

Abel Gance's
SENSATIONAL PRODUCTION
— AT THE —

Majestic Theatre
TO-DAY.

In Flanders Fields the poppies blow
Between the Crosses, row on row,
That mark our place; and in the sky
The larks still bravely singing fly,
Scarce heard amidst the guns below.

"I ACCUSE"

We are the dead.
Short days ago we lived,
Felt dawn, saw sunset glow,
Love and were loved, and now we lie
In Flanders Fields.

MONDAY

London Fogs and Limehouse Dis-
trict Life come into prominence
again

— IN —
D. W. Griffith's
'DREAM STREET'

CHILDREN: On Saturday afternoon
we'll have another big show for you.
"I ACCUSE" is the best thing you've
ever seen.

The Labrador Gold Deposits.

**Aerial Survey Company Have Ex-
tensive Claims.**

"Sent" exclaimed the Tele-
graph, "have you bought up the
Labrador?"

The question was addressed to Ma-
jor Cotton of the Aerial Survey
Company, and it was inspired by the
fact that the map of our northern de-
partment which hangs on the wall,
showing the number of mining claims
in the company's name.

"We don't own all of it," was
the answer to the reporter's
question. "We are going to do with all
the claims we own," he asked.
"We are actually thought there was
gold in Labrador."

He had an open mind on that," was
the answer. "As a matter of fact,
we have it, if you like."

"If you have it," said the reporter,
"at least, save me the trouble
of going myself, although you're
a patch on the map that I'd
like to see."

The story was handed over, so
the reporter went on his way.

LABRADOR GOLD DEPOSITS.

(By H. HEMMING.)

Regular intervals during the
centuries the world is
swept by great discoveries. While
the gold rush of the Yukon, he tells
us, is still fresh in our memories,
we now confronted with the possi-
bility of a similar rush at Stag
Labrador. Henry C. Bell, poli-
tician, engineer, and Company
of Quebec, is responsible
for the discovery of gold.

A man of considerable
experience, having
been in the Yukon rush, he tells
us that his experience leads him to
believe that Stag Bay will "Out Yukon
Haven" as the deposits are far
more numerous than those of the
Yukon. The balance of Justice seems
to be in Mr. Bell's
favor. Some two years ago Mr.
Bell purchased a reputedly rich

timber limit in order to fill his for-
eign contracts for pulp wood. The
report stated that the area was rich
in trees, great fellows reaching up
wards of ninety feet, forming an
enormous forest. The chart showed
twenty fathoms of water right up to
the mouth of the river. Mr. Bell
closed his deal. Having chartered a
steamer he went to visit the property,
and on reaching his destination the
steamer ran aground in twenty
fathoms of water, at least according
to the chart. After rowing ashore in
one of the ship's life boats, which was
continually touching its oars on the
bottom of the silted-up bay, the boat
reached the land, and the party went
ashore. Not a stick of timber could be
seen, in Mr. Bell's own words "We
could not find enough to make a broom
handle." The party returned furious
at the let down that they had experi-
enced, but Mr. Bell with his exten-
sive knowledge of geology, saw that
the soil contained a rich deposit of
alluvial gold. Returning to Canada with
all haste he got together some of his
friends, and chartering another steam-
er fitted out a small prospecting ex-
pedition, and staked his claim at Stag
Bay. He has now returned from this
trip, and it is at present in St. John's
completing his arrangements. He
will then return to Montreal, form
his two million dollar company, and
next spring he proposes to go to Stag
Bay, complete with all the latest ma-
chinery, folding hutments, and miners,
and start work. Anticipating a gold
rush, he is drawing up plans for the
building of a town there, and for the
provision of magistrates and police,
so that order may prevail from the
start. He is also arranging for Doc-
tors, clergy, and all others that tend
for the bodily and the spiritual
comfort of mankind.

HAS HAPPENED BEFORE.

Many may laugh, and perhaps right-
ly so, but these things have happened
before, as witness the Yukon, and

