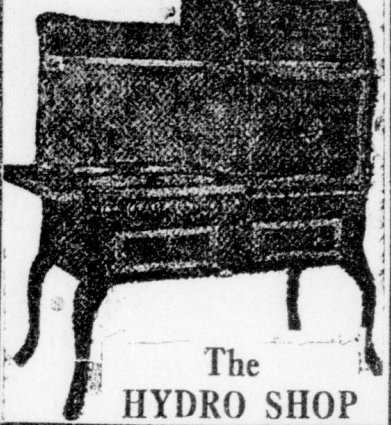


Don't Miss It!
The Hydro Exhibit
—AT THE—
WESTERN FAIR.
Special Cabinet Range, \$65 installed.
PHONE 3180.



The
HYDRO SHOP

CORN on the COB
HOME-GROWN.
We receive it fresh every day.

EXTRA CHOICE
Home-Grown Tomatoes

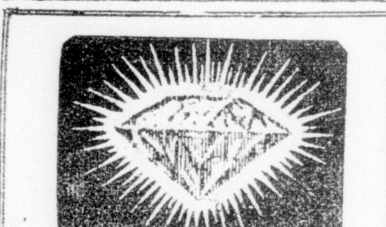
EXTRA CHOICE
NEW CLOVER HONEY

Have You Tried Our "Star Brand" Butter?
It's the finest in the land.
Leave us your Saturday order.

WILLIS & CO.
865 Richmond Street. Phone 3279.

Taylor's Throat and Lung Balm.
Is guaranteed to cure the worst coughs, colds, or bronchial irritations. Price, 25 cents, and your money back if it fails to cure.

TAYLOR'S SIX CUT-RATE DRUG STORES.



DIAMOND RINGS, \$5.00 TO \$500.00.

C. H. WARD & CO.
Diamond Merchants and Jewelers.
286 Richmond Street. Phone 1084.

USE CONNELL'S COAL!

Phones 770 and 1096.

Your Child's Eyes—Do They Need Help?

Though we sympathize with the child who is compelled to resort to glasses, yet, if the eyes need them, it is wrong to deprive them of this comfort. If your child complains of drowsiness or dizziness, it may be due to imperfect refraction of the eyes. At all events, don't be in doubt about this, but have us make a careful examination.

Brown Optical Co.
SPECIALISTS
223 Dundas Street. Phone 1877.

LARGE NUMBER HAVE ALREADY REGISTERED

Attendance at London Conservatory of Music Will Exceed 1915.

The London Conservatory of Music entered yesterday upon its work for the year 1916-17. A large number of students have registered already, and an unusually active year is indicated. Last year the attendance was the largest in the history of the institution, and judging by the number of registrations and the interest shown in the C. M. work, this year's attendance will easily exceed it. The string orchestra, which won such a great success last year, will begin its practice again shortly. All the usual features of the institution, such as lectures, recitals, vocal and instrumental ensemble, etc., will be in full swing by the end of the present month.

SPECIAL MEETING TODAY

No Quorum at Utilities Board Session on Thursday.

Owing to the lack of a quorum the utilities bill little business yesterday afternoon, Chairman Pocock and Commissioner Dennis were alone present, and passed the accounts.

It was decided to purchase a drilling rig at Petrolia for Driller Joseph Harvey, who will start at once to sink wells.

General Manager E. V. Buchanan reported that two automobiles had been purchased for the department, a Ford runabout and a McLaughlin car. The two cost \$1,475 and the old car.

Sketch plans of the proposed hydro shop were presented, but were not dealt with.

MOVING PICTURE TALK.

Edmund Brees, a dramatic star, will be seen at the Lyric Theatre today and tomorrow in the stellar role of "The Love of Henry Desires," a five-part Metro wonderplay. It is a photoplay based upon an original manuscript written by Aaron Hoffman and Francis J. Grandon. Mr. Grandon also directed the production. The story is an unusual one. Part of the action is laid in the Alaskan wastes along the Yukon, and the remainder in New York City, among members of New York's society and the Gay White Way. An Alaskan village camp was constructed in the Adirondacks at the height of the winter season to obtain the necessary atmosphere and setting of the extreme north.

Quality Store

Buy your Groceries at this store. Always a full supply of fancy and staple groceries. Our prices are the lowest for the first quality of goods.

