

## Bon Marche Bargains!

Striped and Cream Flannellette Nightdresses \$1.50  
 Ladies' Meire Undershirts \$1.25  
 Colored Turkish Towels .25c. ea.  
 Ladies' F. L. Underwear .25c. gar.  
 Ladies' F. L. Underwear .69c. gar.  
 Ladies' F. L. Underwear, heavy—\$1.05 gar.  
 Child's Hose, from .15c. pr.  
 Child's Col'd. Hose, from .30c. pr.  
 Ladies' Strong Cotton Hose .27c. pr.  
 Ladies' White Undershirts .85c.  
 Ladies' Wool Gauntlet Gloves .95c. pr.  
 Ladies' Kid Gloves .1.40 pr.  
 Boys' Woolen Hose .25c. pr.  
 Boys' all-Wool Heavy Hose .54c. pr.  
 Ladies' F. L. Bloomers .79c. pr.  
 Ladies' all-Wool Sweaters \$1.98  
 Ladies' all-Wool Hose .70c.  
 Ladies' Col'd. Cotton Hose .27c.  
 Child's Heavy Bloomers .60c.

English Tweeds .65c. yd.  
 Men's Woolen Sox .27c. pr.  
 Men's Grey Sox .25c. pr.  
 Men's Leather Mitts .40c. pair  
 Men's Khaki Work Shirts, all sizes: \$1.30, \$1.25, \$1.75  
 Men's Chambray Shirts, Blue: 79c. and 95c.  
 Men's Black Sateen Shirts .61.50  
 Men's Police Braces .55c.  
 Men's Negligee Shirts .61.29  
 Men's Cotton Tweed Pants .61.60  
 Men's Heavy Serge Pants .62.95  
 Men's Winter Ear Caps: \$1.25, \$1.25, \$1.45, \$1.75, \$1.55  
 Boys' Winter Caps .61.30  
 Boys' Sweater Coats .98c.  
 Boys' Pull-Over Sweaters .61.40  
 Men's Sweater Coats .61.49  
 Men's Navy Guernsey .62.30  
 Special: Men's Black Sweater .62.00

It will pay you to look around our way when in town during Shopping Week, November 3rd to 10th.

**Bon Marche**  
 WATER STREET ST. JOHNS  
 N. B. W. 11

## Department of Public Works

### Public Notice!

Commencing Nov. 1st, 1924, the Department of Public Works will observe Saturdays and Wednesdays as Pay Days. Bills for services rendered or goods supplied, properly certified, must be in the Department for approval and audit by noon on preceding Thursdays and Mondays of each week to be available for collection of payment on following Saturdays and Wednesdays.

The above also refers to allocations in connection with road and special grant expenditures.

In the event of any Saturday being a whole holiday, bills must be tendered by noon on preceding Wednesday and payment will be available on Friday. If any Wednesday be a whole holiday payments will be available for collection on the Thursday following.

C. E. RUSSELL,  
 Minister Public Works.

Department of Public Works,  
 St. John's, Newfoundland.

oct 18, 24.

Cudgel thy brains no more about it, but BUY, for popular opinion has long since decided in favour of the charming quality and superb finish of the famous

## Skipper Brand Stainless Cutlery

Manufactured by

**S. Hibbert & Son, Limited.**

SHEFFIELD, ENGLAND.

and Sold by the leading Hardware Stores of St. John's, Newfoundland.

sept 18, y. eod

## Coming! NAME THE MAN!

the motion picture masterpiece!

## SIDE TALKS.

By Ruth Cameron.

### WHY THE DISDAIN?

Why has Pollyannism (which if by any unlikely chance you don't know, I will tell you in a synonym for super-optimism, derived from a popular book) become with many people a derision and even of contempt?

Sturdy the person who is brave and cheerful and smiling who doesn't complain, who sees the bright side of things and instead of being resentful that roses have thorns is glad that thorns have roses, is a pleasant person to have around.

Why then do many people speak with a certain amount of disdain of people whom they call Pollyannas?

### Are They Envious?

Is it because they are envious of this happiness they see others enjoying?

That is how the Pollyannas would doubtless explain things.

And there is certainly some truth in said explanation.

But I think there is another explanation, too.

And that is the fact that a good deal of this Pollyannishness isn't genuine and natural.

It's forced and put on. It's a pose, an affection. There's no genuine courage and sunshine behind it.

Haven't you met people whose optimism seemed of that nature to you?

Couldn't you feel them subconsciously thinking: "How brave I am, how cheerful, anyone else would make a fuss about the things I have to bear,

but I won't. I'm much better than other people."

