

*Your Protection*  
IS THE  
*Gerhard Heintzman*  
*Reputation*

A mediocre pianist may hope to attain ultimate perfection, but a mediocre piano—never. Your customer's disappointment over an unfortunate selection is measured only by his love of music. The more he enjoys fine music the more keenly will he feel his mistake.

It is indeed a difficult problem unless he will be guided by reputation. Reputation leads to the

**GERHARD HEINTZMAN**  
*Canada's Greatest PIANO*

And to Gerhard Heintzman Dealers

We have always made them the highest grade, but it is our thousands of friends who have made them famous.

**Gerhard Heintzman Ltd.**

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