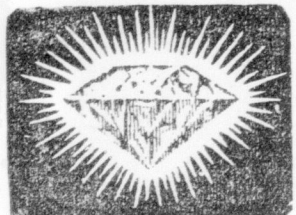


USE CONNELL'S COAL!

Phones 770 and 1096.



DIAMOND RINGS, \$5.00 TO \$500.00.
C. H. WARD & CO.
Diamond Merchants and Jewelers.
386 Richmond Street. Phone 1084.

EYESTRAIN RELIEVED

CONSULT OUR SPECIALISTS.

Brown Optical Co.
223 Dundas Street. Phone 1877.

A REAL DESK

is a stimulus to good work.
Visit our Office Furniture
Department. We can help
you.

Hay's Stationery
173 DUNDAS STREET.
Phone 150 or 53.

RUBBER! RUBBER!

We claim to know
when anything in rubber
is worth repairing.
Also, to know how to
repair it, and guaran-
tee our work.



London's Rubber Man
186 KING—REAR. PHONE 5124.

TIRED EYES

If you know what relief our
well-fitted glasses are to tired,
strained eyes you would be sure
to VISIT US AT ONCE.

John S. Barnard
Optician.
194 DUNDAS STREET. Y.T.

EAT CANDY

and be happy on CANDY DAY,
October 14. You'll be happiest
if it's PETERS.

D., L. and W. Anthracite

The Coal That Satisfies
Best prepared. Highest efficiency.
Lasts longer. No cinders. Greatest
comfort. Most economical.

HEAMAN & SON
Phone 312. York and Burwell.
Y.T.

Autumn at the Shore

A few days or a week at the
shore will work wonders with
the busy man or woman who
finds it impossible to take an
extended vacation.

The St Charles

offers every possible inducement
to those seeking rest and relaxa-
tion. Write for booklet and
terms.
Newlin Haines Co., Atlantic
City, N. J.

TAYLOR'S THROAT AND LUNG BALM

is entirely different from ordinary
cough syrups, mixtures, etc. It cures.
Taylor's 6 Cut-Rate Drug Stores

Auto Tires Repaired



Here
and done right;
12 years' ex-
perience.
London Tire
Repair Depot.
A. WILKES,
354 Wellington St. Phone 2334.
Opposite McClary's. Y.T.

Delaware, Lackawanna and Western
Coal Company's

Scranton Coal

The most satisfactory coal for furnace
or range. Send in your order.

JOHN M. DALY

PHONE 348. 19 YORK STREET. Y.T.

THE LONDON LOAN and SAVINGS COMPANY OF CANADA

A lows

4% on Deposits
5% to 5 1/2% on
Debentures

COR. DUNDAS AND PARK AVENUE. Y.T.

Eat More Bread - - -

Is the advice of a famous
specialist of London to peo-
ple who come to him for
advice. He knows the genu-
ine nourishment and body-
building power of bread, and
so he advises his patients ac-
cordingly.

Parnell's Breads

Are the Finest
Science Can Bake

We know this to be the truth.
So will you if you try a loaf.
Do so today.

Parnell The Breadman

PHONES 929-1390.

The Home of Waltham Watches

We are special agents for Wal-
tham Watches, and carry a full
line of them in stock all the time.
\$10.00 — Gents' Military Wrist
Watch, heavy leather strap,
sterling silver case.
\$15.00 — Ladies' exceptionally fine
Wrist Watch, all gold strap,
\$40.00 — Ladies' 14K Gold Wristlet,
with high-grade movement.
High-grade movements for all
railroads. \$22 to \$30.

YOUNG'S

DIAMOND HALL,
LONDON. EAST LONDON.

AT HOME IN EVERY TOWN.

JOHNSTON BROS. XXX BREAD

The great nourisher
and body-builder. Eat
it and enjoy better
health and digestion.

Phone 944 and a
wagon will call.

DIED IN TORONTO

William Riddell was former Resident
of This City.

