

L. SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PROBS—East to south winds; fair; rising temperature.

L. SIMPSON

Deep Snow in the West—It's Coming—Are You Ready?

Up-to-date Garmen's for Evening and Street Wear



It would be distinctly unpleasant to see a woman you didn't want to know wearing your opera cloak, or even one exactly like it. That won't happen to the women who buy these Evening Wraps; clothes from our mantle department are exclusive.

Imported Evening Wraps, chiffon broadcloth, in scarlet, green, tan and grey, French Venetian cloths, in pastel shades of rose, blue, champagne and tan. A number of new styles. Large cape effects, high waist line; some are handsomely braided, others have black satin trimmings. From **\$16.50 to 50.00**

A Heavy Suit for Winter, made of imported tweed, in green, grey and olive tones. The coat is lined with stripe silk serge, and has a wide rolling collar, inlaid with velvet. The skirt is made on straight tailored lines. Thursday **15.00**

A Dressy Skirt of French Voile. This is all wool, and in black only, six-gore style, side gores are plain, with loose back and front panels. Price **9.50**

Splendid Furs on the Third Floor at Prices Distinctly Below the Average

It has been said that "the quality of your furs depends on the standing of the shop at which they were purchased," and there is a certain amount of truth in that. Simpson Furs are reliable and the finest obtainable for the money asked. The "style" of our furs, too, leaves nothing to be desired. Read about these on sale Thursday:—

New Mink Furs, handsome designs, in stoles, scarfs and muffs. Only the best eastern Canada and Labrador mink skins are used. This fur was never more popular, and the wearing qualities surpass most other furs. Muffs from **\$25.00 to \$125.00**, stoles and scarfs from **\$35.00 to \$200.00**. A nice selection of smaller neck-pieces from **\$17.50 to \$35.00**.

Hudson Bay Sable Furs, a number of very handsome sets of this beautiful fur, wears like mink, but looks richer. It is a soft and lustrous fur of golden brown shade that cannot be imitated. These sets are mostly made with loose skin effect so popular this season. Muffs from **\$75.00 to \$190.00**. Stoles from **\$112.50 to \$600.00**

New Black Fox Furs, in the very latest designs; exclusive shapes in stoles, scarfs and muffs, long, soft silky fur, a brilliant black that nothing but the Leipzig dyer can produce. These will be scarce goods later on. Neck Pieces from **\$17.50 to \$125.00**. Muffs from **\$17.50 to \$75.00**

AN EXTRA SPECIAL FOR THURSDAY'S SELLING ONLY.

25 only, **Orenberg Mink Marmot Stoles**, extra wide shoulder, with loose skin effect at back, long stole fronts, trimmed with heads and tails, lined with fine brocade or plain satin, regular price was **\$19.00**, Thursday **14.25**



Flags and Bunting

For the Duke of Connaught's Reception
The decorations for Toronto's reception to his Royal Highness the Duke of Connaught will be the most gorgeous that this city ever saw. If you want to express your loyalty visibly, here is what you need:—

- 25 in. x 38 in., King George, each .20
- 30 in. x 26 in., St. George and the Dragon, each .20
- 30 in. x 22 in., Scotch Standard, 34 in. x 22 in., each .15
- St. Andrew's Cross, 30 in. x 16 in., each .10
- St. George's Cross, 30 in. x 16 in., each .10
- Irish Standard, 27 in. x 18 in., each .10
- Welsh Standard, 22 in. x 18 in., each .10

HALF PRICE SALE OF ODD PAIRS AND SOILED SAMPLE LACE CURTAINS.

170 pairs of fine Swiss lace curtains, ranging in price from \$3.50 to \$30.00 to be put on sale Thursday morning at exactly half price. Ready at 8 o'clock. This is a remarkable opportunity for any one requiring a pair of fine lace curtains, as one careful laundering will make these curtains perfectly new and fresh. And you save just half.

75c LACE TRIMMED SHADES 37c

Hand-made, oil opaque shades, 37 x 70 inches, trimmed with lace or insertion. Colors—Cream, light or dark green. Regular value 75c; Thursday, each **39c**

AXMINSTER AND BRUSSELS CARPETS AT INTERESTING PRICES.

