

GOING TO INVEST IN R&D IF THEY CAN'T AFFORD IT,
OR IF THERE IS NO MARKET FOR THE IMPROVED
PRODUCT.

2. THE SMALL SIZE OF OUR COUNTRY MEANS WE MUST NOT
ONLY ENCOURAGE THE PRODUCTION OF CANADIAN
TECHNOLOGY, BUT THE ADAPTATION OF FOREIGN-SOURCED
TECHNOLOGY.

WE MUST THEN ENCOURAGE THE DIFFUSION OF THIS
TECHNOLOGY AND KNOW-HOW ACROSS THE COUNTRY -- ON
THE FARM, IN THE FACTORY AND IN THE OFFICE.

3. WE BELIEVE THE ESSENCE OF THE SO-CALLED
"INFORMATION REVOLUTION" IS THE APPLICATION OF
NEW TECHNOLOGY IN EXISTING INDUSTRIES - IN
MANUFACTURING, TEXTILES, AGRICULTURE, MINING,
FORESTRY AND SO ON.