Word has been received here of the
death of William Riddell of Toronto.
Mr. Riddell was 72 years of age and
resided here for a number of years.
He was head bookkeeper for the Im-
perial Oil Company and later removed
to Toronto. He was the eldest son of
the late William and Isabella Riddell.
James Riddell of the fire department is
his only surviving brother.

BRONCHIAL COUGHS

are easily overcome with the oil-food in
Scott's Emulsion because it roots out
the cold, soothes the throat and
strengthens the lungs at the same time.

SPATS! SPATS! SPATS!

In Fine English Cloths

Spats are most comfortable for this
season of the year. They also add style
to the footwear of either man or
woman with many lines of shoes. Black
Spats for Ladies, in fine English cloth,
75c, 85c, \$1.00, \$1.25 and \$1.50, accord-
ing to quality. Fancy colors in fine
English cloth. Popular shades of grey,
fawn and brown: \$1.50, \$1.75, \$2.00
and \$2.50. In lighter weights, poolings
come in new shades of grey, champagne
and fawn, all at \$1.75. For young men
who want comfort and style, Spats in
fawns and browns, \$1.65.

Shoes and Spats
for
Comfort and Style.

UP-COOK-EE

The Store That Serves You Best!
Two Stores - DUNDAS & RICHMOND STS.

WISELY AND WELL

will your advertising expenditure
be handled when entrusted to

Federal Advertising Service

Telephone 5482,
312 Dominion Savings
Building,
LONDON, ONT.

JUDGMENT RESERVED IN CARD-PLAYING CASE

Three foreigners, Michael Trokido,
Michael Gye and Marquis Kozekisla,
appeared in police court on Friday,
charged with a breach of the Lord's
Day act, and Vosey Bocore, the
fourth member of the quartet, who
was too ill to appear today, will answer
to the charge next Friday.
The breach of the act, it is claimed,
was gambling by the four at 554 1/2
South street on Sunday evening last.
Judgment was reserved until next
Friday to permit the evidence of Bo-
core to be submitted.
The accused said they were not play-
ing for money.

PARKHILL AIMS AT \$1,000 FOR BRITISH R. C.

Council Grants \$800—Tag Day and
Concert for the Balance.

PARKHILL, Oct. 13.—Trafalgar Day
is to be observed here October 19. The
council has decided to grant \$800 from
the taxes, and an effort is to be made
to make the amount up to \$1,000 by a
tag day and a concert in the evening.

HYDE PARK ANNIVERSARY.

HYDE PARK, Oct. 13.—There will be
anniversary services in the Presbyter-
ian Church Sunday, October 22, when
the pulpit will be occupied in the morn-
ing by pastor, Rev. M. Irwin, and
at 7:30 in the evening by Rev. G. P.
Lloyd of London. On Monday, October
23, a chicken pie supper will be given
in the town hall, and a splendid program
will follow.

PROMINENT CITIZENS ACCUSED OF SPEEDING

One Fined, But the Other Denies He
Was on the Street.

Two well-known citizens appeared in
police court yesterday charged with
exceeding the speed limit on the city
pavements on Monday last. The first, a
Dundas street merchant, claimed that
he had always been a careful driver and
took exception to Patrolman Har-
pur's statements that he had attained a
speed on Wellington street on Monday
evening of 25 miles an hour.

The officer testified that his calcula-
tions had been made with the police of-
ficial stop watch.

Defendant was fined \$5 and costs,
which was paid.

The second, a local bank manager,
attempted to prove an alibi by claim-
ing that his auto was not on Queen's
avenue, the street specified by Patrol-
man Harpur, at the time claimed by
the police officer.

The patrolman testified that at 4:55
on Monday afternoon the auto bearing
the bank manager's number travelled on
Queen's avenue from Colborne to
Waterloo streets in 21 seconds, which
figures out better than 25 miles an
hour.

Judgment was reserved by Magistrate
Judd until Friday next.

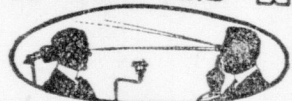
CARD OF THANKS.

