

MURRAY-KAY COMPANY, LIMITED

Store Hours: 8.30 to 5.30

THURSDAY THE DAY OF



SPECIALS

Phone Adelaide 5100

Come Early, for These Values Point to One of Our Busiest Anniversary Days in Very Many Weeks

Wonderfully Fur-trimmed These Coats at \$67.50

They are of Velours, Silvertones, Bolivias and Heather Mixtures. Trimmed with Hudson Seal, Australian Opossum and Raccoon, lined throughout with best quality satins and figured pussy willow taffetas.

Ladies' Neckwear \$1.00

SPECIAL NO. 10 Sets of Organdy, Lace and Net or Satin, in Tuxedo and other styles.

SPECIAL NO. 11 FINE LAWN HEMSTITCHED HANDKERCHIEFS, hemstitched with pretty white embroidered corners.

SPECIAL NO. 12 Keep your Eyeglasses from steaming with C-Three Optical Dept.—Main Floor.

Two More Notable Recitals Will be given here this Afternoon and Friday Afternoon by

Mr. Alexander Skibinsky, Violinist

Assisted by Miss Constance MacKay, Pianist, and Miss Maude Turner, Lyric Soprano

Ladies' Handkerchiefs in Boxes

Fine Lawn Hemstitched Handkerchiefs, in all White and White with colored embroidery.

SPECIAL NO. 26 FINE LAWN HEMSTITCHED HANDKERCHIEFS, with pretty white embroidered corners.

SPECIAL NO. 27 FANCY LINEN HEMSTITCHED HANDKERCHIEFS, in fine sheer quality, all White and White with colored corners.

SPECIAL NO. 28 Dainty Linen Embroidered Handkerchiefs, of good sheer quality, beautifully embroidered, several different designs to choose from.

SPECIAL NO. 29 FANCY LINEN HANDKERCHIEFS, in a large variety, hand-embroidered corners, in all White. Three in a box.

SPECIAL NO. 30 FINE LINEN HAND-EMBROIDERED HEMSTITCHED HANDKERCHIEFS, in a large variety of patterns and designs, in all White. Six in a box.

SPECIAL NO. 31 Ribbon Novelties A large variety—Pin Cushions, Sachets, Armlets, Garters, Cradle Straps, Vanity Bags, Corsage Bouquets and Vanity Sets, lovely colorings. Special at 25c to \$5.00.

Separate Furs

The Smartest of Neckpieces at a very moderate price. They include scarfs of the popular Brown Fox, luxurious capes of Alaska sable and good-looking opossum in shawl stole effects.

SPECIAL NO. 37 TWO SPECIAL TABLES IN Women's and Children's Gloves

First table is a special lot of odd and broken lines in Silk Gloves. Colors include Mode, Mastic, Black and White, Principally in the smaller sizes.

SPECIAL NO. 38 THURSDAY HALF PRICE 25c to \$1.25

Table No. 2 holds odd and broken lines of Woolen Mitts and Gloves for children and also broken lines of Women's Mitts and Gloves. Original prices 50c to \$2.50.

SPECIAL NO. 39 Gift Lingerie

PORTO RICAN NIGHTGOWN, exquisitely trimmed with hand-embroidery and drawwork, square neck and hemstitched casing. Special at \$6.00

SPECIAL NO. 40 PORTO RICAN ENVELOPE CHEMISE, with scalloped edges and embroidered butterflies; two dainty designs. Special at \$6.50

Men's Brushed Wool Mufflers AT ALMOST HALF PRICE

SPECIAL NO. 41 Plain Grey, Fawn, Brown and Natural, in gift boxes, if you wish. Values \$2.00 and \$2.50. Special, each \$1.25

SPECIAL NO. 42 MEN'S SHETLAND WOOL GLOVES, fine quality, in Natural and Grey. Value \$3.00. Special, pair \$2.50

SPECIAL NO. 43 MEN'S WOOL GLOVES, lined and very warm, in Grey mixtures. Value \$2.50. Special, per pair \$1.95



TOILET SPECIALS

SPECIAL NO. 44 100 PER CENT PURE CASTLE SOAP, in cakes. Regular value 10c each. Par dozen \$1.00

SPECIAL NO. 45 LARGE SIZE BARS in the 100 per cent Pure Castle. Regular 35c. Today \$23c

SPECIAL NO. 46 Hot Water Bottles OF PURE RUBBER 95c

REGULAR VALUE \$2.50 These bottles are two-quart size—the value is unquestioned. Only occasionally do we offer them at this price.

