

As a Hot-Day Drink

nothing vies with that ideally pure, fragrant, mildly-acid product of Nova Scotia's finest apples called

Land of Evangeline Cyder.

It stimulates without intoxicating; refreshes without palling; benefits your appetite as well. And it is Pure—which very few cyders are. Order from your dealer.

T. A. MAGNAB & CO., Selling Agts.

BLOUSE

Fancy Trimming Silks,

Selling at LESS THAN COST. See West End Windows.

All Goods Marked in Plain Figures.

R. TEMPLETON, 333 Water St.

Fresh Shipment of IRISH BUTTER.

- 10 cases SUNLIGHT SOAP..... 6c. bar, retail
- 5 cases LUX—the great Washing Powder..... 4c. pkg., retail
- 10 cases Finest Scotch Soap—large bars..... 25c. bar
- 5 cases Monkey Soap, 10c. bar.
- 60 dozen Southwell's Lemon Crystals..... 98c. dozen

J. J. ST. JOHN, Duckworth-st.

Stylish READYMADE CLOTHING

- Little Boys' Sailor Suits, from..... \$1.00
- Boys' Tweed Suits, from..... \$1.30
- Boys' Knicker and Long Pants..... Assorted Prices
- Men's Tweed Suits, from..... \$4.50 up
- Men's Tweed Pants, from..... \$1.00 pair up

WILLIAM FREW, Water Street.

Ladies' Fine Boots,

- \$1.70, 1.80, 2.00, 2.20,
- \$2.50, 3.00, 3.80, 4.50.

Ladies' Low Shoes,

- \$1.00, 1.20, 1.30, 1.50,
- \$2.00, 2.50, 3.00 up.

Mail Orders Carefully Attended to.

F. SMALLWOOD,

The Home of Good Shoes.

Bananas, Cabbage and New Potatoes.

100 barrels NEW POTATOES.
75 barrels GREEN CABBAGE—good profitable stock.
50 bunches CHOICE BANANAS. All at Lowest Prices.

aug11

GEORGE NEAL, JAS. STOTT

THE NICKEL

Friday and Saturday.

MASTER GEORGIE

Will sing: "You are My Moonbeam, Sunbeam and Star," in Cowboy Costume.
Words by Miss Rose M. Greene, of Bell Island, C.B. Music by Vincent Hale.

George Irving will present the dainty ballad, "Isle of My Dreams."

Films:
"Only a Sister"—Pathetic Photo-Play with a strong moral.
"The Romance of a Tin-type"—Comedy-Play.

Our Own Orchestra

THE CASINO.

Thur., Fri. and Sat.

One Act Comedy

Ma, Look at Him.

CAST:
Mr. Green..... J. J. O'Grady
His Faithful Servant, Jack Roseley
Mrs. White, Looking for a Husband..... Marie Roseley
Mrs. Slattery, The Lady Who Means to Get a Husband..... Miss Denimore
The Baby..... Will Olo.

LITTLE BONNIE,

In New Illustrated Song.

Music and Effects.

"EDGEHILL"

CHURCH SCHOOL FOR GIRLS, Windsor, N.S.

The Bishops of Nova Scotia and New Brunswick, Patrons.
Miss Gena Smith, Lady Principal.
Gold Medal, 1908-1910, from the Royal Academy and Royal College of Music, London, Eng.
8 Pupils matriculated 3rd, 5th and 9th, McGill 1910 exams.
Domestic Science Dept.
Perfect Sanitary Conditions.
Re-opens Sept. 13th, 1911.
For Calendar apply to

Rcv. H. A. Harley, M.A., June 28, 8m Secretary.



WHY should I buy a roofing that needs to be painted every five or six years, when for the same money or less, I can buy AMALITE which needs no painting?
The outer surface is composed of real mineral matter, which makes painting unnecessary.
With an Amalite Roof on your building you end your roofing troubles. When you buy a roofing that requires frequent painting you begin them.
Smooth roofings that require painting are a nuisance and an expense. When you buy them, you buy trouble—not protection.

FREE SAMPLE

We should be glad to send you this sample and booklet immediately.

