

ANNOUNCEMENT

TO PUBLISHERS: We have ready for delivery *four* new styles of Type, very suitable and desirable for newspaper and magazine advertising. These are *Doric Italic, Schoeffer Old Style, Bradley and the Laclede Series.* These will freshen up your columns, and please those who pay for advertising. It should not be forgotten that the pleased advertiser is the advertiser who renews his contract and enlarges his space. Send for specimens.

BRANCHES:

646 Craig St., MONTREAL
 286 Portage Ave., WINNIPEG
 520 Cordova St., VANCOUVER, B. C.

Toronto Type Foundry Co.

TORONTO Limited

Lady Speakers

These are just the thing for dry goods and similar advertisements.

Large Size, \$2.00
per font . . .

Small Size, \$1.25
per font . . .

Do You Want to Buy:

Galleys? Wood Goods? Composing Sticks? Folding Machines?
 News and Book Ink? Cylinder Presses? Web
 Perfecting Presses?

If you do, the best place to get standard goods at lowest prices is the Branch of this Company nearest to your place of business. We sell the Best of Everything for the Publisher.

Toronto Type Foundry Co.

Limited

COVERING THE CONTINENT.