

## COMMUNICATIONS/PROMOTIONS/MEDIA SERVICES, cont'd

### XIII Pan American Games

July 23 - August 8, 1999

The 400-plus seat Convention Centre Cinema will serve as the Main News Conference Room. It will be equipped with two translation booths and the latest infrared transmission/headphones equipment for simultaneous interpretation in English, Spanish and French.

The Photographic Centre will also be located at the XMPC and will provide work areas for photographers and a major photo lab. A messenger service will support the pool of photographers at the sports venues for the delivery of unprocessed film to the XMPC.

The Convention Centre will also act as the hub for the Media/Host Broadcast Transportation System. All media and broadcast personnel will have access to the Games Transportation System at the main entrance to the XMPC. An information/transportation centre will be at the main entrance to the XMPC along with common facilities and public services, such as banking and postal services.

#### Media Sub-Centres

All sports venues and athlete villages in Winnipeg (University of Manitoba and Canadian Forces Base Winnipeg) and Portage la Prairie (Southport), will have a media sub-centre. All will be equipped with media work areas, telecommunications and duplicating services and up-to-the-minute results monitors and laser printers. An area will be provided for journalists to file their stories right from their work area in the venue. Within the media sub-centre, where possible, a CATV feed of the Games coverage will be provided. Other venues will provide an off-air television feed of the domestic rights holder when available.

#### Host Broadcast Services/Television Coverage

A news conference was held simultaneously in Toronto and Winnipeg on May 26, 1997, to announce a Canadian broadcasting first: the Canadian Broadcasting Corporation (CBC) and NetStar Communications (TSN/RDS) will provide joint coverage of the 1999 Pan Am Games. CBC will provide approximately 35 hours of prime time coverage, including the Opening and Closing Ceremonies. CBC's coverage will include two hours in prime time to the full English language network, and an additional hour will be seen locally every night during the Games on CBC Manitoba and its Northwest Ontario repeater stations. NetStar Communication's commitment is for 65 hours of additional coverage during the day, on both TSN and their French language counterpart RDS.

The CBC has been announced as host broadcaster, providing the picture and international sound for all rights holders. The Panasonic International Broadcast Centre will be located at CBC Winnipeg studios.