(4th Floor.)
A most artistic and durable carpet is to be found in the Axminster quality we are featuring at the present time. For dining-room, bedroom, library; the rich, deep, yet subdued tones are to be found. Price per yard **1.50**
Brussels carpets for all purposes at **95c and \$1.25**; Wiltons at **\$1.75, \$2.00 and \$2.25** per yard.

The Best \$15 Suit Obtainable

All the best clothing manufacturers contribute to our men's store, and this suit is the production of one of the very best of all the factories. The statement that we sell **ONLY THE BEST** is not made merely to attract attention; our clothes back it up, and probably the best dressed man in your street can do so too.



There are a number of good patterns. Very fine English pick and pick worsted in a plain grey, a dark brown fancy English worsted, a medium shade of fancy brown worsted, a light grey and brown mixed fancy English tweed, and a light grey fancy English worsted tweed. These suits are made in the most up-to-date single-breasted, three-button style, close fitting collars, fine mohair linings, excellent workmanship, and a most attractive suit. Thursday price **15.00**

MEN'S FUR COLLAR COATS.

Made from an imported cloth, in black melton and beaver, double-breasted style, 50 inches long, centre vent, shawl collar of heavily furred marmot, lined with good heavy English curl cloth, interlined with rubber, making it rain and wind proof; very warm. Special price **14.45**

A Special House Coat in the new red and black, grey and black, plain maroon, fancy brown and grey mixed in mottled stripe, English camel's hair finished cloth, fancy corded edges, sleeves and pockets very attractive, and very durable. Thursday price **8.50**

A BOY'S ULSTER.

Three buttoned, double-breast "ulster" effect, with a convertible collar, adjustable belt on back, mohair linings, black and French tan diagonal cloth and first-class tailoring throughout. Sizes 12 to 17 years. Thursday price **13.50**

"Body Guard" Underwear With Double Breast and Back.

Made of fine quality Australian wool that will not irritate the most sensitive skin. This quality cannot be duplicated under **two dollars** a garment. The drawers, too, are made with a double back. All sizes to 44. Per garment **\$1.59**. Full suit **3.00**
See Yonge Street Windows.

MEN'S WINTER CAPS.

Men's Winter Wear Caps, large assortment of tweeds and navy blue cloth, popular shapes, fur lined, ear bands. Thursday special **45c**

Men's and Boys' Wool Toques, plain or honeycomb stitch, complete range of colors, in plain or combination borders. Thursday **29c**

Pen-Angle Underwear for Women

The underwear that always gives the maximum of wear and comfort. PEN-ANGLE undergarments are guaranteed to give every satisfaction. It will not shrink in washing, nor irritate the most sensitive wearer.

Women's Pen-Angle Vests and Drawers

Plain natural wool, vests high neck, long sleeves, button front, drawers in both styles, ankle length. Sizes 32 to 44 bust. All sizes for, each **1.00**

Women's Pen-Angle Vests and Drawers

Fine plain knit white all wool, unshrinkable, high neck, long sleeves, button front, drawers in both styles, ankle length. Sizes 32 to 44 bust. All sizes, each **1.50**

Women's Pen-Angle Union Suits

Fine plain natural wool, unshrinkable, high neck, long sleeves, button front, ankle length. Sizes 32 to 42 bust. All sizes, each **2.00**

Women's Pen-Angle Union Suits

Fine plain white all wool, high neck, long sleeves, button front, ankle length. Sizes 32 to 42 bust. All sizes, each **2.50**

Girls' Pen-Angle Combinations

Fine plain natural wool, high neck, long sleeves, button front, sizes 2 to 4 years, **\$1.25** each; sizes 3 to 6 years, **\$1.30**; sizes 7 and 8 years, **\$1.40**; sizes 9 and 10 years, **\$1.45**; sizes 11 and 12 years, **\$1.50**; sizes 13 and 14 years, **\$1.55** each.

Interesting Robes and Petticoats

The petticoat and robe department is specially interesting just now. There are a great array of lounging robes, fresh from the Orient. They are of the finest Japanese silk, heavily wadded and quilted, with silk girdles, frogs and fasteners, some are plain, others beautifully finished with hand embroidery, navy, cardinal, black, brown and Copenhagen, sizes 34 to 46, **\$6.50 to \$13.50**.

