the Osborne Binders.

In the Mower class the "MASSEY-HARRIS" received the "Gold Medal" of the Russian Government, and in the Reaper class, the "MASSEY. HARRIS" received the "Gold Medal" of the Agricultural Society. The summary, therefore, is highest place for "Binders" and "Mo wers" to MASSEY. HARRIS GO., LIMITED, and in "Reapers" the Agricultural Society Gold Medal against the Government Gold Medal-which might be called a neck-and-neck finish.

OUT TO-NIGHT The Sunday World

There's some great reading in The Sunday World this week.

This is a newspaper and magazine combined -32 pages with all the latest local and telegraphic news-interesting short stories, sketches, bright breezy articles, humorous sketches illustrated.

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