

JUST IN
A line of
**HANDSOME
HIGH CUT BOOTS** for
Ladies,
\$6, \$7, \$8, \$9 and \$10.00
per pair.



See our catchy lines of
LADIES' BOOTS
at \$3.50, \$4.00, \$4.50, \$5.00,
\$5.50, \$6.00, \$6.50 and
\$7.00.
Perfect fitting guaran-
teed at our Ladies' Parlour.

F. SMALLWOOD,
LADIES' DEPARTMENT.


**Prime
Timothy
HAY.**

In store & ready for immediate delivery at
LOWEST PRICES
**1000 bales
Prime
Timothy Hay.**

F. McNAMARA,
QUEEN STREET.

**Your Business
Success in 1917**

Rests upon the dependability of your
service of supply.
Three big facts—big buying power,
tremendous production, expert work-
manship—stand behind our claims of
superior service.
It will pay all merchants to see
our spring ranges.



**Men's and Boys'
Suits, Overalls,
Shirts, etc.**
DO IT NOW.

Newfoundland Clothing Co., Ltd

Kerosene Stationary ENGINES.

ALSO
Agents for the American Saw Mill Ma-
chinery Co., Manufacturers of
**Saw Mill and Cooperage Machinery of
all kinds.**

ALSO
Complete Electric Lighting Plants,
with Storage Battery.

A. H. MURRAY, St. John's

Advertise in the "Telegram"

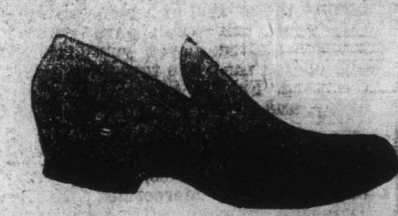
Wanted!



**Vessels to Freight
Brick.**

Robert Templeton

**"RED BALL"
Rubbers!**



Red Soles and Heels.

Do you want a pair of Rubbers that will wear
the whole winter? Come in and see our styles in
Red Ball Rubbers. Every pair guaranteed.
Made by the new vacuum process, with two full
soles and heels of **Red Rubber.**

TRY A PAIR AND BE CONVINCED.

PARKER & MONROE, Limited,
DISTRIBUTORS.

Paper BAGS,
All Sizes.
BURT & LAWRENCE,
16 NEW GOWER STREET.

**"VICTORY
FLOUR."**

Importers Like It

Because it is attractive in ap-
pearance, well milled, offered
regularly and at competitive
prices.

Bakers Prefer It

Because of its fine color, uni-
form granulation, strength and
durability.

**FRANKLIN'S AGENCIES, Ltd.,
St. John's.**

Horse Shoes,
in sets, sharpened for winter
use.
Horse Shoes by the keg; sizes
0 and 1.

COOPERS' TOOLS.
Just received small shipment
best quality Coopers' Tools.

IRON TRACE CHAINS.
42 in., 48 in., 54 in., 60 in., 72 in.,
90 in. and 96 in. long.

SLEIGH BELLS.
We have a good selection.
Open Bells, 3 Bells on Strap,
Neck Straps, Swedish Straps,
Shaft Chimes, Carriage Pad
Chimes.

HARNESS.
Canvas Collars, 15 to 19 in.
Duck Lined Collars, 15 to 19 in.
Check Lined Collars, 15 to 19 in.
Leather Lined Collars, 16-20 in.
For Cart or Slide:
Leather Lined Carriage Collars,
Patent Leather Carriage Collars
Pigeon Eye Winkers, \$2.00 pair.
Round Eye Winkers, \$2.50 to
\$6.00 pair.
Patent Eye Winkers, \$4.00 to
\$10.00 pair.
Carriage Hames and Tugs, \$3.00
to \$10.00 pair.
Carriage Traces, \$4.00 to \$7.50
pair.
Slight Pony Carriage Harness,
\$30.00 complete set.

NEYLE'S HARDWARE.
(Opp. Bowring Bros.)

**Try
Pure Gold
Essence
of
Lemon.**

**BE IN TIME
FOR
Christmas.**

**Don't Forget Your
Boy Who is
Fighting for You.**

You are in perplexing circum-
stances when you want to know
what to send him. We will try
and help you out. He needs
something to break the strain
always on his nerves. He wants
to be taken away from his sur-
roundings for a time, even if it
is only his mind.

WE SUGGEST A BOOK.
You think, Oh what is a Book?
When he is finished with it it
will be no good to him. But you
send him cigarettes and cigars
which give only about five min-
utes enjoyment to him alone,
while a book, long after he has
read it, lingers in his memory.
And even after he has finished
it it can be passed from one to
another in the trenches.