**FRESH FRUIT.
FRESH VEGETABLES.**

Harry Ranahan
PHONES: 1024 and 3323.
515 RICHMOND STREET.

DISTRICT DAMAGED AND BENEFITED TOO BY ELECTRIC STORM

Number of Barns Destroyed in Vicinity of London.

ROOT CROPS ARE AIDED
Rain Comes as Godsend to These and the Late Fruits.

One of the worst electrical storms of the year swept over Western Ontario last evening, doing much damage. Scores of barns were struck by lightning, and a great deal of loss occasioned.

London missed the heavier part of it. The lightning was not so severe, and there was not a great deal of wind. Hydro suffered somewhat, there being several interruptions, caused by the lightning. None of these were of long duration, although they caused much inconvenience, coming as it did when the majority of housewives were preparing the evening meal. Some telephone and telegraph wires were put out of commission, but on the whole the damage was not great.

Centred at Windsor.
The big storm centred at Windsor, where much damage was done by wind and lightning. It was one of the worst blows in years in that locality. The storm divided there, to a considerable extent. One part followed along the Lake Erie shore, striking Port Stanley, St. Thomas and Aylmer very hard.

Heavy at Arva.
In this locality, the worst damage was done just north of the city, from Arva (St. Johns) east. In this village, six places were struck, although the damage was not extensive.

Albert O'Brien, 5th concession, London Township, near the Asylum side-road, lost his barn, with the season's crop, and one coming.

Walter Day, nearby, lost three calves, and Wesley Sproule had a pig killed. The entire roof of the home of James Himmach, on the 5th concession, was torn off by a bolt of lightning, but the place did not catch fire.

William Gouding of the 12th concession, London Township, lost his big barn, with practically the season's crop.

The driveway, and some of the smaller buildings, were consumed. The loss will run into the thousands of dollars. The stock was saved.

William Kennedy of the 11th concession also lost a barn with the season's crop.

Bert Hodgins, directly east of St. Johns, had half a dozen sheep electrocuted.

"Lightning played among the trees at St. Johns for quite a time, tearing many of them down, and doing much damage to many more."

In Elgin County there was a heavy storm, particularly in the vicinity of Aylmer. Sanford Caverly lost his barn with 20 tons of hay, and a fine team worth \$500. Other barns in the neighborhood were struck, but the damage was not so great.

The rain fell for two hours here, the downpour amounting to practically three-quarters of an inch.

The ground was very dry, and the roots will be benefited greatly, as will the late fruits and vegetables.

RAILWAYS AT THE FRONT

To overseas and build them

Join the

239th Railway

Construction

Corps, C. E. F.

Only one in Canada. Railway-men wanted employed in own work only. Leave Canada shortly. Apply any Government recruiting office, or

237 DUNDAS STREET, LONDON. 56a xv

Love without esteem cannot reach far, nor rise very high. —Dumas fils.

Young Man!

Avail yourself of the help of that useful ally—

A Box of Peters

Colonial Chocolates

when you go to call upon "the loveliest girl in the world."

Speaking of "Old-Fashioned Chocolates," Peters Colonial Chocolates are the top of the lot—FIFTY CENTS.

PETERS LONDON

WANT MORE ROOM IN EAST END HALL FOR LIBRARY WORK

Board Will Ask City Council to Provide Accommodation.

CIRCULATION GROWING

At the Main Library More Attention Will Be Given Industrial Arts.

The public library board last night decided, on motion of Mr. Thos. Gillen, to make application to the council for further room in the east end town hall for the purposes of the library. The patronage which the people residing in the east end are giving the branch library has now made it difficult to accommodate them properly in the busier hours and the prospects are that this condition will be even more marked during the remainder of the year.

During the three summer months there were 160 new member cards issued and the circulation of the branch at the end of August was over 26,000. This is larger than the circulation in the libraries of some of the smaller cities of the province. If additional room is secured in the east end town hall for meeting both in books and reading-room will be more adequate to the needs of this big district. The board approved of an extension of the hours for circulating books in order to help relieve the present rush in the evenings.

Improvements Made.
During the summer necessary repairs have been made to the exterior of the main library building and certain changes which have been carried out in the main stackroom will make for the greater convenience of those using the library for books on their trade or work. The section of industrial arts is being added to steadily with the newer books on all branches of industry and is growing exceedingly valuable, and is being used by many of the young men and women.