Colin Campbell,

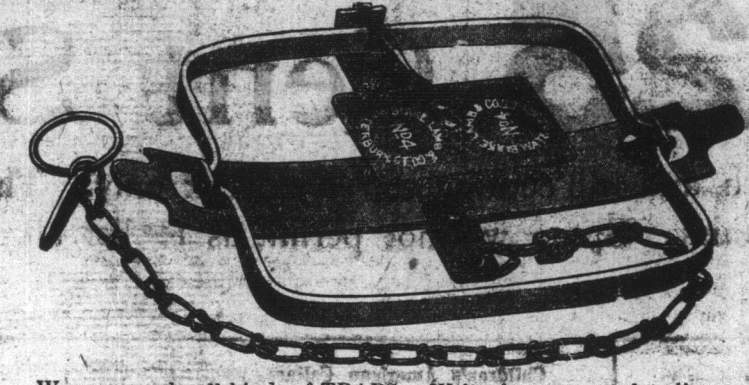
Agent.

Per S.S. "Stephano"

- California Oranges,
- Bananas, Apples, Plums,
- Grap Fruit, Musk Melons,
- Pine Apples,
- New York Turkeys,
- and Chicken,
- Tomatoes, String Beans,
- Caullflower, Cucumbers,
- New Potatoes.

BEAR, FOX, OTTER and RAT TRAPS.

Blake's and Victor, with and without Teeth.



We can supply all kinds of TRAPS. Write for our complete list.
MARTIN HARDWARE COMPANY.

JUST RECEIVED,

Ex S.S. Florizel, Mongolian and Bonavista.

- HAM-BUTT PORK
- No. 1 'Selected' Round Peas.
- ROLLED OATS, in brls. and halves.
- GRAHAM FLOUR, in half brls.
- YELLOW CORN.
- YELLOW CORN MEAL.

HARVEY & Co.

WHOLESALE.

PIANOS AND ORGANS.

VISITING FRIENDS

Who intend purchasing will find it to their advantage to see our stock and hear our prices.

CHESLEY WOODS,

THE JOHNSTON WOOD COMPANY.

FACTORY: Long Pond Road.
Phone: 730.

We make Doors and Frames, Sashes, Mouldings of all kinds, Mantle-pieces, Turned and Built Jewels, Baulsters, Hand Rails, Brackets, Corner Blocks, Base Blocks, Wainscoting, Counters and Show Cases, Stair Fixtures, and everything in woodwork. We make a specialty of "Church and School Furniture."
All enquiries promptly attended to, and any information cheerfully given.

The JOHNSTON WOOD CO.

OFFICE: Prescott Street. PHONE 657
FACTORY: Long Pond Road. PHONE 730

Hello, Everybody!

I am here again with a big assortment of Ladies' and Gents' Sample BOOTS and SHOES. I am offering you these Boots & Shoes for LESS than cost to clear up our Summer Stock.

Such Bargains in Boots and Shoes were never known in this city before. Come and see our Bargain Counters and convince yourself that we are selling for less than cost price.

Here are a couple of the Bargains: Men's Good Year Well Boots and Shoes, only \$2.25. Ladies' Heavy Boots, only 95 cts. And others too numerous to mention.

At The White Shoe Store,
304 and 306 Water Street.
S. B. KESLER, Proprietor.

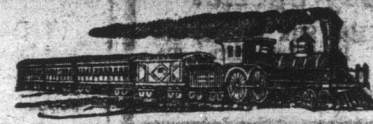
FRIDAY, August 11th. OUTPORT DEALERS

Order your BANANAS from us and you will get perfect satisfaction. We have a shipment just in, not too ripe, which will be just right for selling by the time they reach your store. Also, New Potatoes and Green Cabbage in barrels. New Val Onions—cases. All fine sound stock. Order now.

Prices Right.

THOS. SMYTH CO., LTD.

REID NEWFOUNDLAND COMPANY.



Week End Excursion.

EVERY SATURDAY until further notice EXCURSION TICKETS at

ONE WAY FIRST-CLASS FARE,

will be issued to and from all stations between St. John's, Carbonear and Placentia, inclusive. GOING, good on all trains of Saturday. RETURNING, good on all trains of Monday following.

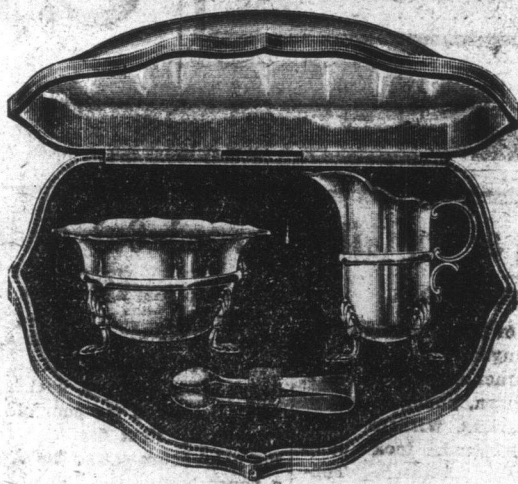
SUNDAY EXCURSION!