SPECIAL NO. 47 TOOTH BRUSHES, fine quality, pure bristles. Regular 25c. Each \$25c

SPECIAL NO. 48 RUSSIAN COLOGNE, large bottles. Regular \$1.50. Today, per bottle \$1.25

SPECIAL NO. 49 TOILET WATER, large size bottles. Regular value \$1.00. Today, bottle \$75c

SPECIAL NO. 50 LILLIAN RUSSELL'S FAMOUS SKIN EMOLLIENT. Regular \$1.75. Today \$1.25

SPECIAL NO. 51 PETTICOATS, of fine warm Wool Jersey, with accordion-pleated and pin-tucked designs of satinettes. In Navy and Black only. Today \$10.50

SPECIAL NO. 52 SLEEVELESS UNDERJACKETS of padded Black Silk, lined with helio. Very special. \$1.50

SPECIAL NO. 53 Women's Winter Underwear Per Garment, \$2.25

A collection of odd sizes and makes. Among them, "Harvey" Winter weight Cotton Combinations, "Turnbull's" Wool and Cotton mixed Vests and Drawers, and "Merode" Silk and Wool Vests and Drawers. Some are slightly soiled.

Styles include low neck with short sleeves Dutch neck with elbow sleeves, and high neck with long sleeves. Drawers are ankle length, in open and closed styles. Sizes 36 to 42, but not every size in each style or make. Regularly \$2.75 to 3.75.

FURNITURE

SPECIAL NO. 54 MAHOGANY ROCKERS AND ARM CHAIRS, with seats upholstered in rich tapestry. Make splendid living, library or den chairs. Very special price—

Arm Chair \$25.00 Rocker \$26.50

SPECIAL NO. 55 VERY COMFORTABLE BEDROOM CHAIRS, all-over upholstering in chintz. Of generous size, soft spring seats with loose cushions. Regularly \$35.00. Special \$28.50

SPECIAL NO. 56 TEA WAGON, of select mahogany, with artillery wheels, rubber-tired, drop leaves, and two cutlery drawers. \$65.00

SPECIAL NO. 57 CHESTERFIELD TABLE of select mahogany, in beautiful, graceful lyre design. Special at \$130.00

SPECIAL NO. 58 ANTIQUE CHESTERFIELD TABLE, beautifully inlaid burl-wood mahogany, with three drawers or case. Special \$200.00

SPECIAL NO. 59 DINNER WAGONS AND TEA CARTS, in solid mahogany or walnut, made with full large glass top trays, one lined cutlery drawer, rubber-tired artillery wheels, with one or two lower shelves and drop leaves. Very special \$40.00

SPECIAL NO. 60 TEA WAGON of genuine select mahogany, with four rubber-tired wheels, separate glass top tray, drop leaves and two shelves. Special \$76.50

SPECIAL NO. 61 A similar style TABLE, with large drawers. \$250.00

SPECIAL NO. 62 CHESTERFIELD TABLE of selected walnut, in William and Mary design, medium size. Special \$55.00

SPECIAL NO. 63 Rug Department

SPECIAL NO. 64 Linoleum—Good designs and colorings. Special at \$1.12 per square yard.

SPECIAL NO. 65 Bath Room Rugs, reversible and washable; in Rose, Blue and Grey—

27" x 54" \$6.00 63" x 58" \$9.00

SPECIAL NO. 66 Seamless Parquet Carpets for bedrooms, dining and living rooms. Size 10' 6" x 9' \$79

BOOKS

"Speeches and Addresses"

REGULARLY \$2.50 35c

For those who want something more substantial than fiction these books will appeal.

"Speeches and Addresses." Political, Literary and Religious, by John Charlton.

Bound in Green Silk, finished in ribbed cloth, slit top and title. Would cost \$2.50 to make this book to-day. Original edition.

"Sons of Canada"

By AUGUSTUS BRIDLE

34 sketches of notable Canadians with 16 portraits drawn by F. S. Challoner of the following:

Sir Wilfrid Laurier, Baron Shaughnessy, Sir Robert Borden, Sir William Mulock, General Steele, Sir Edmund Walker, Dr. A. S. Vogt, Sir W. Mackenzie, Archbishop Bruchesi, Sir Sam Hughes, Walter Allward, Sir George Foster, Lord Strathcona, Sir John Eaton, President Falconer, Colonel G. Denison, Sir W. Van Horne, Professor J. Mavor.

"Not who their fathers were, nor what their sons may be, but what they themselves did with all their might."

"Every new country produces one crop of primitively big men whose bodies succeeding generations wear in carrying on a much larger work."

Original \$1.50 edition for .35c

YARD GOODS

SPECIAL NO. 4 FANCY KIMONO SILKS, 32 inches wide, in Sky, Pink, Purple Navy. Price, today, per yard \$2.25

SPECIAL NO. 5 IVORY BROCADED SATIN, 32 inches wide. Regular \$3.00. Today \$2.50

SPECIAL NO. 6 ALL-WOOL NAVY SERGE, 54 inches wide. Regular \$4.50. Today, per yard \$3.75

SPECIAL NO. 7 FANCY DELAINES, in light and dark grounds and dainty designs, 29 in. wide. Today, per yard \$1.00

SPECIAL NO. 8 27-INCH CORDUROY VELVETEEN. Regular \$1.50 per yard. In Black, Navy, Emerald and Dark Brown. Today, per yard 98c

Women's Oxfords, Pumps and Slippers

\$7.85

The Oxfords and pumps in this lot are suitable for dress, or, with the addition of spats, for street wear. Slippers are designed especially for evening.