We have the largest collection
of Books.
We will save you all the trouble
sending it.
Write your letter at home or
at our store.
We will supply writing materi-
als and a place for you to write
in quietness.
We will mail it for you.
We will try and help you in
your selection. Call at

**S. E. GARLAND,
LEADING BOOKSELLER,
177-9 Water Street.**

**REID-NEWFOUNDLAND
COMPANY.**

**Trepassey Branch
Train Schedule.**

Effective Monday, November
26th, Trepassey Branch Train
will leave St. John's 5.30 p.m.,
and returning will leave Trepas-
sey at 4.35 a.m., arriving in St.
John's 11.30 a.m.


Reid-Newfoundland Co.

**CLEANLINESS,
QUALITY,
SERVICE,**

AT
**Johnson's
Fancy Bakery,**
174 Duckworth St.

**NO MATTER HOW THE
FIRE IS CAUSED**

if you're not insured, you're
a loser. Take time to see
about your policies. We give
you the best companies and
reasonable rates.



**PERCIE JOHNSON
Insurance Agent.**

Week End Specials at Our Store

Men's Heavy Wool Underwear,
Strong rib finish, unshrinkable; all sizes.
Special Price, \$1.75.

Boys' Heavy Fleece Underwear.
These are a very heavy weight and are strongly made;
to fit 6 years to 14 years. Regular \$1.00 value.
Special Price, 75c. per garment.

Men's "Sweater" Coats.
These are an extra special lot, very fine weight with
rolled collar; Grey only. Regular \$2.00.
Special Price, \$1.60.

The OUTLET SUPPLY HOUSE,
192 DUCKWORTH STREET.
(opp. T. & M. Winter's.)

J. J. ST. JOHN.

BIG DROP IN PROVISIONS.
We carry a large stock and our prices are lower than the
other man's. Touch in and see.

450 brs. VICTORY FLOUR, 200 brs. FIVE ROSES.
250 brs. ROBIN HOOD, 150 brs. YERBENA.
100 brs. DAILY BREAD.
120 puncheons BEST BARBADOES MOLASSES.
125 brs. PORK at \$42.50 and \$45.00 brl.
95 brs. BEEF at \$30.00.
1,000 bags CATTLE FEED.
500 bags GLUTEN FEED, \$4.00.
850 bags WHITE & MIXED OATS, 600 bags BRAN.

J. J. ST. JOHN,
136 and 138 DUCKWORTH STREET.

Advertise in the Telegram

TEN PAGES TO
WEATHER FORECAST
TORONTO, Nov. 25.—
to W. winds, fair and
Friday—Winds likely to
from the E. and S.; with
snow by night.
Drink WELCH'S GRAPE
JUICE.

VOLUME XXXIX

Auction Sale
TO BE SOLD BY P
AUCTION
To-Morrow, Satur
at 11 o'clock
At the Central Auction
(Beck's Cove)

1 PORK SCALES.
1 BRASS SCALES with
1 COUNTER SCALES.
1 PARLOUR STOVE.
1 CURTAIN STRETCHER.
1 HORSE SLIDE and
1 LETTER PRESS.
At 12 o'clock
SOME HORSES and
M. A. BAST
nov30,11

TO-NIGHT
at 8 p.m., start
MENDELSSOHN
"ELIJAH"
IN THE KIRK
Friday, Nov. 24
at 8 p.m.
TICKETS, 40c each
from T. A. Macnab
Templeton, Water Street
F. J. King, 235 Thear
or at the Kirk door
Choir Meet at 7:30 p.m.
nov27,28,29

TENDERS
TENDERS are
ed for the freight
about FIVE HUNDRED
COAL from Sydney
John's.
Address X Telegram
nov29,31

TENDERS
TENDERS will be received
Office of the undersigned
December, 1917 for the
requirements to be delivered
1918, for the following:
180 M. BOARDS & SOLING
43,000 PIECES SLEEPERS
For particulars apply to
NOVA SCOTIA STEAM
COASTAL
or W. E. I
nov30,11 Stabli Row

Night Operi
Dry Goods and H
Stores will be open
from Monday, Dec
3rd, to December 15
9 p.m. Saturdays, 9
Monday, December
24th, to 10 p.m.,
included. From Dec
26th to 29th, at 9 p
days, 9.30 p.m.

R. A. TEMPLETON
Sec. Importer
nov30,21

NOTICE
Members of Lodge
454, S.C., are request
tend the installation
R. W. M. of Lodge
in the Masonic Temple
on Friday, Nov. 30th
By order of the
S. CHURCH
nov29,21

**Best
Screen
North
Sydney
COAL**
Lowest Price
M. MOREY