SPECIAL EXCURSION TRAIN leaves St. John's at 2.30 p.m. each Sunday, going as far as Kelligrews, stopping at intermediate stations. RETURNING, leaves Kelligrews at 8.07 p.m.

RETURN TICKETS AT ONE WAY FIRST-CLASS FARE.

Reid Newfoundland Company

WEDDING PRESENTS



The Latest Designs in Hall Marked Silverware and Novelties. Also Platedware from the best-makers in London, Birmingham and Sheffield. Inspection Invited.

JOSEPH ROPER. PITCH PINE!

A Large Cargo Timber and Boards just received from Southern Mill. All lengths and sizes in stock. Heavy derricks for quick handling.

HORWOOD LUMBER CO.,

NO THOUGHT READER

Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.

PERCIE JOHNSON Insurance Agt.
Office: corner Duckworth and Prescott Streets.

Telegram Ads. Pay

WEATHER FORECAST.
TORONTO, Noon — Moderate fresh winds to northwest with fine to-day and on Sunday; stormy or a little lower temperature.

VOLUME XXXIII.

RED CROSS LINE

The S.S. TAFT will leave St. John's for direct Mediterranean ports about the last week in August.

Second direct steamer will be the S.S. FREYA, sailing hence for direct Mediterranean ports about 15th September next.

HARVEY & Co.

Church Parade.

N.F.L.D. HIGHLANDERS
Orders Officer Commanding.

Battalion will parade at the Army, Sunday, August 21st, at 2 o'clock (sharp) to attend Divine Service, Brookfield. Dress—full kit caps.

A. MUNN, Lieutenant.
Quarter-Master Department will be open Friday evening, 8.30 to 9.30, aug10, 12.



FOR SALE—One Young

HORSE, 5 years. Weight, 875 lbs. kind and fast. Also, set English Silver-Mounted Harness, only used a few times. Apply at this office, aug11.

FOR SALE!

FREEHOLD LAND AND DWELLING HOUSE ON HENRY STREET.

All that piece of land with Dwelling House thereon situate on the north side of Henry Street, measuring 30 feet on Henry Street and about 60 feet from front to rear. Possession given immediately.

THIS PROPERTY IS FOR SALE. Further particulars on application to Alex. Bryden, Sun Life Office, or to F. A. MEWS, Solicitor, Law Chambers.

July 17, 1911.

SOUTH AUSTRALIAN SOLID GOLD WATCH PUZZLE

GRAND OFFER BY A RENOWNED AUCTIONEER. IT COSTS YOU NOTHING TO TRY.
Every person who has seen the South Australian Solid Gold Watch Puzzle, or who has seen the South Australian Solid Gold Watch, will be glad to know that the South Australian Solid Gold Watch Puzzle is now being offered for sale at a very low price. The puzzle is made of solid gold and is a most interesting and valuable gift. It is a puzzle that will keep you busy for hours. The puzzle is made of solid gold and is a most interesting and valuable gift. It is a puzzle that will keep you busy for hours.

WEAK, TIRED & NERVOUS MEN

should send for a Valuable Pamphlet, explaining how all Nervous and Organic Disorders, Nervous, and its subsequent general troubles, can be successfully treated without the use of Stomach Medicines or Electricity. The method is easy and pleasant, and will effect a perfect and permanent cure. The pamphlet is revised and in progress with the most advanced researches of the subject, together with hundreds of recent testimonials showing successful cures. Sent in plain sealed envelope, post free. N.F. NORTON, 59 & 60 Chancery Lane, London, England. Over 40 years' continuous success. Advice Free.

NOTICE!

ALL PERSONS having claims against the Estate of the late DEAN BOHN are requested to send same, duly attested, to the Executor, not later than the 30th day of August next, as upon that date he shall proceed to distribute the Estate, having regard only to the claims of which he shall then have had notice.

W. P. DOUTNEY, Executor, aug12, 31 St. Kyrans, P. Dist.

NOTICE.

THE JOHNSTON WOOD CO., through the increase of business, have decided to advance their Capital Stock, and are ready to issue Scrip to the amount of One Hundred Dollars (\$100) per share. Prospectus and all information can be obtained by applying to

JAS. R. JOHNSTON, Proprietor, aug12, 11 at the Office, Prescott Street.

NOTICE!

THE Laundries of KONG WAH, at 124 New Gower St., and HONG TON, at Casey St., are now open for business. All orders entrusted to us will receive prompt and careful attention and will be finished in first-class style. Laundry called for and delivered. Give us a trial. aug7, 6p