

The Philatelic Advocate.

With which is consolidated
The Philatelic Messenger,
The Ontario Philatelist,
and the Stamp Reporter.
Official organ Dominion Philatelic Ass'n
 Our Motto. "Bis dat qui cito dat."

Subscription Rates.

25 cents per year to any part of the world.

Advertising Rates

1 inch, 40c. 2 inches 70c. 1 page \$1.00.
 1/2 page \$1.50. 1 page \$2.00.
 No adv. inserted until paid for.

The price is the same whether for one insertion or more.

The only discount that will be allowed is as follows:

If paid 3 mos. in advance	5 per cent.
" " 6 " " " "	10 " "
" " 9 " " " "	15 " "
" " 12 " " " "	25 " "

All ads. set in brevier body type.

Forms close on the 20th and all copy must reach us **BEFORE** that date to ensure insertion.

U. S. Advertising Agent
 S. J. Petree, Russellville, Ala.

If this is marked it signifies that, your ad. reached us too late for this no.

Cash did not accompany your order.

We do not hold ourselves responsible for the opinions expressed by correspondents.

X We will exchange one or two copies with any paper published.

Address all communications to,

STARNAMAN BROS.,
Box 104, Berlin, Ontario, Canada.

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If this number appears on your wrapper it signifies that your subscription has expired. Please renew.



ALWAYS ON TIME.

I wish to say that your stamp paper is the only one that appears on time that I take, and I take several.—W.A. Fleming.

EDITORIAL OPINIONS.

It has been our custom to issue a special Holiday Number at the beginning of each year, ever since we began publication, some three years ago. Our first special issue consisted of only twelve pages, our second contained sixteen, and third, which was issued January 1st, 1899, contained sixty pages, being the largest number of any philatelic paper in Canada. We had intended getting out a one hundred page issue to celebrate the 20th century, but whether we succeed or not has yet to be decided—it will appear about January 15th 1899. We grant our usual reduction on ads the prices being:—One page \$1.50, Half page \$1.25, Quarter page \$1.00, two inches 65c, one inch 35c. Those advertisers who wish to secure good space should send in copy immediately, as those sending in ads first receive best space. If more than one page is taken by one advertiser, the price will be 3 pages for \$4.00. Remember, that your ad. will not be inserted unless cash accompanies your order. The circulation of this issue will be 5,000. In Canada, alone, we have over 900 subscribers, so any dealer wishing to secure good Canadian custom should have a one page ad at least. We intend having interesting and instructive articles by well-informed writers. We can also use a few good articles in exchange for ad space.

The following communication has been received, and we invite philatelic writers and editors to discuss the matter thoroughly, as it is a great hindrance to our pursuit.

Windsor Mills, Que.

Editor ADVOCATE.

Oct. 10, 1899.

Is in your opinion a stamp dealer justified in offering for sale on sheets on which "All stamps are guar-