## The New De Lixe Ptchcraft Entargement

Wow on display in our window, gives you: SOMETHING ENTRELY NEW and DIFFERENT in Photographic Enlargements, ad is surely from every picture lover's standpoint the

## Ideal Xmas Gift

Wre give 24 -Hour Service on all Printing and Enlarging Work. You give us your Negatives TO-DAY. You get your Enlargements TO-MORROW !

The New Etchcraft Enlargements in which we are now special-
izing, are the last word in Photographic work, and are achieved sing, are ehe last word in Photographic work, and are achieved
by an ertirely new apparatus and process of which we are sole owners and users in Newfoundland
You can' reailize how beautifula an enlargement can be until
you've seen atchcratt" work. Be one of the first to try this new
 process choose some of your best portuaits and and andsa
and let us enlarge them for you to send as Xmas Gifts.

We quote Xmas Prices on enlarging.

| 51/2, | Plain | . 50 | Etchcraft |
| :---: | :---: | :---: | :---: |
| 7 | Plain |  | Etchcraft |
| 9 | Plain | . 90 | Etchcraft |
| $\times 10$ | Plain | . 1.00 | Etchcraft |

.75

| Plain . . . . . 70 | Etchcraft . . . . . . . . . . 1.00 |
| :--- | :--- | :--- |
| Plain . . . . 90 | Etchcraft . . . . . . . . . 1.25 |
| Plain . . . 1.00 | Etchcraft . . . . . . .. 1.50 |

"QualityPrints"
-they come from
 Store

A Gift to Make a Woman Lovely and Happy, too, on Christmas Day

$\qquad$
A lovely Gift is this Three Flowers gold finished Vanity Case-known as
the Boudoir Compact. It is richly finished in gold with space for mono the Boudoir Compact. It is richly finished in gold with space for mono
gram. Fragrantly perfumed with the Three Flowers oolor and supplied
with gram, Fragraty perfumed
with beatifrun lamber wool p
stylish. Tery appealing.
two Sizes: Large for the Dressing Table Small for the Hand Bag .. .. .. ... ... .. ... .81.650.

## $=-5=-2=-2=0$ "Three Flowers"

## 4. Zealand Cautious

trectivg mizeless
stintos


## Give Jevellery this Christmas


T. J. Duley \& Co., Ltd.,

HE RELIABLE JEWELLERS \& OPTICIANS.

\section*{McMurdo's Xmas Store News <br> | XMAS | The Spirit of the great Holiday is in the air. | XMAS |
| :---: | :---: | :---: |
| GREETINGS | Everybody's thinking anxiously about " | WISHES |
| 1925 |  | 1925 |


| Gh CLASS Perfumes | QUaltt bath salts | toieet requisites |
| :---: | :---: | :---: |
|  | Houbigants Bath Cu | Brush and Comb |

high class perfumes ${ }^{\text {QUALITY bath salts }}$ | $\begin{array}{l}\text { Houbigants Le Temps Des } \\ \text { Lilas. } \\ \text { Houbigants }\end{array}$ | $\begin{array}{l}\text { Houbigants Bath C } \\ \text { Houbigants Bath Sal }\end{array}$ |
| :--- | :--- | Quelques Fleur

Houbigants
Houdhabigants L.Ambre. Houbigants Budaha.
Houbigants E.A.Ambre
Roger \& Gallete Roger \& Giolot Mervile.
Pivers Azureitu LE Sate

 Ashes of Roses Bath Pow. der. $\quad=-2$
Soana Bath Powder
oana Bath Powd
alcum Powders. Brush and Con
Manicure Rolls. Meritor Hair Brushes. Baby Brush Sets. Hand Mirrors. Perfume Sprays, Fanin Powder Bowls,
Houbigants Compacts. Houbigants Compact.
Pompeian Compacts. Colgates Compacts?
Beautiful Silk Novelties.

$$
\begin{array}{ll}
\hline & \text { Pace powders. } \\
\text { HUUBIGANTS } & \text { MORNEYS. }
\end{array}
$$

colgates.


T. McMurdo \& Company, Lid.

yen


## $\pm=$

Ingersoll
Cream cheese

