

Information and Communications Technology



"Montréal's outstanding pool of creative digital media talent and its highly regarded university system make this the ideal location to support our future product and technology development needs. Moreover, government support, in the form of reimbursable tax credits and other incentives, enabled Montréal to stand out as the best combination of creative talent and favourable economics of the cities we evaluated for our new studio."

Steve DeCosta
Senior Vice President
THQ Core Games
Operations and Finance

Digital Media

- The Canadian interactive entertainment industry exceeded \$2.2 billion in revenues in 2008. Historically, two of the Top 5 best-selling video games in the world have come from Canadian studios.
- World-renowned 3D modeling and animation software such as Maya®, Houdini and VFX are all Made-in-Canada platforms that allow industry experts to create lifelike graphics, animation and visual effects.
- Electronic Arts' Vancouver studio and Ubisoft Entertainment's Montréal studio are ranked second and third respectively on Develop 100's list of Top 100 most bankable games development studios.

Software

- The software and computer services industries together comprise nearly 80% of Canada's ICT sector. Software publishers earned revenues of \$6.8 billion in 2008.
- According to *Software* magazine, in 2009, 20 of the Top 500 global software firms originated in Canada, which is second only to the United States.
- With rising health costs, health care has become a priority for ICT investments around the world. Canada shows strength in this sector, with its Top 10 health IT companies generating over \$7 billion in revenues globally in 2009.

Wireless

- Canada's wireless carriers invest more than \$1 billion in mobile phone communications infrastructure each year.
- Canada is home to a quarter of North America's fastest-growing wireless companies, according to the Deloitte Technology Fast 50™.
- Canada is an important destination for global network infrastructure providers wanting to undertake core R&D activities. Its major wireless clusters include Toronto, Montréal and Vancouver.
- Canada is a hotbed of R&D in Long Term Evolution (LTE) technology, with research in this area being done in Canada by **Ericsson** and **Alcatel-Lucent**, among other companies.