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Colman's No. 1 Indigo Blue.

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J. & J. COLMAN beg to call the special attention of Irish Families and Laundresses to the quality of their No. 1 INDIGO BLUE. It contains a greater amount of colour, and will be found purer and more lasting than any other Blue, and one fair trial will always secure the preference. Ultramarine and other Blues, however attractive they may seem in appearance, will be found to waste very speedily, and when in use on linen the colour flies more quickly than the beautiful tint imparted by the Indigo Blue, which retains its freshness much longer. Laundresses who have been induced to try Ultramarine, in consequence of its lowness of price, have found it to waste so much that in many instances they have been glad to return to the use of the Indigo Blue, which experience teaches them is in reality the cheapest and best.

J. & J. COLMAN, 20, Cannon Street, London, E.C.