

with views in the end, suitable for souvenir trade. All these are highly colored and nicely gotten up.

NEW INK PAD. A new ink pad is called the "Perpetual," because it can always be kept moist and is good until the cloth itself wears out. An ink reservoir, with slide cover, occupies one end, and this is connected with a basin underneath the pad. The ink is taken up from this basin into the cloth so that it is distributed evenly over the whole. The pad is better finished than the ordinary kind, and the price comes slightly higher.

NEW LINES IN FANCY GOODS. Nerlich & Co.'s Fall and holiday catalogue is now in hand, and will be ready for mailing about August 1. It is to contain a very large line of fancy goods, dolls, toys and novelties for the Christmas season, and dealers who do not usually receive a copy should write for it, as it gives a lot of information about the class of goods represented.

The wholesale fancy goods houses are very busy receiving Christmas stocks, and are preparing for a very large business this season. Nerlich & Co. tell us that their advance orders this season were much larger than last year, and report a general tendency of dealers to purchase a better class of goods. This is a very desirable feature, as the big-selling lines the last few seasons have depreciated into rather a trashy class of goods, and, now that the buying public are in a better state of prosperity and can afford to pay for better-quality goods, dealers, in their own interest, should not attempt to cater for trade with articles that have been stunted in quality to make attractive prices.

A day or two ago, the writer paid an interesting visit to the travellers' sample department in Nerlich & Co.'s warehouse. Their eight travelling men, with a large staff of assistants, are busy preparing road samples, and the men will be on their respective trips in a few days. They will show a larger range than usual of all Christmas goods. Photograph albums, photograph frames, dressing cases, toilet sets and toilet novelties are prominent in the fancy goods section. In toys, a great many new lines are to be seen, amongst which are some decided novelties, both in American and European manufactures.

DECORATIONS AND OTHER THINGS. When the Royal visitors reach Canada, in August or September, the craze for decoration and celebration will seize people who are not thinking about it at all now. The trade should be well supplied with all the necessary material, and push it, of

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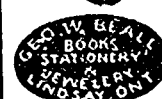
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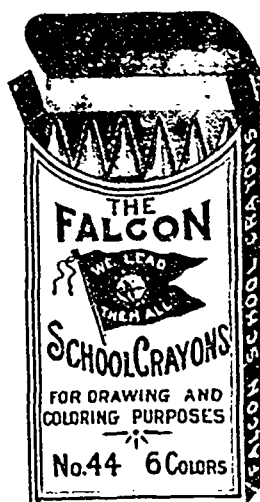
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