Miss Baxter, head of the reference department, was authorized to give a joint meeting of lectures at the library school beginning next week in order to under the auspices of the department of education and Miss Dorothy Thorne of the library staff, was granted a month's leave of absence to take the course.

An Interesting Gift.
The board expressed its appreciation of the gift from Dr. A. O. Jeffrey of a very interesting historical print dealing with early London. Dr. Jeffrey's gift was received framed and ready to be placed on exhibition. Other donations of books were reported from City Clerk Baker, Mr. Maurice Gooch, consul-general of Belgium in Canada; Mr. C. Croft, city clerk; and Mr. E. G. O'Connor, Montreal. The map department has been increased during the summer by the addition of street maps of practically all the Canadian cities as well as a number of the larger American cities. These were secured from the municipal departments of the various cities.

Those present at the meeting were Rev. Dr. Flanders (chairman), Dr. A. O. Jeffrey, Rev. Dr. Sage, Mr. M. P. McPherson, Mr. Thomas Gillen and Librarian London.

MUST BURN LEAVES

Citizens Forced to Use Old Methods This Year.

The problem of getting rid of the leaves in the fall was the cause of a considerable discussion last evening at a joint meeting of the board of works and garbage committee of the city council and the utilities commission.

It was decided to allow citizens to burn leaves in their own yards, but not on the pavement.

Next year a bylaw will be passed to have the parks commission collect all leaves and destroy them. In this by-law the destruction of what constitutes a nuisance will be made clear.

It was proposed to collect the leaves on a frontage tax and other schemes, but the committee thought it better to allow matters to stand as they are for this year.

Brown Overland Sales, 76 and 78 York Street. Telephone 2.

CARD OF THANKS.
Mr. and Mrs. James C. Dean of No. 2 Pearl street wish to thank all their friends and neighbors for their kindness and tokens of loving sympathy to them in their sad bereavement in the death of their only child.

THE FLORSHEIM SHOES ARE MEN'S LAST TOUCH IN STYLES.

It will be worth while for any man who has a care for stylish shoes to look at our window display of a few of the up-to-date lines in FLORSHEIM SHOES. They are made for comfort, for style, for wear and always at popular prices.

\$6.00 to \$8.00 per pair.

J.P. COOK & CO.

The Store that Serves You Best!

Two Stores - DUNDAS & RICHMOND STS.

27-37-45

MEN'S SUITS \$13.50

SATURDAY'S SPECIAL

150 SUITS NEWEST STYLES.

In black and blue serge, fast dyes, West of England Worsted.

A small charge will be made for alterations.

These Suits, regular value up to \$25.00, on sale Saturday, only \$13.50

WEGNER'S

The Heart of London | Giant Clothing House

371 TALBOT STREET. 120 DUNDAS STREET.

(Opposite the Market). (West of Kingsmill's).

Open Evenings. Out of the High Rent District.

WE SAVE YOU MONEY.

Danish Language Spoken Here.

Our New Slicer

Has improved the service we can give in our Meat Department. It will cut your meat "thin as paper," medium, or thick. Just as you prefer.

DRIED BEEF 50c PER COOKED HAM 50c PER POUND.

Try our Breakfast and Bacon for best quality.

Gurd's Ginger Ale

Do you want a thirst-quenching drink of supreme goodness? Order Gurd's Ginger Ale. You will enjoy the flavor.

DRY, per dozen, 90c. SWEET, per dozen, 75c.

Pickling Vinegars

Best quality Vinegar makes best flavor. Buy your vinegar here.

Special Pickling 75c a gallon

XXX White Wine 50c a gallon

Best Cider Vinegar 40c a gallon

Golden Syrup 50c a gallon

Imported English Malt 85c a gallon

Our Spices Will Always Be Found Best Quality.

Serve Your Visitors Rowat's Special Coffee.

They will be delighted with its superior flavor and quality. Made from the choicest selected coffee-beans.

50c a pound.

California Ripe Olives

The highest skill and selection make California ripe olives absolutely the finest that can be produced. Rich, nutritious and ready for table use.

Glasses, 35c, 40c, 75c.

Tins, 15c, 25c, 35c, 45c, 50c.

Phone Orders

Have you enjoyed the "blessed labor" of planning your order? The same care and attention is given as though you "came in." Order early.

