

MURRAY-KAY COMPANY, LIMITED

Store
Hours:
8.30 to 5.30

★ **THURSDAY**
★ **THE DAY OF**

★ **SPECIALS** ★

Phone
Adelaide
5100

Come Early, for These Values Point to One of Our Busiest Anniversary Days in Very Many Weeks

**Wonderfully Fur-trimmed
These Coats at
\$67.50**

They are of Velours, Silvertones, Bolivias and Heather Mixtures. Trimmed with Hudson Seal, Australian Opossum and Raccoon, lined throughout with best quality satins and figured pussy willow taffetas. Styles show loose backs, half and full belts. Large cosy collars, smart pockets and buttons. Colors Green, Navy, Tan, Taupe, Beaver, Dark Brown and Fawn. The most wonderful values of the season. Regularly up to \$135.00.

BOOKS

SPECIAL NO. 2
"Speeches and Addresses"
REGULARLY \$2.50
35c

For those who want something more substantial than fiction these books will appeal.

"Speeches and Addresses," Political, Literary and Religious, by John Charlton.
Bound in Green Silk, finished in ribbed cloth, slit top and title. Would cost \$2.50 to make this book to-day. Original edition.

SPECIAL NO. 3
"Songs of Canada"
By AUGUSTUS BRIDLE
34 sketches of notable Canadians with 16 portraits drawn by F. S. Challoner of the following:

Sir Wilfrid Laurier, Baron Shaughnessy, Sir Robert Borden, Sir William Mulock, General Steele, Sir Edmund Walker, Dr. A. S. Vogt, Sir W. Mackenzie, Archbishop Bruchesi, Sir Sam Hughes, Walter Allward, Sir George Foster, Lord Strathcona, Sir John Eaton, President Falconer, Colonel G. Denison, Sir W. Van Horne, Professor J. Mavor.

"Not who their fathers were, nor what their sons may be, but what they themselves did with all their might."

"Every new country produces one crop of primitively big men whose boots succeeding generations wear in carrying on a much larger work."

Original \$1.50 edition for .35c

YARD GOODS

SPECIAL NO. 4
FANCY KIMONO SILKS, 32 inches wide, in Sky, Pink, Purple Navy. Price, today, per yard, **\$2.25**

SPECIAL NO. 5
IVORY BROCADED SATIN, 32 inches wide, Regular \$3.00. Today **\$2.50**

SPECIAL NO. 6
ALL-WOOL NAVY SERGE, 54 inches wide, Regular \$4.50. Today, per yard **\$3.75**

SPECIAL NO. 7
FANCY DELAINE, in light and dark grounds and dainty designs, 29 in. wide. Today, per yard **\$1.00**

SPECIAL NO. 8
27-INCH CORDUROY VELVET, Regular \$1.50 per yard. In Black, Navy, Emerald and Dark Brown. Today, per yard **98c**

**Women's Oxfords, Pumps
and Slippers**

\$7.85

The Oxfords and pumps in this lot are suitable for dress, or, with the addition of spats, for street wear. Slippers are designed especially for evening.

The leathers are Patent, Glazed Kid, Dull Kid, Gun-metal Calif, Grey and Brown Kid. Hand-turn or Goodyear welt soles, high, medium and low heels. Good range of sizes in each style. Regularly \$8.50 to \$11.50.



**Ladies' Neckwear
\$1.00**

SPECIAL NO. 10
Sets of Organdy, Lace and Net or Satin, in Tuxedo and other styles. Also small Satin Sets and Jersey Silk in Tuxedo style, and many other charming effects.

SPECIAL NO. 11
FINE LAWN HANDKERCHIEFS, hemstitched with pretty White embroidered corners. Several patterns to choose from. Two daintily boxed. Special, per box **50c**

SPECIAL NO. 12
Keep your Eyeglasses from steaming with C-Three Optical Dept.—Main Floor. **15c**

STRIKING VALUES IN

Women's Frocks

at \$27.50



The satin frocks are in wonderfully soft quality, in Navy, Brown and Black. Styles are charming and unusually distinctive. Girlish round necklines, broad girdles, long waists and flaring cuffs. Values up to \$45.

