

- b) Are any countries excluded by treaty from any taxes or restrictions? If yes, describe.

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**D. BOOK PUBLISHING**

Please complete the following table.

**1. Market data**

- a) How many English/French language titles are available in this country/territory? (See chart columns 1 and 3.)
- b) How many copies of English/French language titles were sold last year in this country/territory? (See chart columns 2 and 4.)
- c) How many foreign language title translations are available in this country/territory? (See chart column 5.)
- d) How many copies of translated foreign language titles? (See chart column 6.)

**2. Pricing** \* A best seller in Australia is 10,000 sales

- a) What is the average retail price of a hard cover best seller in this territory/country? A\$ 30-40 (local) A\$40-60 (imports)  
English remainders are a problem
- b) What is the cost of printing a hard cover best seller in this territory/country for:

Quantity = 50,000? \$ \_\_\_\_\_

Quantity = 200,000? \$ \_\_\_\_\_

- c) What is the cost of printing a soft cover best seller in this territory/country for:

Quantity = 50,000? \$ \_\_\_\_\_

Quantity = 200,000? \$ \_\_\_\_\_