

The family in a group photograph—before they have left the old fireside and gone out into the big world—Ever think of it?

Nothing preserves the home atmosphere and home memories like a group picture—with father and mother in the center.

And, when the family is scattered how glad you will be that you had it done in time.

Photography almost puts this obligation on us. Make the appointment to-day.

The Holloway Studio, Ltd.,

Corner Bates' Hill & Henry Sts. Phone 768.

Chesley Woods Manufacturers Agent.

Needham Organs,
Mason & Hamlin Organs.
Kohler Pianos,
Tonk Pianos.

Expert B Sewing Machines,
Greelman's Knitting Machines,
etc., etc.

Pianos & Organ Warerooms.

The old stand, 140 Water Street.

J. J. ST. JOHN.

10,000 VERY CHOICE CIGARS.
BROCK'S BIRD FOOD.
ROSE'S LIME JUICE.
SUNSHINE CUSTARD POWDER
BIRD'S CUSTARD POWDER.
BLANC MANGE POWDER.
TINNED RABBIT.
TINNED BAKEAPPLES.
When you want a cup of appetizing TEA, get our 40c.

J. J. ST. JOHN.

"Scotia"
Six per cent Debenture
Stock,
Seasoned
Security,
Safe as regards Principal Invested.
Sure as regards Interest Return.
Secured by Assets valued at nearly
Five Times Amount Debenture
Stock Issued.
Price 98 and Interest.

F. B. McCURDY & CO.,

Members Montreal Stock Exchange.

C. A. C. BRUCE, Manager,
St. John's, Nfld.

The Surplus Earned.

In 1912 the Canadian Life earned surplus of \$1,530,667, exceeding by over \$237,000 the earnings of 1911, and by a much larger amount the earnings of any previous year. This is of importance to policyholders, for their Dividends must come from this account.

CANADA LIFE ASSURANCE CO.

C. A. C. BRUCE, Manager,
St. John's.

The Menu.



The menu is a French invention which it doesn't cost anything to look at, but no part of which can be transferred nervously to a carbon order eating a round, resonant hole in a \$10 bill. It is used mainly by restaurants which eke out a bare existence by charging 60 cents for a half portion of congealed canteloupe and by hotels which rent a brass bed, a flat-chested bath tub, a Wilton velvet rug and a scarlet candelabra for the mere pittance of \$9 per day.

The menu is designed as an instruction sheet for the benefit of people who otherwise would be inclined to order eggs straight up and let it go double. Many a man has entered a cafe with the intention of absorbing a shredded wheat biscuit and a cup of coffee, only to be tempted beyond endurance by a sparkling and alliterative menu and sent up to the cashier's desk with a check that garbed his spinal column in clammy perspiration.

Thousands of people who are perfectly satisfied with a pancake diet at home throw discretion to the winds when confronted with a menu carrying a tax of 80 cents for oatmeal, and do not regain their equilibrium until they gaze upon the pallid fragments of a twenty dollar bank note.

The menu is always printed in the French language, which makes it necessary for the rural patron to point a quivering forefinger at the pale de foie grass a la oubliette and murmur apprehensively, "gim'me some of this."

By the time a man has attached four of these French quotations to his order blank he will be sorry that he didn't ask the price of a doughnut and a glass of milk in a loud and commanding tone of voice. The more French there is on the menu the more it costs to look into the trusting countenance of a planked whitefish.

By a skillful arrangement of the menu, people who are short on appetite and long on currency are prohibited from making one portion do for two persons without paying a lump sum into the treasury. A man may take his wife out to dinner and figure that one whole spring chicken ought to go around but he will change his mind rapidly when he meets the stern and forbidding glance of the head waiter.

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Here and There.

Try Campbell's Delicious Ice Cream—June 4, 11.

RECOVERING.—Detective Byrne, who was ill of lumbago, is now convalescent.

A few customers can be supplied with Fresh Milk daily. Phone 96.—Aug 7, 31.

NEEDS REPAIRS.—The railing and retaining wall east of the Custom House, on Duckworth Street, is falling down and it should be attended to.

See our new stock of Engagement, Birthday, Signet and other rings just opened. R. H. TRAFNELL.—July 24, 11.

REGATTA IN 1887.—It was on this date 26 years ago the Regatta was held when the Placencia men made the quickest time for the day, 10 mins. 23 secs.

Every bottle of Queen of Liniments is stamped with the words "Stafford's Liniment."—Aug 4, 11.

HOSPITAL FILLED.—Yesterday 6 patients entered the General Hospital which is now filled. Every bed in the Institution is occupied and a number of patients are awaiting admission.

DR. LEHR, Dentist, 303, Water St. Best quality Teeth, \$12.50 per set. Teeth extracted without pain, 25c.—July 18, 3m.

BRIGADES GIVE BAND CONCERTS.—Two band concerts will be given next week by the C. L. B. and C. C. C. bands, one Tuesday night in Beacon Park and on Friday night in Victoria Park.

ICE.—Order your daily supply of Ice from J. W. CAMPBELL, Ltd.—June 4, 11.

WAS NOT STOLEN.—Yesterday a man reported to the police that a large sail which he used for covering a tent on Regatta Day was stolen. Const. Lawlor found out that the sail was only taken by mistake.

One heavy Cart or General Horse for sale. J. W. Campbell, Ltd.—July 31, 11.

BANKERS DID WELL.—The bankers Grayling, Ellis, M. Prior, J. M. Valons and Stanley and Frank returned to the home ports from the Grand Banks during the month of July, well fished.