The frocks of wool jersey are in the much desired shades of Navy, Brown, French Blue, Cathedral, Taupe and Nigger, beautifully embroidered, braided or trimmed with contrasting shades. Cut in various versions of the popular one-piece and Russian styles.

On sale in the Women's Shop.

**TWO FINE SPECIALS
From the Linen Room**

SPECIAL NO. 14
PURE LINEN TABLE DAMASK, 70 inches wide, strong, beautiful quality. Fleur-de-lis pattern only. Regular price \$3.50 per yard. Today, special, 12 yards for **\$2.00**

SPECIAL NO. 15
SPLENDID QUALITY CAMBRIC-FINISH LONG-CLOTH in 12-yard ends, for ladies' lingerie. This is regularly sold at 80c per yard. Today, special, 12 yards for **\$5.00**

Women's Sweater Coats

One of our popular models in pure wool, plain stitch, good weight. Has convertible shawl collar, fastening up to neck. The collar, cuffs and patch pockets are trimmed with white and contrasting shades. Sash has tassels ends. In colors of Purple and White, Rose and Grey, Saxe Blue and Tan, or Emerald Green and Grey. Sizes 36 to 42. To-day, special, 12 yards for **\$12.50** (In Gift Boxes)

Leather Fitted Cases

Fitted Cases for ladies and gentlemen at one-third regular price. In leather, silk and leather lined. Fitted with ivory or ebony brush and comb, soap box, tooth brush holder, powder holder, file, button-hook and mirror.
Regularly \$12.00, for **\$8.50**
Regularly \$15.00, for **\$10.00**
Regularly \$20.00, for **\$12.50**
Regularly \$25.00, for **\$15.00**
Regularly \$27.50, for **\$17.50**

Boys' Waistline Coats

\$18.75

A real bargain in Boys' Overcoats, waistline model. The smart body-fitting overcoat is the model that the boys like best.

Made of Grey Tweeds, Brown Fleece, Navy Chinchilla and Grey Witney. Lined throughout with good quality Mohair. A rare opportunity to secure a good, warm coat at a low price. Sizes 31 to 37. Values to \$28. **\$18.75**

SPECIAL NO. 19
Boys' Wool Jerseys, Buttoning on shoulder, in Grey, Navy and Tan shades. Sizes 22 to 28. Special at **\$1.95**

SPECIAL NO. 20
Boys' Black Cotton Hose, "Penny's" made, good quality. Sizes 7 1/2 to 9 1/2. Special at **65c**

SPECIAL NO. 21
Boys' Black Wool Hose, heavy ribbed and warm. Very suitable for present wear. Sizes 9 to 10 1/2. Special at **\$1.75**

IN THE TOY SHOP

SPECIAL NO. 22
Sand Windmills
A very amusing toy for kiddies. Regular 1.50 and \$2.50, to come out, at **75c to \$1.50**

SPECIAL NO. 23
Gay Little Red Carts, with 8 iron wheels. Just the thing for the small boy. Strongly made, Regular \$1.50, to go at, each, **50c**

SPECIAL NO. 24
Doll Beds
Double and Single Beds in brass finish, with mattress and pillow. Regular \$99 and \$80, to go at, each **25c and 50c**

Two More Notable Recitals

Will be given here this Afternoon and Friday Afternoon by

Mr. Alexander Skibinsky, Violinist

Assisted by Miss Constance MacKay, Pianist, and Miss Maude Turner, Lyric Soprano

Mr. Skibinsky needs no introduction to music lovers, for he has given some 1,200 concerts on this continent. He is by many regarded as the greatest violinist his country has ever produced—and this in spite of the accident which deprived him of his index finger nine years ago. He is a true artist—his rendering pure delight.