One-piece House Dresses of navy or grey chambray or printed percale, in gingham stripe, Gibson pleat, gored skirt and buttoned cuffs. Sizes 34 to 44, Thursday **.95**
Women's Imported Knickers of extra satin, black only, finished at waist and knee with shirring and elastic, Thursday **1.75**

"Linen Day" in the Handkerchief Department

Women's Irish Linen Handkerchiefs, with 1/4 and 1/2 inch hemstitch border, extra good value, purest of linen. Special Thursday, 3 in Xmas Greeting box, for **.35**

Women's Hemstitch Linen Handkerchiefs 1/4 and 1/2 inch border, very fine quality of Irish Linen. Special, Thursday, 6 in Xmas Greeting box, for **.78**

Women's Irish Linen Hemstitch Handkerchiefs, beautifully fine in quality and finish, 1/4 and 1/2 inch hemstitch border. Thursday, special 3 in Xmas Greeting box, for **.68**

Men's Handkerchiefs in Irish Linen, with 1/2 and 1/4 inch hemstitch border, full size. Special Thursday, 3 in Xmas Greeting box, for **.47**

Men's extra fine Irish Linen Handkerchiefs, full size, 1/2 and 1/4 inch hemstitch border fine even thread. Special Thursday, 3 in Xmas Greeting box, for **.47**

Men's cross-bar Linen Handkerchiefs, 1/4 inch hem, extra fine quality of linen full size. Special Thursday, 3 in Xmas Greeting box, for **.38**



When Mary's little lamb grew up, His wool was very woolly; That wool's a Simpson blanket now, And Mary says it's "bully."

A Sale of All-Wool BLANKETS WORTH \$6.50 PER PAIR, FOR \$3.49.

We have collected all the odd blankets in the store for this sale, and a great collection they make. Some of them are the finest and softest blankets made, some are slightly soiled. Proper prices were \$4.50 to \$6.50 a pair. THURSDAY, all are marked at, per pair **3.49** (No phone or mail orders.)

Beautiful Silks for Evening Wear

These are pieces left over from our best lines of Mousseline duchesse satin, satin mesaline, satin paillette, 36 and 40 inches in width. Nearly every color is represented, and Thursday affords an opportunity of saving money. Regularly priced to **\$1.75** per yard. Thursday **.98**

Black Mousseline Duchesse Satin and Paillette, a soft finish, and every piece guaranteed, 36 and 40 inches wide, \$1.50 quality, for **\$1.15**, on Thursday.

Baby Ribbon

Baby Ribbon for Fancy Work, three different kinds, single face satin, duchesse satin, and taffeta. A complete range of colors in all weights in the three qualities.

- Single Face Satin, 1/4 inches wide, 10 yards... **.10**
- Single Face Satin, 1/2 inches wide, 7 yards... **.10**
- Single Face Satin, 3/4 inches wide, 5 yards... **.10**
- Duchesse Satin, 1/4 inches wide, per yard... **.2**
- Duchesse Satin, 1/2 inches wide, per yard... **.3**

Cashmerettes & Other Washing Fabrics

This material is inexpensive, warm and comfortable. A cashmerette dress is distinctly seasonable, and worth three times the necessary outlay on account of its usefulness. For children's school dresses it can't be beaten. The stock of washing materials at this store is well worth seeing. There is great variety in wrapperettes, cotton eiderdowns, Pyramette, Moletons, velours, and dozens of others. Here are examples for Thursday's selling, the quality and prices of which will stand comparison:

Twill'd Cashmerettes, fine English make, black, navy and cream dunes, polka dots, fancy figures and striped designs. 28 inches wide, 12 1/2 and **.15**

Fine English and German Velour, in a big variety of dark designs, suitable for men's dressing jackets and gowns, large and medium sized checks of combination colorings, 25c and **.35**

Printed Flannellette, 28 in. wide, with large floral designs upon sky, pink, red, etc. Special **.15**