Mr. and Mrs. Howard and family wish
to return thanks to their many friends,
also the nurses of Victoria Hospital,
for their kindness in their recent ad-
b

ROWAT'S COFFEE 50c Per Pound

T. A. Rowat & Co.
250 Dundas St.—Phones 3051-3052.

EYES



EXAMINED

By a system that insures
definite results. Glasses
made in our shop so equip-
ped and conducted that
glasses are right.

Carlyle TREBILCOCK OPTICIAN

233 Dundas St. Phone 2351.

FORMER LONDON MAN

Jeremy Taylor Passes Away at King-
ston.

KINGSTON, Oct. 13.—Jeremy Tay-
lor, manager of the Kingston branch
of the Bank of British North America
for the past fifteen years, and formerly
manager of the branch at London,
died this morning at his home on King
street, after an illness of about two
months. Before coming to Kingston
he was manager of banks at Quebec,
Fredericton and London. Mr. Taylor
was born in Kingston and was a son
of the late Lieut.-Col. J. Earton Tay-
lor of the imperial service. He married
the eldest daughter of the late Hon.
Wm. Elder, M.A., LL.D., of St. John,
N.B., who with two sons survive. The
sons are Jeremy with the Tan-
(Queen's) Battery at Petawawa, and
Lieut. Kenneth Taylor of the 21st Bat-
talion, who was wounded and is now
in the hospital at Surrey, England.
Two brothers and sisters also survive.

Stott's Velvet Foot Powder, guaran-
teed to cure sore feet or any skin dis-
ease it can be applied. For sale at the
best drug store. Mailed or filled on
receipt of 25c to 971 Princess avenue,
London, Oct. 13—Law-T.

Attention, Men!

Every man that reads this will please
consider it an invitation to call to see
the splendid new Fall and Winter
Shoes we are now showing.

The Country's Best Makers of Men's
Shoes have sent us their best, and they
are lined up for admiration or for
choosing. A shoe show worth coming to
see.

WE WANT YOU TO SEE
OUR \$3.00, \$4.00 AND
\$5.00 SHOES, SIR. WE
WANT YOU TO SEE
OUR SPLENDID SHOES
AT \$6.00, \$7.00 AND \$9.00.

Shoes that we believe have never
been equalled at this figure. The
leathers, the styles and the shoemaking
will all speak for themselves. That's
all.

JOHNSTON & MURRAY

LONDON ST. THOMAS

Don't Shiver While You Dress These Frosty Mornings--

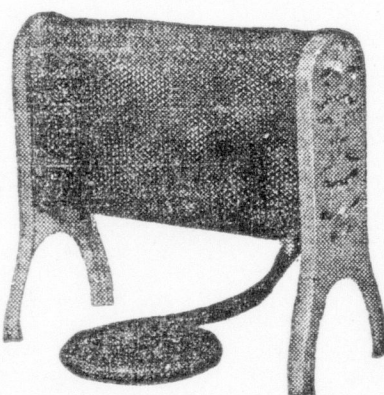
and don't breakfast in a chilly dining-
room.

You might just as well be comfy.

How?

Get a

HYDRO Electric Heater



The turn of a switch gives you heat
instantly. Can be used in any room, or
any part of the room. Set it on a table
by your side if you wish.

You'll wonder how you ever got
along without it.

Come in and see our different styles.

All Prices—from

\$4.50 Up

PHONE 3180

The Hydro Shop

ROSS' LIMITED

London and Edmonton.

We Manufacture Our
Fur Garments and Sell
at Prices No Middleman
Can Meet



The Success of a Fur Business Depends on Absolutely
Reliable Garments.

OUR LABEL GUARANTEES SATISFACTION.

Hudson Seal Coats, guaranteed quality, 42 inches long,

. \$105.00, \$115.00, \$120.00, \$125.00

Hudson Seal Coats, 42 inches long, new semi-fitted style, flare

skirt, 100 inches wide, trimmed with deep border, collar and

cuffs of natural lynx \$160.00

Hudson Seal Coat, 40 inches long, new semi-fitted flare skirt,

trimmed with deep border, cuffs and collar of natural rac-
coon \$165.00

Hudson Seal Coat, new semi-fitted style, wide flare skirt,

trimmed with deep border, cuffs and collar of black lynx \$195.00

Hudson Seal Coat, 40 inches long, new semi-fitted style,

trimmed with deep border, cuffs and collar of natural Alaska
sable \$197.50

All above are also made in the new, full, flare box styles
at same prices.

