

DEPENDABLE GOODS AT RIGHT PRICES

AND
SOMETHING MORE.

Wonderful Values in Ladies' Blouses.

SILK BLOUSES.
3 doz. only Cream Japanese Silk Blouses, dainty effects in various smart designs, some trimmed with solid embroidery in silk, others with the popular eyelet, silk embroidery, all sizes. Regular \$1.50 each. Friday **\$1.20**

BLACK SATEEN BLOUSES.
6 doz. Fashionable Blouses in Black Sateen of splendid quality, elaborately trimmed with tucks, silk braid and buttons; many different new styles and sizes. Reg. 90c. each. Friday **75c**

The Goods you need are here—so is the Service and Low Prices.

We have the Goods that you want. We study your needs and requirements. We choose only what you seem to fancy. That we are choosing wisely is attested by the enormous increase of business throughout this store during the year that is just past.

Our Goods must appeal to YOU. They must be right, because hundreds of women make a point of buying here every week. If YOU want to buy right—if YOU want YOUR dollars to bring in the maximum values, then it's up to YOU to visit this big, busy store and investigate.

This list of FRIDAY BARGAINS is enticing.

Unusual Savings in

Ladies' Underskirts.

SILK UNDERSKIRTS.
4 doz. of Ladies' High Grade Silk Underskirts, smart, well cut models, nicely finished, in colors of White, Cream, Helio, Prunelle, V. Rose, Brown, Purple, Reseda and Royal. Reg. \$3.75 ea. Friday **\$2.95**

MOIRE UNDERSKIRTS.
7 doz. Ladies' Moire Skirts in new and up-to-date styles, finished with deep accordion pleated flounce, colors of V. Rose, Myrtle, Brown, Reseda, Black, etc. Reg. \$2.20 each. Friday **\$1.90**

Ladies' Job Belts.

A large collection of High Grade Metal Belts for Ladies, all the most popular styles are represented. These were considered good values at their regular prices which were anything from \$1.00 to \$2.00. Our Special Clearing Price for Friday is, each **65c**

The Royal Stores Ltd.

Children's Heavy Wool Overstockings.

A splendid assortment of heavy wool, finely knit overstocking for children.

Size 6 & 6½. Reg. 32c. pair. Friday **29c.**
Size 7 & 7½. Reg. 35c. pair. Friday **30c.**
Size 8 & 9. Reg. 40c. pair. Friday **35c.**

Wonderful Reductions on



Hair, Neck and Fur Ornaments

A splendid assortment of ornaments for Hair, Neck and Fur, comprising of Lace and Muslin Collars, Silk Ties and Bows, and dainty Silk Rosebuds and other flower ornaments. Selling at a special price Friday **16c**

Smallwares & Sewing Helps

BEAUTY PINS.
45 doz. Dull and Bright Gilt Beauty Pins with Brilliant centres; 2 on a card. Reg. 12c. pair. Friday **10c**

SIDE COMBS.
16 doz. pairs Dainty Steel Side Combs, nicely made and finished. Reg. 17c. pair. Friday **14c**

NOTEPAPER.
15 gross "Trilly" Notepaper, Extra Super, White Wove, Ruled faint. Special for Friday **8c**

PETROLEUM JELLY.
3 gross only of this popular emollient, a valuable family remedy for chapped hands, etc. In glass jars. Special for Friday **7c**

CREPE CORD.
45 pieces of fine quality Cushion and Furniture Cord in Plain and Fancy colors. Special for Friday, 3 for **11c**

SEWING COTTON.
The popular J. W. R. Sewing Cotton in Black and White, all numbers. Special for Friday, 3 for **9c**

MERCER BRAID.
12 gross of Mercer Binding Braid for Skirts, extra special quality, 5 yards in a piece, silk finish, in all the most popular colors. Reg. 15c. piece. Friday **13c**

KNITTING NEEDLES.
50 gross Black Vulcanite Knitting Needles, 12 in. long. Regular 15c. set. Friday **12c**

KNITTING PINS.
Fine quality White Bone Knitting Pins, 8 to 9 inches long. Regular 8 cents pair. Friday **6c**

LINEN THREAD.
45 doz. Pure Linen Flourishing Thread. Reg. 30c. doz. Friday, 3 slips for **5c**

Fresh Groceries.

Tins Dr. Moore's Chocolate and Milk. Reg. 30c. for **25c.**
3 lb. tins Van Camp's Hominy. Reg. 15c. for **8c.**
Heinz Tomato Soup. Reg. 20c. for **18c.**
Oatmeal Cocoa. Reg. 25c. tin for **18c.**
Mooney's Perfection Cream Sodas. Reg. 35c. pair for **30c.**
1 lb. tin Monarch Baking Powder. Reg. 20c. for **18c.**
Large tins Stove Paste. Reg. 10c. for **6c.**
Cream of Wheat. Reg. 22c. for **20c.**
Armour's White Soap. Reg. 10c. for **7c.**
Sunbeam Soap Powder. Reg. 10c. for **5c.**
Special, 2 packets for **5c.**
Colgate's Palm Toilet Soap. Reg. 8c. for **6c.**
Rolled Oats. Special, 7 lbs. for **23c.**

Extraordinary Values

in Ribbons.