T. A. Rowat & Co.

250 Dundas St. Phone 3051, 3052

COMMITTEES NAMED

Red Cross Workers Are Planning Busy Year's Work.

Following the annual meeting of a couple of weeks ago, committees for the coming year were appointed yesterday at the regular meeting of the East End Auxiliary of the London Branch of the Canadian Red Cross Society.

Mrs. A. E. Cooper is honorary president; Mrs. J. Campbell, president; Mrs. S. J. Lawson, secretary, and Miss May Heaman, treasurer.

Conveners named for committees were as follows: Purchasing committee, Mrs. Lang; surgical supplies, Miss Banks; knitting, Mrs. Thomas Wilkey; cutting out, Mrs. Walker; giving and receiving work, Miss Vina Pearson; home cooking, Mrs. Spence.

WEDDING BELLS

FULLER-BELL.

At 3 o'clock on Wednesday, a quiet wedding was solemnized at the home of Mr. and Mrs. Walter Ackland, Wellesley street, Toronto, when Rev. Canon Plummer of St. Augustine Church, celebrated the marriage of their sister, Edith (Edith) Bell, daughter of the late Mr. and Mrs. Walter Bell, to Dr. Earl West Fuller, son of Mr. and Mrs. William Fuller, London. The bride, who was accompanied by her father, was given away by her brother, J. Varley Bell. She wore a navy blue traveling suit, with a becomingly smart hat and a corsage bouquet of sweet peas and lily of the valley. Dr. and Mrs. Fuller left for New York. On their return, they will reside at Alexandra Apartments, London.

CLARIS-WALKER.

WILTON GROVE, Sept. 7.—A quiet wedding was solemnized on Wednesday morning, at the home of Mr. and Mrs. W. T. Walker of Wilton Grove, when their daughter, Margaret, was united in marriage to Wilfred Claris, son of Rev. and Mrs. W. H. A. Claris. The ceremony was performed by the father of the groom. After the wedding breakfast, the bride and groom left for Montreal and Vermont. They will be at home to their friends at 755 King street after October 1.

PHILIPPS-MCBAIN.

DORCHESTER, Sept. 7.—Miss Mary Mc Bain formerly of Dorchester, Scotland, was on September 7, united in marriage to Charles Philipps, a young farmer of East Nissouri. The ceremony was performed by Rev. John Smith at the home here. The young couple will reside in East Nissouri.

SENATE RATIFIES PURCHASE.

WASHINGTON, Sept. 7.—The treaty providing for the purchase from Denmark of the Danish West Indies for \$25,000,000, was ratified by the Senate tonight. There was no roll-call vote, less than half a dozen senators, including Senators Norris, Jones and Clapp, voted against it.

THE QUEEN CITY SPECIAL—LONDON TO TORONTO VIA CANADIAN PACIFIC.

The traveling public are directed to the excellent train service between London and Toronto, particularly the "Queen City Special," leaving London at 9 a.m. daily, and arriving in Toronto at 12:15 p.m.

This train stops at Woodstock, Galt, Guelph, Junction, West Toronto and Parkdale. The equipment is first-class in every way, consisting of first-class coaches and parlor car.

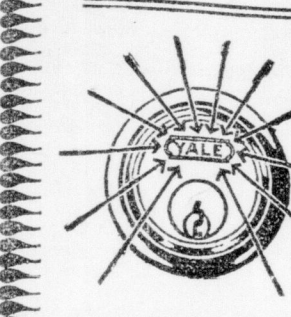
Particulars from Canadian Pacific ticket agents, or H. J. McCallum, C. P. A., corner Dundas and Richmond streets.

27-37-45

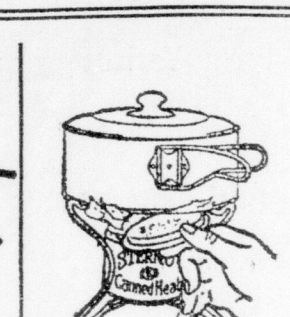
BUY YOUR FALL NECESSITIES AT THE PURDOM HARDWARE

Special Values During Exhibition Week

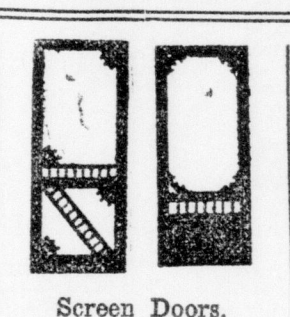
The Chi-Namel Store



Yale Night Latches.
Now is the time to put a secure lock on your door. Yale latches, only 60c up