The leathers are Patent, Glazed Kid, Dull Kid, Gunmetal Calf, Grey and Brown Kid. Hand-turn or Goodyear welt soles, high, medium and low heels. Good range of sizes in each style. Regularly \$8.50 to \$11.50.

STRIKING VALUES IN Women's Frocks at \$27.50



The satin frocks are in wonderfully soft quality, in Navy, Brown and Black. Styles are charming and unusually distinctive. Girlish round necklines, broad girdles, long waists and flaring cuffs. Values up to \$45.

The frocks of wool jersey are in the much desired shades of Navy, Brown, French Blue, Cathedral, Taupe and Nigger, beautifully embroidered, braided or trimmed with contrasting shades. Cut in various versions of the popular one-piece and Russian styles.

TWO FINE SPECIALS From the Linen Room

SPECIAL NO. 14 PURE LINEN TABLE DAMASK, 70 inches wide, strong, beautiful quality. Fleur-de-lis pattern only. Regular price \$3.50 per yard. Today, special, 12 yard \$2.00

SPECIAL NO. 15 SPLENDID QUALITY CAMBRIC-FINISH LONG-CLOTH in 12-yard ends, for ladies' lingerie. This is regularly sold at 80c per yard. Today, special, 12 yards for \$5.00

Women's Sweater Coats

One of our popular models in pure wool, plain stitch, good weight. Has convertible shawl collar, fastening up to neck. The collar, cuffs and patch pockets are trimmed with white and contrasting shades. Sash has tassels ends. In colors of Purple and White, Rose and Grey, Saxe Blue and Tan, or Emerald Green and Grey. Sizes 38 to 42. Today, special, per yard \$12.50 (In Gift Boxes)

Leather Fitted Cases

Fitted Cases for ladies and gentlemen at one-third regular price. In leather, silk and leather lined. Fitted with ivory or ebony brush and comb, soap box, tooth brush holder, powder holder, file, button-hook and mirror.

Regularly \$12.00, for \$8.50 Regularly \$12.00, for \$10.00 Regularly \$20.00, for \$15.00 Regularly \$25.00, for \$18.00 Regularly \$27.50, for \$17.50

Boys' Waistline Coats \$18.75

A real bargain in Boys' Overcoats, waistline model. The smart body-fitting overcoat is the model that the boys like best.

Made of Grey Tweeds, Brown Fleece, Navy Chinchilla and Grey Winsay. Lined throughout with good quality Mohair. A rare opportunity to secure a good, warm coat at a low price. Sizes 31 to 37. Values to \$28. Today, special, \$18.75

SPECIAL NO. 19 Boys' Wool Jerseys, Buttoning on shoulder; in Grey, Navy and Tan shades. Sizes 22 to 28. Special at \$1.95

SPECIAL NO. 20 Boys' Black Cotton Hose, "Pan-man's" made, good quality. Sizes 7 1/2 to 9 1/2. Special at 65c

SPECIAL NO. 21 Boys' Black Wool Hose, heavy ribbed and warm. Very suitable for present wear. Sizes 9 to 10 1/2. Special at \$1.75

IN THE TOY SHOP

SPECIAL NO. 22 Sand Windmills A very amusing toy for kiddies. Regular 1.00 and \$2.50, to come out, at 75c to \$1.50 each

SPECIAL NO. 23 Gay Little Red Carts, with 3 iron wheels. Just the thing for the small boy. Strongly made, Regular \$1.50, to go at each, 50c

SPECIAL NO. 24 Doll Beds Double and Single Beds in brass finish, with mattress and pillow. Regular \$90 and \$80, to go at each, 25c and 50c

MODEL HATS from the Leading New York Makers \$15.00

30 only, imported models from such famous designers as Vogue, Uffland and Cupid. Hats for every occasion included, showing what is smartest in color, line and fabric for this season. The low price will make early shopping necessary, for regularly they were \$25 to \$40.



Frocks of Silk and Serge \$19.75

About 100 of these beautiful dresses in serge and silk. Charming styles every one. Serges are in Navy, Brown, Black, some plain, some beautifully embroidered. The frocks of silk are of numerous pretty shades. Sizes 14, 16, 18, 20. A few 15, 17, 19. Values from \$23.50 to \$37.50.

Misses' Shop—Second Floor.

SMARTNESS ITSELF—These Blouses of Plaid Silk at \$10.50

Very new and just the thing to wear with one's suit are these silk blouses in dark, rich plaids and smart Roman stripes. True Autumn tints of Blue and Brown and Green. High and V necks, with open cuffs, buttoning trimly.

SPECIAL NO. 25 at \$12.75

Unusual plaids and stripes in Grey, Gold, Red, Brown and Blue, with convertible collars and one-button fronts. Endless pleasure and utility in the possession of one of these blouses.

Winter Coats for the School Girl \$25

Smart as you could wish are these cosy little coats, cut in smart New York styles, double-breasted, with the pockets she loves and the prettiest of buttons. Some have lovely soft fur collars. In Navy, Brown and Tweed Mixtures. Sizes 8 to 14 years.

Children's Shop—Second Floor.