Putting Themselves On The Back. Of course they don't know they are thinking that. And they'd be mad as any hatter (what is a hatter and why does he get mad?) if anyone accused them of it. Indeed, I suspect they would quite forget to be Pollyannish about the unpleasantness of such an accusation. But just the same there is something in the manner of their cheerfulness that makes one feel they are putting themselves on their back all the time.

We are always looking for a chance to maximize our egos, prove ourselves to ourselves superior in some way to ordinary folks. And to some people who lack other outlets this pretended optimism offers such a chance.

There is nothing in the world finer than real courage, real optimism, real sunshine of disposition. I can think this minute of people who have these qualities and my admiration for them is something too big to express.

### Solid Not Platid.

I see one in my mind's eye now, an adorable old maid whose failure to marry came about through a tragedy that would have made many people sour for life, and who on top of that has had far more than her share of responsibility and care and disagreeable duties. Yet she is so courageous so genuinely cheerful and even gay that everyone loves to see her coming in the door.

That's a pretty good test of the real article isn't it—that your heart warms to it's possessor whereas the imitation leaves it cold.

## The Old "Hard Copper" Tale Again

The story that some one has "rediscovered" a process of tempering or hardening copper, said to have been known to the ancients, crops up at irregular intervals. It has been appearing lately in the daily press, and is thus discussed in Chemical and Metallurgical Engineering (New York).

"We have had a number of inquiries regarding the authenticity of source of a story that has been given wide publicity in the press during the past few weeks. The item with its most ornamental trills removed ran usually like this:

"The secret of hardening copper, lost 2000 years ago with the passing of ancient Egyptian civilization, has been found accidentally by a railway switchman with an eighth-grade education. The switchman, James Earl Cummings, 33, with a wife and six children between the ages of 1 and 10 years, to-day has a cheque for \$1,500,000 paid him outright for his discovery by a big copper company in Detroit. He was broke a week ago.

"He was cleaning the copper gaskets of his automobile, a low-priced car of disreputable appearance, when he stuck them into a mixture which he figured would clean them best. The gaskets, he discovered, would spring back to their bent form when he tried to straighten them.

"He told some of the boys at the shop about it, and they said his fortune was made. He patented the

device, demonstrated it before officials of the large Detroit company and received a cheque for \$1,500,000.

"It is surprising how many readers give credence to such a fable without stopping to weigh the probable monetary value of such a process, if there were such a process.

To the ancients even the comparatively slight hardening obtained by cold work or the addition of alloying metals was of great importance, but in these days of alloy steels a method of making copper really hard would have only a limited commercial value on account of the high cost of the metal.

"In addition to giving copper hardness and great strength our switchman succeeded in doing a few other things, such as retaining the high electrical conductivity, we should obtain a new material of great utility. Up to the time of going to press, however, this has been done only in the imagination of the imaginative."

The Quiver in the Flivver

The minister had dictated his sermon to a new stenographer. The subject was "The Joy of Youth," and he quoted as his text a well-known sentence from the One Hundred and Twenty-seventh Psalm.

Being better acquainted with modern transportation facilities than with ancient archery, the typist rendered the passage, "Happy is the man that hath his flivver full of them."

Which, after all, simply expresses the sentiment in a more literal way.—The Continent (Chicago).

## Co-Operation Between Labor and Capital

Returns received in connection with inquiries made by the British Ministry of Labour indicate that 228 firms in the United Kingdom were practicing profit sharing or labor co-partnerships at the end of 1923. The total number of operatives employed by these firms was about 323,000, of whom approximately 180,000 appear to have participated in the benefits offered by the schemes. Of the 228 firms, 38 employing nearly 41,000 persons were gas, water and electricity supply undertakings; 32 employing 59,000 persons in the engineering, shipbuilding and other metal trades; 34 employing over 30,000 were merchants, warehousemen, and retail dealers; and 24 employing over 40,000 were textile manufacturing firms. The remaining firms were distributed in a number of different trades.

According to advices received by the Bankers Trust Company of New York from its English Information Service, the inquiries made by the Ministry of Labour indicate that, for a period of about two years immediately following the war—a period of great industrial activity—there was a marked advance in profit sharing movements, but that this advance received a severe check in the succeeding period of industrial depression. Thus in 1919, the number of schemes known to have been introduced was 51, and in 1920 a further 50 schemes were started, while only 13 schemes were brought to the notice of the Ministry of Labour in 1921, and in 1922 and 1923 the numbers so reported were respectively only 7 and 3. Of the eight new schemes started in 1923, one was in connection with banking and affected 11,500 employees. A scheme in the interest of employees of chocolate, cocoa and confectionery manufacturers affected an average number of 7,000 employees and one in favor of operatives of chemical manufacturing companies affected 6,800 employees.