there is no reason they should not
happen again. If there is anything in
the theory, which says that the enor-
mous glacier lying over North Ameri-
ca, aeons of time back, which broke in
two, one half sliding down the Pacific
and the other half into the Atlantic,
grinding up and exposing the mineral
and rock in its path, and taking sev-
eral centuries to do it, then there is
every reason to believe that the gold
is there, as Stag Bay is about on the
same latitude as the Yukon, and ac-
cording to Mr. Bell has the same
kind of gold and glacial indications.
Mr. Bell should know. He has
been to both places, and has brought
back samples from Stag Bay which
he says assay at five ounces to every
twenty-five pounds. What will this
development do for Newfoundland? It
should give this country the flip that
it has been waiting for. Never would
developments of this type be more
welcome than at the present time.
While other countries are cutting
down taxations, this country is lab-
oring under enormous import duties,
and faced with considerable unemploy-
ment this coming winter. The cod-
fishing cannot be said to have been
successful, and money is not free in
circulation. Should the gold rush
come, Newfoundland will become a
centre of interest in the world, specu-
lators will invest their money in the
country, hotels will spring up, and
the country will boom; then money
will circulate freely. Fortunately,
Newfoundland is better equipped than
most countries for development of
this type. The people are all work-
ers, and can stand the hardships that
accompany all pioneering enterprises.
The Newfoundlanders are equally at
home with the hook, shovel or axa,
and his sense of sport, as witness the
seal fishery, enables him to enter into
the spirit of the thing and to give his
best work.

DEVELOPMENT MUST COME.

It looks as if the Aerial Survey Co.
is at last coming into its own. For
two years Sydney Cotton has been
spending a considerable amount of
money, and doing a great deal of pion-
eer flying, in order to show how the
development of the country can be
brought about by aviation. Every
man or woman who has heard or
read of his exploits will agree that
he has achieved his purpose. He has
done this because he has always felt
that one day the country will want
his services. Had the Government

seen the way to enter into a contract
with the company, the latter would
have been able to have such an organ-
ization that an aeroplane could pro-
ceed at any time to any part of New-
foundland or Labrador at all times of
the year. Apart from the carriage of
passengers and mails, the company
can make photographic surveys of any
part of the country, enabling the busi-
ness man in his office at St. John's to
see the exact location of timber and
mining limits, to estimate the number,
heights and types of timber and to
decide on the best rivers to use for
the transportation of logs. All this
and more can be seen from the air,
and accurately recorded by the cam-
era. The company hopes to put up
definite proposals on these lines with-
in the next few months. In the mean-
time they are preparing a plan for
Mr. Bell for the survey of his min-
ing leases and timber locations all
over this country, so that he can fill
his European contracts for pulp wood.
Major Cotton is at present at Lomond
in his new aeroplane the "Silver Fal-
con." After supervising the loading
of the S.S. Penare, with pit props for
England, he is making a tour of the
country locating timber and taking
photographs. It is quite possible that
he may fly up to Stag Bay and secure
pictures of the area; if he does not
do it now he will certainly do it next
spring. He is carrying special photo-
graphic equipment with him in charge
of Mr. Corse, the company's photo-
graphic expert. There is no doubt
that Canada and the States will watch
with interest developments of the
Stag Bay deposits, and when Mr. Bel-
low returns to Canada and reads his
report, it is quite possible that those
who were fortunate enough to secure
claims will receive good offers for
their rights. It is in fact rumoured
that such offers have already been
made. There is no doubt that the
whole thing is a speculation, but as a
speculation it is a mighty interesting
one both to the country and to those
more intimately interested.

The Herring Outlook.

(Western Star.)

There has been very little if any
change in the herring situation since
our last writing. Packers are very
reluctant to begin operations without
pre-arranged contracts for their
pack. On the other hand buyers say
there are large quantities of other
herrings in the American market. The
Alaska fish though unable to compete
with ours in size and quality, has the
advantage of the new United States
tariff, to the amount of \$2.50 a bar-
rel, while the recent reduction in
freight from Seattle to New York now
makes it about equal as from here.
One American firm with a plant in Bay
of Islands in Green Bay, Ontario, has
announced that it does not intend en-
gaging in operations in Newfoundland
this season, and offers as a reason,
that the American market outlook
does not warrant it, owing to large
stocks now held unsold. It looks as
though a big effort is being made by
United States interests to establish
fast country's Pacific fisheries. The
trade within itself, and supply its mar-
kets from its own sources. We have
been informed however, that some
schooners will be here from Gloucester
for salt bulk herring, and that four
vessels are now being fitted for that
purpose. These fish going in United
States bottoms will not be subject to
the new tariff duty but will be entered
as products of that country's fisheries.
So far as our fishermen are concerned,
many of them would as soon see a
large number of salt-bulkers, for
while they may not get so good a price
per barrel for their herring they
would no doubt in the aggregate do
better in that they would have a cer-
tain and ready market for all their
catch.

As it stands at present it is quite
apparent the price of herring from
the nets will be considerably lower
than that of last year and will likely
range from \$1.50 to \$2. There has
been some reduction also in freight
rates by steamer from here to Hal-
fax, all of which should help ma-
terially in an open market.