Pyramette is a heavy, warm, fleecy material of German make, a little heavier than eiderdown, mauve, pink, grey, etc. 28-inch, 35c, 54-inch **.50**

Ripple Cloth is a fine material for children's coats, pink, cream, sky, red, etc. **.35**

A Special in Dress Goods

English Panamas, all-wool, three shades of navy, royal, Alice, Copenhagen, reseda, green, grey, browns, tans, and blacks. 54 in. wide. Regular **\$1.00** per yard. Thursday **.59**

Dollars Saved on Wall Paper

After our biggest season of Wall Paper selling we have a few dozen patterns to be cleared out in room lots or more. The papers are mostly imported from English, French and German mills. (Fifth Floor.)

5300 Rolls Imported Parlor, Halls, Dining-room, Den and Library Papers, in 1911 blends and tints and designs.
Regular to 75c roll. Thursday **.41**
Regular to 50c roll. Thursday **.31**
Regular to 35c roll. Thursday **.19**

Needlecraft Department

The centre of attraction in our needlework display this week has been a dinner set of centre and 6 doilies, which for originality and beauty has seldom been equalled.

The oval centre of the Irish linen bordered with linen Cluny lace, the doilies are round, 12 inches in diameter, the design itself is marine, the border consisting of cornucopia and oysters wrought out in natural tonings and soft shell pink, whilst various fishes of the most brilliant kind twist and turn around the inside edge. This set has been worked entirely in our workrooms, and we are prepared to work just three sets between this and Xmas, each one worked with different fish. The price for centre and 6 doilies is **65.00**
The price for duplicate set in New York to-day is **115.00**

SILVERWARE

Sugar shakers, pierced bon bon dishes on stands, Marmalade jars, toast racks, all English electro-plated on nickel silver, also cream jug and sugar bowls, butter dishes, and relish dishes, Sterling silver, deposited on white glass. Regular **\$1.50** each. Thursday, each **.95**
Cream and Sugar, pair **.95**
100 only, open salt cellars, pierced Sterling bottles, with blue or white glass linings, several patterns to choose from. Complete in silver-lined cases, with one pair Sterling silver salt spoons. Reg. **\$2.25**. Thursday **1.68**

Dinner Sets---Half Price on Thursday

Rich and artistic sets, in English, French and Austrian china dinnerware

- 100 Dinner and Tea Sets, complete for six people, gold decorated, Staffordshire ware, half price Thursday **2.98**
- 45, 97-piece Dinner and Tea Services, best English wares, Thursday special **9.98**
- 120, 97-piece English Dinner Sets, Sale special **12.50**
- 128 Wedgwood blue willow Dinner Set, Sale **14.95**
- 129 Royal Doulton Sets, Thursday **17.95**
- 130 Royal Austrian China Dinner Set, Thursday **21.50**
- 131 Royal Carlsbad China Dinner Set, Thursday, special **25.00**
- 132 Theo. Haviland Dinner Set, Thursday, special **29.50**
- 133 Bernardaud, Limoges China Dinner Set, Thursday **59.50**
- 134 Limoges China Sets, Thursday, special **125.00**
- 135 Coalport China Sets, Thursday **200.00**

The Best Groceries on the Market

2,000 lbs. Dairy Butter, in prints per lb. 27c. 3,000 tins finest Canned Tomatoes, per tin, 11c. (Only three tins to a customer.) Choice Sugar Cured Hams, half or whole, per lb. 18c. Split Peas, 6 lbs. 25c. Pot Barley, 6 lbs. 25c. Salt, in 5-lb. bags, 3 bags 14c. Edwardsburg Beehive Table Syrup, 5 lb. pail 25c. Quaker Oats, 3 packages 25c. Canned Sweet Pumpkin, 3 tins 25c. Maggi Soups, assorted, 6 packages 25c. Choice Pink Salmon, per tin, 13c. Choice Red Cranberries, 2 quarts 25c. Mixed Pastry Spice, 3 ounce tin, shaker top, 17c.

35c ASSAM TEA, 25c.
300 lbs. Fine Rich Full Bodied Assam Tea. A 35c tea anywhere. Thursday, per lb **.38**

The Robert SIMPSON Company Limited