A total of 484 schemes of profit sharing are known to have been adopted from 1913 up to the end of 1923. Slightly under one-half are still actively in operation. Although the majority of existing schemes are of comparatively recent origin, a few have been in continuous operation for over forty years and over 40% date from before the war.

## New Words as Used

Jack was home for his holidays from college. One day he said to his mother: "May I tell you a narrative, mother?" The mother, not being used to hearing such big words, said: "What is a narrative, my boy?"

"A narrative is a tale," said Jack. "That night, when going to bed, Jack said, 'May I extinguish the light, mother?'"

His mother asked, "What do you mean by saying extinguish?"

"Extinguish means put out," said Jack.

A few days later Jack's mother was giving a party at their home, and the dog walked in. Jack's mother raised her voice and said: "Jack, take that dog by the narrative and extinguish him."—The Australian Christian.

TO-MORROW'S BIG DANCE  
 At the "Gaiety," (formerly C. C. Hall), to-morrow night, Oct. 29th. Music by two big Orchestras: The Young-Adams Co. Orchestra and the Prince's Orchestra. Tickets: Ladies' 50c., Gent's \$1.00.—oct 28, 21

# 6 Special Value Lines

—OF—

## Seasonable Merchandise.

<b>Ladies' Fleece Lined Vests</b> Short sleeve, V neck. Heavy weight. Only 95c.	<b>ROOM PAPERS</b> English, from 12c. to 25c. Piece. Canadian, from 25c. to 50c. Piece.	<b>Ladies' All Wool Cashmere Hose</b> Black and Coloured. Plain . . . . .79c. pr. Wide rib'd, 85c. pr.
<b>Men's Wool Shirts</b> in sizes 36 and 38 only, at \$1.59 garment	<b>LADIES' LACED BOOTS</b> in Vici Kid. Solid Leather sole, rubber heel, in sizes 3, 3½ and 4. Only \$2.50 pr.	<b>Men's Red Label Stanfield's Underwear</b> \$2.69 garment

**ALEX. SCOTT, 18 New Gower St.**

## HEADS the POLL

ALWAYS!

# WINDSOR PATENT

"Canada's Best Flour"

## Public Excluded From Christening of Princess Mary's Son

LONDON, Oct. 11.—The Lascelles have courted some unpopularity in the village of Goldsborough through the mystery and secrecy with which they have surrounded the ceremony of christening Princess Mary's second child, their only purpose being apparently to exclude the public completely from any part in the ceremony.

After many denials, the date of the Christening appeared finally to have been fixed for Sunday, and it was announced the names that would be given to the child were Ulrick David. Then it was announced the christening would not take place Sunday, and every one supposed it had been postponed, the rector of Goldsborough asserting something unforeseen and unavoidable had happened.

Last Saturday, to the surprise and indignation of the village, the christening party was seen entering St. Mary's Church. The church was closed to everybody, including newspaper men, only Viscount Lascelles, Princess Mary, and Earl and Countess of Harewood and immediate attendants being admitted. Local police guarded the church.

The villagers complained the rector had no authority so to exclude them from their own church. Also, the child was given the names Gerald David.

## To-Day's Story

A judge asked a woman witness her age. "Thirty," she replied. "But," remonstrated the judge, "you said you were thirty when you were here two years ago." "Ah," replied the woman, "I'm not one of those people who say one thing one time and another the next."—The Rambler.

## OUR - OWN

THE TAG OF QUALITY.

## Why Do We Label Our-Own Bread?

A very simple question and very easily answered—

Because we are prepared to stand behind its reputation—it's baked in an up-to-date sanitary bakery, and it contains the most wholesome ingredients—it's made from the finest Flour produced in the mills of Manitoba.

WE GUARANTEE ITS QUALITY.

NO OTHER JUST AS GOOD.

THE EAST END BAKING CO.  
 (Our Own Bakers)  
 oct 11, eod, tey

Tiered effects are cut flat or circular and used at the front only.

One decidedly novel tunic blouse closely resembles a man's night shirt.

## MUTT AND JEFF

## IT LOOKED LIKE A WRESTLING MATCH TO OLD MAN SCHULTZ.

—By Bud Fisher