WEEK-END SPECIALS.

Ladies' Woolen Gauntlets with
Fringe, 95c. to \$1.30 pair. Lad-
ies' Cashmere Hose, 85c. pair up.
Ladies' Corsets, rust proof, \$1.35
to \$4.50 pair. Ladies' Stanfield's
Underwear \$2.20 garment. Lad-
ies' Rubber Over Shoes \$1.00 up.
See us for Values.

THE WEST-END BAZAAR.
Oct 20, 11 51 Water St., West.

SIDE TALKS.

By Ruth Cameron.

THE LOVELIEST MONTH.

I sing to-day a
song of the loveliest month in
all the year.
"Then, if ever,
come perfect
days," said a cer-
tain poet about
the month of
June. I wish he
were still alive. I should like to in-
vite him to debate the subject. For
I think "Then if ever come perfect
days" belongs, both by consideration
of weather statistics and by claims of
beauty, not to capricious, uncertain,
often chilly and disappointing June,
but to that jewel month of all the
year, October.

I sing a song of October.
How They Bring Back Childhood!
Of the smell of bonfires—that acrid,

pungent, memory-awakening smell of
burning leaves.
Of the stimulating crispness of Oc-
tober mornings.
Of warm, sleepy October noons.
Of October winds, bracing, cleans-
ing, giving new zest for work and
play.
Of sheltered places, out of the
wind, where one feels anew a sense
of the healing power of sunshine.
Of the sense of plenty and richness
that the sight of the harvested grain,
the barrels of red checked apples, the
piles of yellow pumpkins, the high
soaring woodpiles, the barns over-
flowing with hay, gives.
Of a new joy in open fires.
Of blissful long evenings around
the evening lamp.

The Cities Wake Up.
Of cities, vivid and alive with their
crowds of busy, zestful people.

Of shop windows filled with color
and luxury, and shops and the marts
of trade alive with the cheer and ac-
tivity of their busiest days.
Of blue skies all day long unscar-
red by a single cloud.

Don't You Love To Snuff Them?
Of walks in the October woods with
leaves scuffling crisply beneath your
feet.

Of chestnut gathering and chestnut
roasting.
Of brilliant blue water and a tender
blue haze on distant hills.
Of moors turned bronze by the Oc-
tober wind.

Of woods made so breathtakingly
lovely by the magic of October that
the beauty of them is almost a pain.
I sing of October the jewel month
of all the year.

"Then if ever come perfect days."
If I were invited to make the world
over I should take out April and put
in an extra October.

I suppose there are a good many
ardent champions of spring who will
be glad that there is not great danger
of my receiving such an invitation.

Evangeline Boots at the price
of only \$6.99 is what counts. At
SMALLWOOD'S—Oct 20, 11

Women! Dye Things New in Diamond Dyes

Each package of "Diamond Dyes"
contains directions so simple any wo-
man can dye or tint her worn, shabby
dresses, skirts, waists, coats, stock-
ings, sweaters, coverings, draperies,
hangings, everything, even if she has
never dyed before. Buy "Diamond
Dyes"—no other kind—then perfect
home dyeing is sure because Diamond
Dyes are guaranteed not to spot, fade,
streak or run. Tell your druggist
is wool or silk, or whether it is linen,
whether the material you wish to dye
cotton or mixed goods.

Two-piece knitted suits are prom-
inent, and many sweaters have skirts
to match. One especially pretty out-
fit is a sweater dress of mohair with
shadow plaids in color.

The T.A. & B.S. Ladies' Aux-
iliary will hold a Card Party and
Dance on next Tuesday, October
24th, in the T.A. Hall. Tickets
50c. Band in attendance.—Oct 18, 11

BRIMFUL of GOODNESS

Specially selected items of apparel to meet
the requirements of the moment. Prices
pared to the finest—making the occasion
economical, timely and resultful of much
savings in our popular:

MEN'S and BOYS' SHOP

WORKING SHIRTS.

Mottled Brown Flannellette Top Shirts, with collar and 2
breast pockets; comfortable looking; \$2.00 value. **\$1.80**

BOYS' FELT HATS.

Real Fall style; shades of Grey, Green and Brown 90c.
Smart shapes for little chaps; values to \$2.00. **Special**

FELT SLIPPERS.

Everett shape; all Felt, made in shades of Grey, Brown and
Navy; soft padded Chamols sole; home comfort. **\$1.69**

"ARROW" SHIRTS.