This season our facilities to meet the demands of the
trade in Hudson Seal Coats is complete in pelts, linings and
other accessories, with the best skilled labor in designing
and staff that can be obtained.

FROM TRAPPER TO WEARER DIRECT IS OUR
METHOD.



You will find our stock
embraces every variety
of fashionable Fur in
vogue for the season,
from Ermine, Fox and
Lynx to Natural Wolf
and Black Dog Sets.

Suit and Coat Department

The very newest in
Broadcloth Suits, green
brown and new purple,
fur-trimmed, braid-
trimmed and plain.
From \$30.00 and upwards

Plush Coats Plain and Fur Trimmed

Prices \$19.75, \$25.00,
\$30.00, \$35.00 and up
to \$45.00.

Something New in Waists and Neckwear added every day to
these departments.

PHONE 1319.

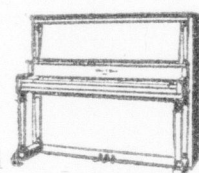
196 DUNDAS STREET.

Mason & Risch Pianos

"FROM FACTORY TO HOME"

HEAD OFFICE & FACTORIES, TORONTO

Why should you indorse the ills and the bills of a Piano
of inferior make when you can get a high-grade Mason
& Risch, "Canada's first and foremost Piano, the best
Piano made," sold to you direct from Factory to Home
on the basis of a small cash payment, the balance to be
settled in monthly rates? The fact that the Mason &
Risch Piano is made in our own factory and sold to the
home direct should be of interest to every prospective
purchaser of a piano who looks for complete satisfaction
in after-years.



Mason & Risch, Limited

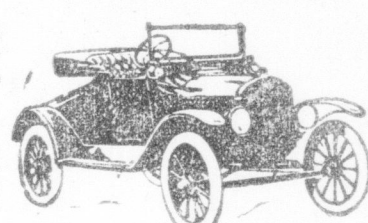
248 Dundas Street,
LONDON.

BUY A FORD BUY IT HERE



J. W. McLaughlin's Ford Depot
291-299 Dundas Street. Reliance Garage
PHONE 3168

If you own a
Ford and need any
service, I will be
glad to serve you.
I was with the
Ford people sev-
eral years. Know
the Ford car and
its every part.



If you are think-
ing of buying a
car I will be glad
to see you. The
Ford car is a mar-
vel of performance
at small cost for
car and mainten-
ance.

J. W. McLAUGHLIN
London's Ford Dealer

Interior Decorating

OUR WALL PAPERS for this fall are more
charming than ever, and we cordially invite you to
call and look over our large selection of the newest
and latest things, and at moderate prices.

We are prepared to execute orders for painting
and decorating promptly and on short notice.

COLERICK BROS.

212 DUNDAS STREET.



15c SALE

Ladies' Market or Shopping Cases.
Three sizes to clear at 15c
Fiberet Club Bags, 16 or 18 inches 75c
Fiber or Matting Suit Cases. \$1.00
All Leather Suit Case, 24 or 26 inches. \$4.50

RAIN COATS, ALL SIZES AND STYLES.
MILITARY REQUIREMENTS OUR SPECIALTY.

DARCH'S

PHONE 542.

379 TALBOT STREET.

A Savings Account

benefits your standing in the community.

Are you known as one who has on hand
a surplus to meet emergencies?

Aided by the half-yearly interest credits,
computed at the rate of

3 1/2%
per annum.

regular deposits made in a Huron & Erie Sav-
ings Account soon mount up to a snug sum.



Huron & Erie
MORTGAGE CORPORATION
LONDON (Two Branches) and ST. THOMAS
T. G. Meredith, K.C., President. Huron Crovyn, General Manager