**Ladies' Handkerchiefs
in Boxes**

Fine Lawn Hemstitched Handkerchiefs, in all White and White with colored embroidery. Three daintily boxed. Special, per box **25c**

SPECIAL NO. 26
FINE LAWN HEMSTITCHED HANDKERCHIEFS, with pretty White embroidered corners. Several patterns to choose from. Two daintily boxed. Special, per box **50c**

SPECIAL NO. 27
FANCY LINEN HEMSTITCHED HANDKERCHIEFS, in fine sheer quality, all White and White with colored corners. Two daintily boxed. Special, per box **75c**

SPECIAL NO. 28
DAINTY LINEN EMBROIDERED HANDKERCHIEFS, of good sheer quality, beautifully embroidered, several different designs to choose from. Special, three in a box **\$1.00**

SPECIAL NO. 29
FANCY LINEN HANDKERCHIEFS, in a large variety, hand-embroidered corners, in all White. Three in a box **\$1.25**

SPECIAL NO. 30
FINE LINEN HAND-EMBROIDERED HEMSTITCHED HANDKERCHIEFS, in a large variety of patterns and designs, in all White. Six in a box **\$2.50** pretty box

Ribbon Novelties
A large variety—Pin Cushions, Sachets, Armlets, Garters, Cradle Straps, Vanity Bags, Corsage Bouquets and Vanity Sets, lovely colorings. Special at **25c to \$5.00** (Ribbon Dept.—Main Floor.)

**Separate Furs
The Smartest of Neckpieces**

They include scarfs of the popular Brown Fox, luxurious capes of Alaska sable and good-looking opossum in shawl stole effects. Thursday **\$66.00**

SPECIAL NO. 37
TWO SPECIAL TABLES IN Women's and Children's Gloves

First table is a special lot of odd and broken lines in Silk Gloves. Colors include Mode, Mastic, Black and White, Principally in the smaller sizes. Regularly \$1.00 and \$1.25. Thursday **75c**

SPECIAL NO. 38
THURSDAY HALF PRICE
25c to \$1.25

Table No. 2 holds odd and broken lines of Woolen Mitts and Gloves for children and also broken lines of Women's Mitts and Gloves. Original prices 50c to \$2.50. (No phone or mail orders.)

Gift Lingerie
PORTO RICAN NIGHTGOWN, exquisitely trimmed with hand-embroidery and drawwork, square neck and hemstitched casing. Special at **\$6.00**

SPECIAL NO. 40
PORTO RICAN ENVELOPE CHEMISE, with scalloped edges and embroidered butterflies; two dainty designs. Special at **\$6.50**

MODEL HATS

from the Leading New York Makers

\$15.00



30 only imported models from such famous designers as Vogue, Uffland and Cupid. Hats for every occasion included, showing what is smartest in color, line and fabric for this season. The low price will make early shopping necessary, for regularly they were \$25 to \$40.

SPECIAL NO. 33

**Frocks of Silk and Serge
\$19.75**

About 100 of these beautiful dresses in serge and silk. Charming styles every one. Serges are in Navy, Brown, Black, some plain, some beautifully embroidered. The frocks of silk are of numerous pretty shades. Sizes 14, 16, 18, 20. A few 15, 17, 19. Values from \$23.50 to \$37.50.

Misses' Shop—Second Floor.

SMARTNESS ITSELF—

These Blouses of Plaid Silk

SPECIAL NO. 34

at \$10.50

Very new and just the thing to wear with one's suit are these silk blouses in dark, rich plaids and smart Roman stripes. True Autumn tints of Blue and Brown and Green. High and V necks, with open cuffs, buttoning trimly.

SPECIAL NO. 35

at \$12.75

Unusual plaids and stripes in Grey, Gold, Red, Brown and Blue, with convertible collars and one-button fronts. Endless pleasure and utility in the possession of one of these blouses.

Men's Brushed Wool Mufflers

AT ALMOST HALF PRICE

SPECIAL NO. 41
Plain Grey, Fawn, Brown and Natural, in gift boxes, if you wish. Values \$2.00 and \$2.50. Special, each **\$1.25**

SPECIAL NO. 42
MEN'S SHETLAND WOOL GLOVES, fine quality, in Natural and Grey. Value \$3.00. Special, pair **\$2.50**

SPECIAL NO. 43
MEN'S WOOL GLOVES, lined and very warm, in Grey mixtures. Value \$2.50. Special, per pair **\$1.95**



TOILET SPECIALS

SPECIAL NO. 44
100 PER CENT PURE CASTLE SOAP, in cakes, Regular value 10c each. For dozen **50c**

SPECIAL NO. 45
LARGE SIZE BARS in the 100 per cent Pure Castile. Regular 35c. Today **23c**

SPECIAL NO. 46
Hot Water Bottles
OF PURE RUBBER
95c

REGULAR VALUE \$2.50

These bottles are two-quart size—the value is unquestioned. Only occasionally do we offer them at this price.