Dr. de Van's Female Pills. A reliable French regulator; never fails. These pills are successful in regulating the generative portion of the female system. Refills all cheap imitations. Dr. de Van's are sold at 10c. per box, or three for \$30. Mailed to any address. The Montreal Drug Co., St. Catherine St.

BLACK DIAMOND LINE.—The S.S. City of Sydney, sailing at noon, takes as passengers, A. M. Tooton, A. Tooton and 6 in steerage. The S. S. Morwenna left Montreal last night for here via Gulf ports.

Our examination is thorough. Our reputation is back of every pair of glasses fitted. Consult us when your eyes trouble you. R. H. TRAFNELL, Eyesight Specialist.—July 28, 11.

WILL ROW K.E.R.—On Wednesday next, the H.R. Grace Regalia will take place and the Highlanders who are now under canvas in Conception Bay, will take part. They will row against the King Edward Brigade boys of the Bay Metropolis.

All kinds of Temperance Drinks on Ice at P. J. RAYNES', 112 New Gower Street. July 12, 1m, eod.

STEPHANO SAILS.—The Stephano sails this afternoon for Halifax and New York, taking these passengers: Miss G. Weatherston, H. W. Benson, Mrs. R. N. Currie, Mr. and Mrs. Gibbons, R. A. and Mrs. Brehm, Mrs. A. West and five steerage.

Baseball, Saturday Afternoon, Grand Falls vs. St. John's, St. George's Field. Game starts 5 p.m. Admission 5c.—Aug 8, 21.

LOOKING FOR HUSBAND.—A woman named Howley, reported to the police last evening that her husband, who is a Syrian, had deserted her. Enquiries made elicited that for domestic reasons the man had left the country taking his child along with him.

Electric Restorer for Men. Phosphonol restores every nerve in the body to its proper tension; restores strength and vitality. Phosphonol cures all nervous weakness averted at once. Phosphonol will make you a new man. Price \$15 per box, or two for \$30. Mailed to any address. The Montreal Drug Co., St. Catherine St.

NOTE OF THANKS.—Mr. J. Oxley, of the Nfld. Foundry Co., desires to publicly express his very grateful and appreciative thanks for the attention and treatment he received from the resident and visiting surgeons and nursing staff of the General Hospital, while a patient in that institution.—adv.

ARTHUR B. WALKER, 27 Charlton St. (3 doors from Springdale Street). Fresh stock of Groceries, School Supplies, Ice Cold Drinks, Delicious Chocolate Ice Cream made daily, served in cones or dish. Full line of English, American and local Candies. The "good measure" store. My motto, "A nimble sixpence is better than a lazy shilling." Headquarters for highest grade Picture Postcards, the finest in the land. Evening Telegram for sale. Aug 4, 3m, th, s.

Our Semi-Annual

Furniture Sale

Now going on.

The important event gains new interest as it progresses. New bargains added daily. Values are unmatched.

Plain Figure Prices on each article makes buying easy.

FOR THE DINING ROOM we have Sideboards, China Closets, Extension Tables, Lounges, Couches, Chairs, Rockers, both in wood and leather seats. Dining Room Suites, 5 pieces, from \$9.95 up to \$40.00. Beautiful Dinner and Tea Sets in all the various colors and designs; Writing Desks, Pictures in great variety to select from.

IN PARLOUR GOODS we have 3 and 5 piece Sets, ranging in price from \$32.50 up. These handsome designs is a sample of the marvellous value we are giving in Upholstered Furniture during this sale. We carry a big range of upholstered goods, also a large stock of Rattan and Wicker goods, such as Chairs, Rockers, Tables, Flower Stands, Racks, &c.

FOR THE BEDROOM we have Brass, White Enamel, Black with Gold, Bedsteads, all sizes, and prices from \$3.95 to \$50.00. Over 100 patterns to select from. In Springs we have the Woven Wire, Copper, &c.; also the world renowned Ideal Springs, so arranged that they do away with the common objection, that of sagging. Call in and see them sure. Bureaus, Stands, from the cheapest to the most expensive, both in Surface and Quartered Sawn Oak.

FOR THE KITCHEN—Cabinets, Clothes Wringers, Washing Machines, Clocks and thousands of Kitchen Utensils, from 5c. each up.

C. L. MARCH CO., LTD.

The Great House Furnishing Store.

THE NICKEL THEATRE TO-DAY.

MAN'S GENESIS.

A psychological comedy founded upon the Darwinian theory of the evolution of man. Produced in usual Biograph style.

THE EVER POPULAR JOHN W. MYERS

Sings: "The Village Blacksmith" (adapted from Henry W. Longfellow's famous poem), and "I'll Come Back to Erin and You My Colleen" (beautifully illustrated).

A SHOW EMINENTLY WORTH WHILE.

Distinguished Arrivals!



Your protection against shoddy footwear is assured when you wear such noted Shoes as these:—
THE "BERT" SHOE FOR LADIES.
THE "WHITE HOUSE" SHOE FOR GENTLEMEN.
THE "BUSTER BROWN" SHOE FOR CHILDREN.
Modern and perfect fitting guaranteed.
N. B.—Our stock of Low Shoes, Pumps, White Goods, Tennis Shoes, and Men's Sporting Boots is most complete.
OUR REPAIR DEPARTMENT is now in full swing. Old shoes made like new.

F. Smallwood,
AGENT.

Just Arrived!

OATS,
Hominy Feed
BRAN,

—AND—
P. E. I.
POTATOES

Selling at very Lowest Prices
—AT—

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GROCERY and
FEED STORE,
Cor. George's and
Prince's Streets.
Phone 345A.

Minard's Liniment Cures Diphtheria.