

Communications Canada to determine if additional measures are required.

International sports relations

Following a decision by Cabinet, Mr. Clark announced in October a new departmental program in international sport relations. The announcement provided a fresh recognition of and emphasis on sport as an instrument of foreign policy. The timing was propitious: Canada, after Calgary, is seeking the 1994 Commonwealth Games for Victoria and the 1996 Summer Olympics for Toronto. The program's major components are to provide missions with advance information and promotional tools related to team and athlete travel; to derive maximum benefit from Canadian participation in events such as the Calgary Olympics; to extend existing sport tours to reach areas of the world important to Canadian foreign and trade policy, and to provide sports development assistance to selected Third World partners.

In 1987/88 the advance information component was initiated. Canada's national soccer team was assisted in its successful tour of Central and South America. Sprinter Ben Johnson and Carolyn Waldo (the world champion synchronized swimmer) participated in Canada Week celebrations in Seoul.

International exchanges

The International Exchange Program provides participants with an opportunity to study and gain working experience abroad. The Program serves to ensure that bilateral and multilateral exchanges, often carried out by non-governmental organizations, reinforce and evolve with foreign policy priorities. It also recognizes the increasing importance of exchanges of youth and of cultural personalities to relations with countries important to Canada. A policy of reciprocity ensures that incoming foreign participants do not take more jobs than are available for the outgoing Canadians. An estimated 16 000 students and young workers acquired international work experience in 70 countries during the year.

During the past year assistance was provided to non-governmental organizations such as the International Association for Students of Economics and Commerce and International Association for Exchange of Students for Technical Experience to expand youth exchange opportunities with the Asia and Pacific region.

In addition, the visits of 46 foreign cultural personalities to Canada and 79 Canadian personalities abroad were sponsored by the International Exchange Program in 1987. These activities helped artists and academics establish closer co-operation with counterparts around the world. A special element of the exchange of cultural personalities is the Banque de missions based on bilateral agreements with France, Belgium, Italy and the Netherlands. Under these agreements the cost of a visit by a cultural personality is shared between the host country and the receiving nation.

Arts promotion

Creation of a better balance was continued between arts promotion activities in Western Europe and in other areas of importance for Canadian foreign policy, particularly the

United States, the Pacific Rim and selected countries of Africa, the Middle East and Latin America. Professional Canadian artists in various disciplines — the performing arts, visual arts, film and literature — received grants, which helped to sponsor close to 350 projects. Following negotiation of the resumption of official cultural exchanges with the U.S.S.R., a Canadian delegation on performing arts went to that country and a Soviet delegation then visited Canada.

Successful events included the triumphant emergence of Montreal's Cirque du Soleil on the international scene. The Royal Winnipeg Ballet with the brilliant performance of Evelyn Hart and of her colleagues completed a successful tour of six countries in the Far East. The Montreal Symphony Orchestra continued to achieve success in a 15-city tour of Europe from East and West Berlin to Madrid, Paris and London. Many theatre festivals are requesting performances by Robert Lepage and the Carbone 14 Company, directed by Gilles Maheu.

Through government assistance to Canadian impresarios and directors of cultural institutions to travel overseas, opportunities abroad for Canadian artists were enlarged. Tours of Canada by foreign festival directors and arts critics also stimulated invitations, contracts and articles on Canadian arts in the foreign press. Support was given to many Canadian commercial and diplomatic events overseas by adding a cultural dimension.

In the visual arts, support was provided for a balanced exhibition program abroad of works by traditional, contemporary, native and avant garde artists. The Winnipeg Art Gallery organized participation at the Sao Paulo Biennale of six Canadian artists: Kim Adams, Eleanor Band, Roland Brener, Geneviève Cadieux, Wyn Geleynse and Barbara Steinman. Canada was also represented through participation of commercial galleries at the Chicago, Cologne and Los Angeles fairs. Cassel "Documenta" in Germany invited Canadian artists such as Jeff Wall, Robin Collyer, Liz Major, Ian Carr-Harris, David Rabinovitch, George Trakas and Krzysztof Wodiczko. A Michael Snow film retrospective was shown in Tokyo and Kyoto, and a Canadian presence was assured at the Video Art Festival of Fukui in Japan.

A number of authors and publishers received grants to enable them to promote a better knowledge of Canadian literature abroad through readings, lecture tours, residencies, book launches, literary festivals and international book fairs. Following a visit of seven Canadian publishers in China, four Chinese publishers came to Canada to explore market potential for textbooks and literary exchanges. Two agents and a publisher came from Japan to meet Canadian publishers with a view to purchasing rights and licences for Canadian titles. Canadian authors, critics and academics participated in a major conference organized by the University of Rome on the work of Northrop Frye. Support to the Canada Council translation program provided assistance with foreign editors to translate and publish 57 Canadian works.

Under a program administered by the Canada Council for the Department, leading foreign artists in all of the arts disciplines and representing 18 countries came to Canada to give workshops and master classes in local institutions.