45 pieces Heavy Taffeta Ribbon, in colors Navy, Brown, Crimson, V. Rose, Reseda, Prunelle, Amethyst, etc. Also a few pieces of Fancy Striped Ribbons; all 6 ins. wide. Reg. 25c. for **19c.**



Special Sale of Men's Shirts.

15 doz. Men's Fancy Laundered Shirts in a large variety of patterns, light grounds with striped effects, mostly in all sizes. Values to 75c. Friday **39c.**

MEN'S HALF HOSE.
25 doz. pairs Black Cashmere and fancy Heather Wool Half Hose, plain and ribbed. Values to 50c. pair. Friday **29c**

MEN'S FANCY VESTS.
2 doz. only Men's Fancy Wool knit vests in Brown and Green Fancy designs; all well made, finished with Cardinal knit backs. Reg. \$1.25. Friday **\$1.10**

Gloves at Bargain Prices.

JOB WOOL GLOVES.

Balance of these Job White Wool Gloves that were offered last week; some splendid values still among them. Special for Friday, pair **10c**

LADIES' RINGWOOD GLOVES.

24 doz. pair Wool Gloves, Ringwood Knit, in colors of White, Black, Brown, Navy and many fancy colorings. Reg. 40c. per pair. Friday **34c**

LADIES' KID GLOVES.

A large collection of Fine Kid Gloves in Black and Tan, all sizes; special values. Reg. 45c. pair. Friday **39c**

GENT'S WOOL GLOVES.

6 boxes Real Scotch Knit Wool Gloves, seamless fingers, in Lovat and Heather mixtures. Regular 45 cents pair. Friday **39c**

MEN'S LINED GLOVES.

A splendid line of Men's Kid Gloves, in Dark Tan only, Heavy Wool lined; all sizes. Reg. \$1.10 pair. Friday **98c**

Bureau and Tea Cloths and Duchess Sets

A large assortment of Linen 5 o'clock Tea Cloths, Square and Round shapes; also a lot of Bureau Cloths, all handsomely embroidered, hemstitched and scalloped edging. Reg. 40c. Friday **33c**

DUCHESS SETS.

A nice assortment of Fine Linen Duchess Sets trimmed with lace, insertion centres and fringed edges, 4 pieces in a set; the large piece is 40 x 10 in. Reg. 65c. Friday **55c**

ANNOUNCEMENT.

The Coming Merchandising
Event of the Month.

OUR JANUARY WHITE SALE.

We have made arrangements this year to make this the most brilliant bargain giving event ever attempted by any store in this country. Look out for further particulars in next week's daily papers.

Footwear Specials for Men, Women and Children.

LADIES' BOOTS.

250 pairs Black Vici Kid Boots, Patent Leather, Blucher shapes, Cuban heels, Goodyear welts. Reg. \$3.00 pair. Friday **\$3.30**

CHILDREN'S BOOTS.

150 pairs Children's Boots, Kid Tops, solid leather soles, shades of White, Red, Tan, also a few pairs of Black and White; all sizes. Reg. 80c. pair. Friday **70c**

LADIES' FELT SLIPPERS.

A new line of Felt Slippers of extra quality; colors Navy, Red, Brown and Claret, in all sizes. Reg. 80c. pair. Friday **72c**

MEN'S BOOTS.

75 pairs of Fine Grade Boots, in Black Vici Kid, Patent Leather and Box Calf, Button and Blucher shapes, swell toe cap. Perfect fitting sizes. Reg. \$4.20 pair. Friday **\$3.75**

MEN'S SLIPPERS.

50 pairs Black and Tan Kid Romeo Slippers for men, solid leather soles, extra quality soft kid tops. Reg. \$1.80. Friday **\$1.50**

Special Offers in Showroom.

LADIES' HOSE.

200 pair Cashmere Hose, plain and ribbed, well spliced heels and toes, black and tan. Reg. 60c. pair. Friday **50c**

LADIES' NIGHTDRESSES.

4 doz. only Ladies' Flette Nightdresses, in Cream and Pink, some trimmed with silk embroidery on collar, front and sleeves, others with Torchon Lace and a few in striped patterns trimmed with embroidery. Reg. \$2.20. Friday **\$1.80**

LADIES' UNDERWEAR.

A splendid line of Ladies' Fleece Lined Underwear, sizes 4, 5 and 6; long sleeves, high neck, finished with silk ribbon beading. Reg. 50c. Friday **45c**

FUR HATS.