Sterno Stoves.
This complete outfit, only 75c
Refills 15c each



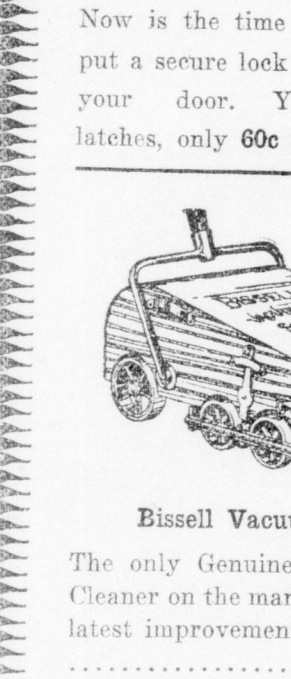
Screen Doors.
What we have left at cost, to make room for winter goods. Get yours now.



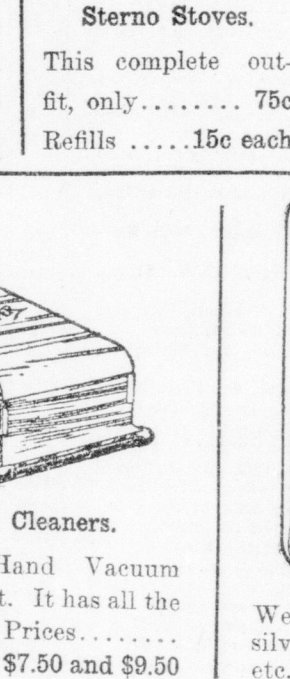
O-Cedar Mops.
Two O-Cedar Mops in a can. Price \$1.25
Others 75c up



Floor Wax.
Take care of your hardwood floors. Use Old English Floor Wax on them and see the improvement. Price, 60c lb.



Bissell Vacuum Cleaners.
The only Genuine Hand Vacuum Cleaner on the market. It has all the latest improvements. Prices \$7.50 and \$9.50



1847 Silverware.
We carry a complete stock of 1847 silverware; knives, forks, spoons, etc. Get our prices.



Roller Skates.
Make the boys and girls happy. Buy them a pair.
Roller-Bearing \$2.00 pair
Ball-Bearing \$3.00 pair

THE PURDOM HARDWARE CO.

124 DUNDAS STREET. 123 CARLING STREET. LOOK FOR OUR EXHIBIT IN THE MAIN BUILDING AT THE WESTERN FAIR NEXT WEEK.

Phones: 2800 2801

SATURDAY SPECIALS

HUCK TOWELS—10 dozen good wearing huckaback, unbleached, size 18x25 inches; regular 15c. Saturday, each 10c

COTTON TERRY, 32 inches, extra wide White Bath Toweling, worth 25c. On sale Saturday, per yard 15c

GREY BLANKETS.
50 pairs fine quality Grey Flannelette Blankets, size 72x80 inches; worth \$1.75. You'll not buy them again at this bargain price. Per pair \$1.25

SHIRTING.
10 pieces Oxford Shirting, light blue and grey stripes; 15c and 20c values. On sale, per yard 12½c

HEAVY SHIRTING
in dark blues and black, with white stripe, fast colors and splendid wearing for work shirts; regular 20c goods. Special, per yard 15c

SILK GLOVES.
5 dozen Short Silk Gloves, white or black, medium sizes; regular 75c. Special, per pair 59c

KID GLOVES, \$1.00.
New fall make, in tan, brown, grey, white and black; sizes 5½ to 7.

UMBRELLAS.
5 dozen Men's and Women's Umbrellas, silk and wool tops, with straight or crook handles, "seconds" of \$2.00 quality. At \$1.25

CORSETS, \$1.25.
New fall model with graduating steel and four hose supporters.

VELVET HATS.
A grand showing of New Untrimmed Velvet Hats and some Ready-to-Wears. At \$1.00, \$1.50, \$2.00, \$2.50, \$3.00

Chapman's

Open Saturday Night Till 10 o'clock. 239, 241, 243 Dundas Street

The New Suits & Coats

When we say we have the finest lot of Suits and Coats we ever displayed we have the garments right here on the racks to back up the statement. The suits are a particularly fine collection in the most wanted styles. The materials are of exceptional quality of serge, broadcloth, tweed and gabardine.

