

The Carleton Observer

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Single Copies 5 cents

WHOLE No. 637

The Everyday Bargain Store

YOU LEARN TO SAVE MONEY

Special Reduced Prices ON Children's School Boots

Special Boy's Suits For \$5.75
SIZES 25 TO 30

THE HOUSE WITH THE STOCK

A. W. PHILLIPS

BRISTOL N. B.

Binder Twine

Now is the time you need your Binder Twine. Come and get your share while it lasts.
Lowest prices. We have it in 600 and 650 feet to the ball

Butter Crocks and Tubs, Sealers and Sealer Rings,
Pickling Spices and New Cider Vinegar

Balance of Summer Goods sold at reduction, including M
Voile, Organdie, etc. Silk Hose at reduced prices

Butter 35c Eggs 38c

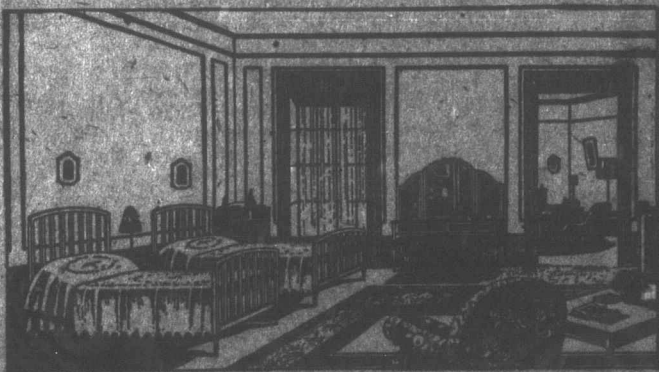
S. W. SMITH

N. B. Phone 3-2

EAST FLORENCEVILLE N. B.

Farmers' Phone 16-2

New Fall Goods at Carr's



SIMMONS BEDS Built for Sleep

No matter how simple or how elaborately furnished the bedrooms of your home may be—there is a Simmons Bed of a design and finish that will harmonize exactly. Artistic beauty, refinement, of design and elegance of finish characterize every number. Simmons steel beds, in either "twin" or "double" widths, are masterpieces of beauty, and unlike beds of wood, they cannot warp, become loose jointed or noisy. They are strong, correctly proportioned, serviceable, thoroughly sanitary and 100% comfortable. Let us show you these new designs.

10 per cent off BEDS, and BEDDING, such as Cots, Bunk Beds, Mattresses, etc. We have the Simmons' Goods.

Thirty-five cent CINGHAMS now 29 cents.
25 per cent off BOOTS and SHOES. (Not this season's goods).

Call and see us even if you don't want to buy.

JOHN T. G. CARR

CHAUTAQUA CLOSED, GRAND SUCCESS

Every Ticket Holder Highly Pleased and All Delighted that Contract is Signed for Next Year

The big event of the year for Hartland is over. Chautauqua week is a thing of the past, except that the memory lingers, the uplift remains, the good influence is still with us, and the newly kindled community spirit is alive. It was a rare treat to the people in the town and surrounding country, particularly to those lovers of good music and instructive discourse who are prevented from enjoying these things by reason of their isolation. Surely it was a big and splendid thing to bring to remote places the fine things in the musical and literary world that city people have access to all the time.

It would not be possible to say which of the days' programs were the best, as that is a matter of individual taste. It is a fact that "The Bohemian Girl," "It Pays to Advertise" and the Hawaiian drew the largest crowds, but this may be due to the fact that these attractions came last, and the crowds kept growing larger each day.

One of the brightest and altogether most delightful features of Chautauqua was the part of the juniors, the little children of the town. It was a glorious week for them. The brilliant young woman, the Junior superintendent, was very ably chosen for the work, and won the hearts of the little ones the very first day. The Children's Pageant on Saturday was to many the most delightful feature of the week. It was indeed a revelation that in so short a time the youngsters could be trained to carry through their program so thoroughly well.

Every one seems pleased that a contract has been signed for a return of Chautauqua next year. On Friday evening President Keith of the local organization asked all who wanted Chautauqua next year to stand. It would seem that the audience arose, an answer. Then guarantors were asked for and on the spot 48 names were signed. Later this was increased to 64. The guarantors undertake to sell tickets aggregating \$1800, or to make up any sum short of that. The season ticket next year will be \$3.

"IT PAYS TO ADVERTISE"

The homely "It Pays to Advertise" played by Chautauqua talent last week presented more fact than fiction, and numerous types of "fishes" in the audience—business men who neglect that open door to more business, persistent advertising—were visibly impressed. "It Pays to Advertise" is not merely a slogan, nor is the phrase a joke by a big jug. In the play the statistics given out as the amounts spent in advertising well known products were absolutely correct and not fanciful. Strange as it may seem, the biggest advertiser in America today is a chap named Wright, who has made his name and that of "Spearmin" famous. It has cost millions to do it, but think how wisely known are the words "Gold Dust Twins," "Unesca," "The Watch that made the Dollar Famous," "Old Dutch," "Sun-Kid," while everybody believes that "Royal" is the only really good baking powder—just because countless thousands of dollars have been spent in advertising it. "Eventually" every business man will be a constant advertiser. He will advertise or go out of business—and the only way that advertising DOES pay is by its constant, everlasting, never-ending, perpetual, persistent repetition, "teaching aversantly" at it.

Just a few days prior to the opening of Hartland's Chautauqua there were those declared that the guarantors were going to be badly "stuck," and there were some who suggested that an effort be made to call the affair off. But these people did not reckon on the power of advertising. For weeks the people all through the county had been reading up on Chautauqua; they were compelled to give attention, they could not turn to any page of the local paper, they could not look in a store window or at a telephone pole or a fence without being impressed with the merits of Chautauqua. What was the result? Close to a thousand people in the town twice a day. Those who went forth in the last days to sell tickets found that advertising had already sold the tickets and the only remaining work to do was to deliver them.