12 doz. only Ladies' Brown Marmot Hats. These hats are newly imported and include some of the newest styles. Reg. value \$2.25. Special Clearing Price for Friday **\$2.40**

Great Reductions on Rugs



Lino-
leums
and
Door
Mats.

HEARTH RUGS.

25 only High Grade Tapestry Hearth Rugs, size 62 x 34, finished with wool fringed ends. Reg. \$1.60 ea. Friday **\$1.30**

LINOLEUM.

15 pieces Extra Quality Linoleum, 2 yards wide, handsome tile and floral designs in light and dark colors. Reg. \$1.00 yard. Friday **85c**

DOOR MATS.

A nice selection of splendid quality Axminster Door Mats, size 13 x 23; wool fringed ends. Reg. 50c. each. Friday **42c**

COCOANUT DOOR MATS.

7 doz. High Grade Cocconut Door Mats, size 22 x 36; all finished with Red Wool Borders; extra special value. Reg. \$2.00 each. Friday **\$1.60**

Housefurnishing Specials.

WHITE SHEETS.

3 doz. pairs White Twilled Sheets of a superior quality; size 2 x 2½; carefully hemmed and finished. Reg. \$2.25 pr. Friday **\$1.95**

COLORED HONEYCOMB QUILTS.

A fine assortment of patterns in various good washing colors; extra large sizes. Reg. \$2.30 pair. Friday **\$1.60**

HONEYCOMB QUILTS.

Another line of Colored Honeycomb Quilts in a smaller size, nicely made. Reg. \$1.50. Friday **\$1.20**

ART SATEEN.

30 pieces handsomely colored Art Sateens, 30 inches wide; many attractive patterns among them. Reg. 20c. Friday **16c**

FLANNELETTE.

24 pieces high quality Fllette in White, Pink, Grey, Red and Blue, also in handsome striped patterns in various colors, 31 inches wide. Reg. 15c. Friday **13c**

BED TICK.

5 pieces Bleached Yarn Herring Bone Ticking, 32 inches wide; blue and white striped patterns. Reg. 30c. Friday **25c**

Crockery Specials.

White Stone Veg. Dishes, with green band, large size. Reg. 50c. for **40c.**
Brown Rock Fireproof Teapots, medium size. Reg. 16c. for **14c.**
Stone China Cups and Saucers. Special, 2 for 10c.
Stone China Plates, 5 inch. Special, 3 for **10c.**
Plain White Soup Plates, 6 inches. Reg. 5c. each, for **4c.**
Adaptable Hot Water Bottle, 2 pint size. Reg. 65c. for **60c.**
Litho Shaded and Gilt Jugs, medium size. Reg. 30c. for **25c.**
White Stone China Sauce Boats. Reg. 17c. each, for **15c.**
Crystal Glass Sugar Basin, handied. Reg. 30c. for **25c.**
Crystal Glass Milk Jugs. Reg. 20c. for **15c.**

Dress Suit Cases at clearing prices

An unusual opportunity to obtain a strong serviceable Value or Dress Suit Case at Clearing Prices; leather handles and best brass fittings.

Size 22 in. Reg. \$1.70. Friday **\$1.40**
Size 24 in. Reg. \$1.90. Friday **\$1.50**
Size 26 in. Reg. \$2.10. Friday **\$1.75**



The Hardware Department Offers Many Special Savings.

NEVADA TEA SPOONS, \$1.40 doz. for **\$1.25**
VICTOR BANNISTER BRUSHES, 25c. each for **21c.**
CELEBRATED MIC-MAC HOCKEY STICKS, 50c. for **44c.**
"HOCKEY KING" HOCKEY SKATES, \$3.10 for **\$2.71**
POLISHING CLOTHS, 25c. for **20c.**
POLISHING CLOTHS, 35c. for **29c.**
GENUINE ACME SKATES, 75c. for **67c.**
MEN'S SNOW SHOES, \$4.10 for **\$3.77**
BOYS' SLIDES (Round Runners), 60c. for **53c.**
GIRLS' SLEIGHS, 70c. for **63c.**

MIRRORS, to hang, in different pattern frames; size 10 x 12. Reg. 60c. for **53c.**
IRON SAUCEPAN, tinned inside; 4 pints, 60c. for **56c.**
STANDARD RAZOR STROPS, 40c. for **34c.**
KNIFE BASKETS (lined inside). Reg. \$1.40 for **\$1.27**
ENGLISH CORKSCREW and CAN OPENER, 10c. for **8c.**
CLOTH BRUSHES, 40c. for **34c.**
VEGETABLE WASHERS, 8c. for **7c.**
BASTING SPOONS, 12c. for **10c.**
DOVER EGG BEATERS, 9c. for **7c.**
POLISHED WOOD HANDLE GRATERS, 7c. for **6c.**