SERGE SUITS Lond Belted Coat, with pleats in back, buttoning close up to the neck, wide skirt, blue or black.	\$15	BRAID TRIMMED This is a handsome model, braid trimmed, deep sailor collar, skirt gathered in back.	\$18	DIAGONAL SERGE Blue, brown and black, splendid fall suit of heavy diagonal serge, velvet trimmed.	\$20
RUSSIAN SUITS The newest style Russian Suit, with black plush trimming; heavy blue serge.	\$20	FUR TRIMMED Black fur trimming on collar and cuffs of this splendid fall and winter suit.	\$20	FRENCH SERGE Green, brown, blue and navy, built on the new straight lines, smart in appearance.	\$25

Other specials in NEW FALL SUITS at \$12.50, \$15.00, \$18.50, \$24.00, \$27.50 and \$30.00

Fair Visitors Cordially Invited

When in the city Fair week visit the Ready-to-Wear Department, Second Floor. Try on the new suits and fall and winter coats. Prices, quality and style of the new garments will suit you. We have our displays all ready for Saturday and next week.

WINTER COATS at \$7.50, \$12, \$15, \$18, \$20, \$25 and \$30

FUR FABRIC COATS at \$15.00, \$16.50 and \$20.00

HANDSOME PLUSH COATS at \$15.75 and \$30.00

A Group of Hosiery Specials

WOMEN'S SILK - ANKLE HOSE , in white or black, reinforced; 25 dozen for Saturday's selling of these scarce lines. At, per pair 43c	COLORED SILK - ANKLE HOSE , in navy, pink, sky, palm beach, bronze and grey; sizes 8½, 9 and 9½; regular 75c. At, per pair 59c	WOMEN'S CASHMERE HOSE , wide top and reinforced feet, fine quality; in sizes 9 to 10. Special value, per pair 39c
BOYS' ALL-WOOL WORSTED STOCKINGS , heavy weight for good sturdy wear; sizes 9, 9½ and 10. Special value. Per pair 55c	MILL ENDS OF 40-INCH COTTON —1,000 yards Grey (unbleached) Cotton Sheeting in mill ends; note the width is 40 inches. On sale, per yard 10c	PAD HOSE SUPPORTERS , black, white and colors, women's sizes; 25c. For 19c
CORSETS, \$1.25. New fall model with graduating steel and four hose supporters.	WHITE FLANNELETTE , heavy quality, 35 inches. Special 12½c per yard, 35 yards for \$1.00	COMBINATIONS WOMEN'S WHITE RIBBED COTTON COMBINATIONS, tight knee or lace trimmed. Special 47c
VELVET HATS. A grand showing of New Untrimmed Velvet Hats and some Ready-to-Wears. At \$1.00, \$1.50, \$2.00, \$2.50, \$3.00	LANDMARK DISAPPEARS Historic Broughdale Bridge Being Torn Down. Another of London's old landmarks, a link between past and present, is being removed in the tearing up of the historic bridge at Sutherland's mill, Broughdale, and replacing it with modern culverts. In the old days, the bridge was known as "Turville's bridge" after the original owner of the mill, the grandfather of Capt. P. M. Millman of the 142nd Battalion, by the way.	NUXATED IRON Increases strength of delicate, nervous, run-down people 250 per cent in ten days. In many instances, \$100 forfeit if it fails, no per full explanation in large letter soon to appear in this paper. Ask your doctor or druggist about it. Standard Drug Company, Limited, always carry it in stock.

FUNERAL OF JOHN FRAYNE.
EXETER, Sept. 7.—The funeral of John Frayne, whose death took place at his home on the second concession of Osborne September 5, was held this afternoon at the Exeter Cemetery, and was largely attended. The service was conducted by Rev. Mr. Baird of James Street Methodist Church. Mr. Frayne had reached the age of 70 years 2 months and 27 days. He had been ill for some time, but was able to be around until a week before he died. Mr. Frayne was born on the London road, and resided in the vicinity of Exeter all his life. About 45 years ago he was married to Sarah Ann Oke, who had two sons, Garnet and Clayton, also one daughter Emily, all of Exeter, survive. There are also two brothers, James and Peter, of Exeter, and five sisters, Mrs. William Oke of Exeter, Mrs. Wark of Lobo, Mrs