THE ROYAL CANADIAN INSURANCE COMPANY. \$5,000,000.

AUTHORISED CAPITAL LIMITED LIABILITY.

The present rates for Fire Insurance throughout the Dominion (the result of combination among the various Insurance Companies) are, it is believed, not only excessive, but unnecessary; and however severe the losses to those Campanies may have been in the late calamitons fires in Chicago, Bottonic Provide the Companies of The Provide the Dominion does not warrant the in Chicago, Boston, and other cities in the United States, the losses in the business of Insurance throughout the Dominion does not warrant the

In Chicago, Boston, and other cities in the United States, the losses in the business of another set of the se five per cent per call, and at periods of not less than three months' interval.

The Directors have decided to call in two instalments on all the Stock subscribed, up to the 31st Dec., 1873. The payment of instalments to be in future made in the following manner, viz.:--upon all Stock subscribed after the 1st January, to the 31st March, 1874, five per cent. (5) to be paid at the time of subscription, and five per cent. (5) on 1st of April next. Upon all subscriptions after the first (1st) of April next, ten per cent. (ro) to be paid in taking the Stock. The Company have not only complied with the terms of the Act, which requires them to make a yearly deposit of \$16,666.66, or \$50,000 in three yearly payments, but have completed the full amount of their deposit, viz.: \$50,000 for the security of policy-holders.



atoresaid. The Companies that have somewhat approximated the plan laid down by this Company are the "Hand-in-Haud" of England, established in The Companies that have somewhat approximated the plan laid down by this Company are the "Hand-in-Haud" of England, established in 1696, the "Manufacturers" of Boston, and the "Continental" of New York. The first Company referred to has returned to its Policy-holders 66 per cent. of the premiums paid. The average rate returned by the "Manufacturers" for the twenty-two years during which it has been doing business is 67²/₄ per cent., and no assessment; and the "Continental paid its large loss by the Chicago fire, amounting to over one and a quarter willing dollars use of the previously. business is 67% per cent., and no assessment ; and the "Continental pair its large loss by the Cincago ire, amounting to over one and a quarter million dollars, out of the scrip issued to its participating policy-holders, and had redeemed several years' issue previously. The Directors feel justified, by the foregoing actual experience, in founding this company on the basis they have adopted, which, on close examination, they believe will be found peculiarly adapted to Canada, and will supply the want to a certain extent now felt by insurers.

TORONTO, July 1st, 1878

W. H. HOWLAND, President.