True to form "Arrow" Shirts, liked by the most exacting in
shirt styles; pretty pin stripe, patterned in as-
sorted shades; any wanted size. **Special** **\$2.70**

COAT SWEATERS.

Snug-fitting, cosy to wear for indoor or outdoor wear; ideal
for the motorist; Brown shade trimmed with Fawn,
and Grey trimmed with Purple. They're Special at **\$2.90**

COAT SWEATERS.

Fine Knitted Wool Coat Sweaters, with military
collar; shades of Brown, Grey and Marone. **Special** **\$3.90**

KID GLOVES.

Men's and big Boys' Kid Gloves. Astrachan back.
Kid palm, Wool lined. **Special** **\$1.35**

POLICE BRACES.

Reliable Braces for those engaged in hard work;
double strength back; all leather strappings. **38c.**

Bow TIES.

Neat appearing Bow Ties, in Fancy Silks; simple
to tie. **Special** **78c.**

SOFT FELT HATS.

Inexpensive—yet chock full of nobleness and neatness;
shades of Grey, Fawn and Brown; bound rim. Your
size is here. **Special** **\$3.10**

BOYS' TOP SHIRTS.

A Special Line showing pretty pin stripe patterns;
band not collared; soft cuffs. Regular **\$1.30**. **95c.**

BOYS' JERSEYS.

Warm, snug-looking Wool Jerseys for boys from 6 to 9
years; nice clean looking, Fawn shade, relieved with
Navy stripe on collar and cuffs. **Special** **\$1.95**

James Baird
LIMITED

THE SAVE AS YOU SPEND STORE

\$65 Brings You this Acadia Marine Engine

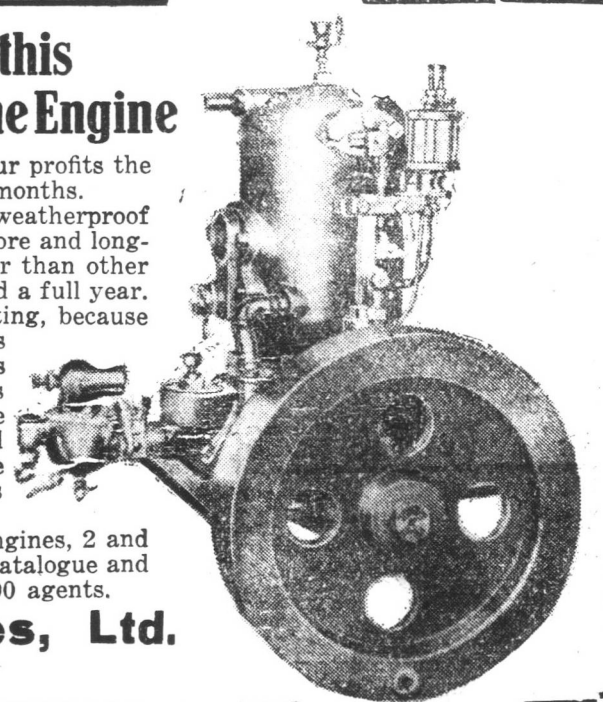
Obtain it right now and pay out of your profits the
small balance due, spread out over nine months.

Made on the Make and Break Spark waterproof
principle. Rated as 3 h.p. but its larger bore and longer
stroke enables it to develop more power than other
engines with a similar rating. Guaranteed a full year.

Because of this greater power per rating, because
of its simplicity of construction, fewness
and ruggedness of parts, the Acadia is
more popular than any other engine in its
territory. Half the marine engines in the
waters of the Maritime Provinces and
Newfoundland are Acadia Make—and the
testimony of the most experienced users
is the safest guide for you to follow.

We also make 1, 2, 4 and 4 cylinder engines, 2 and
4 cycle, ranging up to 60 h.p. Write for catalogue and
additional information—see one of our 500 agents.

Acadia Gas Engines, Ltd.
Bridgewater, N.S.



Pies and Pastry!

The digestibility of Pies has been called into question but, when properly
made, pies are as easily digested as anything else.

Until quite recently it has been taken for granted by the majority of
people that it was impossible to make good pastry out of Manitoba wheat
without using a large amount of shortening—the proper kind of which
is very expensive.

They have thought it necessary to keep two kinds of flour—one for Bread
and the other for Pastry. This idea is erroneous.

"Windsor Patent" Flour (which is acknowledged all the world over as
Canada's best) makes the most delicious pastry when the same amount
of shortening is used as with ordinary pastry flour.

JUST TRY IT AND BE CONVINCED!