SPECIAL NO. 47
TOOTH BRUSHES, fine quality, pure bristles. Regular 25c. Each **25c**

SPECIAL NO. 48
RUSSIAN COLOGNE, large bottles. Regular \$1.50. Today, per bottle **\$1.25**

SPECIAL NO. 49
TOILET WATER, large size bottles. Regular value \$1.00. Today, bottle **75c**

SPECIAL NO. 50
LILLIAN RUSSELL'S FAMOUS SKIN EMOLLIENT. Regular \$1.75. To-day, for **\$1.25**

SPECIAL NO. 51
PETTICOATS, of fine warm Wool Jersey, with accordion-pleated and pin-tucked flounces of satinette. In Navy and Black only. Today **\$10.50**

SPECIAL NO. 52
SLEEVELESS UNDERJACKETS of padded Black Silk, lined with helio. Very special. **\$1.50**

SPECIAL NO. 53
Women's Winter Underwear
Per Garment, **\$2.25**

A collection of odd sizes and makes. Among them, "Harvey" Winter weight Cotton Combinations, "Turnbull's" Wool and Cotton mixed Vests and Drawers, and "Merode" Silk and Wool Vests and Drawers. Some are slightly soiled.

Styles include low neck with short sleeves Dutch neck with elbow sleeves, and high neck with long sleeves. Drawers are ankle length, in open and closed styles. Sizes 36 to 42, but not every size in each style or make. Regularly \$2.75 to \$7.75.

FURNITURE

SPECIAL NO. 54
MAHOGANY ROCKERS AND ARM CHAIRS, with seats upholstered in rich tapestry. Make splendid living, library or den chairs. Very specially priced—
Arm Chair **\$25.00**
Rockers **\$26.50**

SPECIAL NO. 55
VERY COMFORTABLE BEDROOM CHAIRS, all-over upholstery in chintz. Of generous size, soft spring seats with loose cushions. Regularly \$35.00. Special **\$28.50**

SPECIAL NO. 56
TEA WAGON, of select mahogany, with artillery wheels, rubber-tired, drop leaves, and two cutlery drawers. **\$65.00**

SPECIAL NO. 57
CHESTERFIELD TABLE of select mahogany, in beautiful, graceful lyre design. Special at **\$130.00**

SPECIAL NO. 58
ANTIQUE CHESTERFIELD TABLE, beautifully inlaid burl-mahogany, with three drawers. Special **\$200.00**

SPECIAL NO. 59
DINNER WAGONS AND TEA CARTS, in solid mahogany or walnut, made with full large glass top trays, one lined cutlery drawer, rubber-tired artillery wheels, with one or two lower shelves and drop leaves. Very special **\$40.00**

SPECIAL NO. 60
TEA WAGON of genuine select mahogany, with four rubber-tired wheels, separate glass top tray, drop leaves and two shelves. Special at **\$76.50**

SPECIAL NO. 61
A similar style TABLE, with large drawers, **\$250.00**

SPECIAL NO. 62
CHESTERFIELD TABLE of selected walnut, in William and Mary design, medium size. Special **\$55.00**

RUG DEPARTMENT
SPECIAL NO. 63
Linoleum—Good designs and colorings. Special at **\$1.12** per square yard.

SPECIAL NO. 64
Bath Room Rugs, reversible and washable; in Rose, Blue and Grey—
27" x 54" **\$6.00**
63" x 50" **\$9.00**

SPECIAL NO. 65
Seamless Parquet Carpets for bedrooms, dining and living rooms. Size 10' 6" x 9' **\$79**

**Winter Coats for
the School Girl
\$25**

Smart as you could wish are these cosy little coats, cut in smart New York styles, double-breasted, with the pockets she loves and the prettiest of buttons. Some have lovely soft fur collars. In Navy, Brown and Tweed Mixtures. Sizes 8 to 14 years.



Children's Shop—Second Floor.