The Observer, a weekly visitor in practically every home in two counties, is a medium that can put your business "over the top" and keep it in the front rank. The advertising space costs money, and, to get the

money out, the space requires constant attention, truthful statements backed by well-posted and helpful salespeople. Buying advertising space and neglecting it is throwing money away; buying space and cultivating it as you would your garden will bring a handsome return on the investment as sure as Tanlac made its owner rich.

ELOPING COUPLES AT WOODSTOCK

Maine Parents Searching for Young Girls

Two eloping couples from August 2nd to 10th, made their homes with Mr. and Mrs. Alex. S. Ives, of Lower Woodstock.

During the month of July, J. Fred Noyes, aged 45 years, was arrested for kidnapping Alida B. Bennock, the 15-year-old daughter of Charles P. Bennock, of Greene Lake, Me. The girl was returned to her parents and Noyes was given a hearing before the Ellsworth Municipal Court, and sent up for trial at the October term of the Supreme Court. He was let out on bail for \$1,000, the bail being furnished by a brother of Noyes and Hiram Patton. One of the witnesses was Ralph Hamilton, aged 22.

On the afternoon of Aug. 2, a six-cylinder Reo, No. 29,322, containing Hamilton and Alida and Arvilla Bennock, aged 16, stopped at the residence of Mr. Ives and engaged rooms. They were joined by Noyes, who arrived on the night train. While at Woodstock new tires were purchased for the auto and on Aug. 10th, they left for parts unknown, after Hamilton paid for the rooms.

Some garments were missing from the rooms, and from information he had received, Mr. Ives wrote to the mother of the girls, a reply having been received on Aug. 19th, stating that every effort was being made to find the eloping couple.

Aug. 24.—A search for the two pairs of alleged elopers which has been carried on in several counties of this province and Maine for a week or more, has ended with the arrest of the male members of the escapade. The girls in the case were found at Grand Falls and taken to their homes in Green Lake village, Me. The men were arrested in Hancock county, Me. The joy riding of the party in a motor car through Aroostook, Victoria, Carleton and Washington and other counties lasted for three weeks.

The girls in the case are Alida and Arvilla Bennock, sisters, and their respective companions were J. Fred Noyes, aged forty-five, and Ralph Hamilton, twenty-three years old. The girls are fifteen and sixteen years of age, respectively. In court at Ellsworth yesterday Hamilton and Noyes were arraigned on a charge of kidnapping. Noyes had nothing to say, but Hamilton said that he took Arvilla Bennock away from home by motor car because she was not being treated well there.

The men were held in \$1,000 bonds on the charge for trial next October. They were taken to jail.

According to the story of the girls, the two couples left Greene Lake in the touring car of Noyes on July 27, and headed for Canada, stopping at several places and finally at Lower Woodstock, where they found work. They had rooms until Aug. 10, then went to Ashland, in Aroostook county. They said they were getting along well there and working, when they saw a piece in a newspaper to the effect that warrants were out for the men and, becoming alarmed, they came across the line again to Grand Falls.

The father of the girls, Charles P. Bennock, received word that the girls were there and he went after them, succeeding in inducing them to go home with him. Hamilton, who was with them, returned voluntarily. It appears that Noyes had left them at times and was not there. Sheriff Westcott started a search and Noyes was located at Crystal, where he was working, arrested and taken to Patten and then to Ellsworth.

Noyes was already under \$1,000 bonds on the charge of kidnapping Alida on July 5 last, taking her to his former home in Berry's Mills, Franklin county, Me.

Noyes was arrested for kidnapping the fifteen-year-old girl. The girl was returned to her parents and Noyes was given a hearing before the Ellsworth municipal court, and sent up for trial at the October term of the supreme court. He was let out on bail for \$1,000, the bail being furnished by a brother of Noyes and Hiram Patton. One of the witnesses was Ralph Hamilton.

CLOVERDALE MAN ALLEGED MOONSHINER

Fined in York County and Friend Enables His Relief

[Cloverdale is the latest to furnish a sensation in this home brew business and the following despatches from St. John papers will interest Observer readers.]

An information was formally lodged yesterday by Walter T. Dawes, special enforcement agent for New Brunswick of the inland revenue department, against James Lindsay, of Cloverdale, York County, charging him with having had intoxicating liquor in his possession which was illegally manufactured.

Lindsay is at present in the York County jail where he was lodged to spend two months when he failed to pay a fine of \$200 imposed by Police Magistrate Limerick after Chief Inspector Hawthorne and members of his prohibition enforcement staff had seized parts of a home-made still for making home brew liquor as well as some of its product at his home.

A warrant has been issued for Lindsay's arrest, but it will not be served until he has either completed his term of two months or secured his release from jail by payment of a fine. Penalties under the inland revenue act provide for fines of from \$200 to \$500.

While Officer Dawes was in Sunbury county some good Samaritan appeared at the York county jail and paid the \$200 fine necessary to obtain the release of Lindsay, who had commenced to serve his sentence of six months rather than pay the fine imposed for having parts of a home-made still in his possession when prohibition inspectors visited his home recently. On Friday the inland revenue enforcement officer had formally preferred a charge against Lindsay under the inland revenue act and had applied to Police Magistrate Limerick for the issue of a warrant. Then he went away to Sunbury county without actually getting out the warrant, and by the time he returned, as previously set forth, his bird had flown.

SUSPECTED MURDERER ARRESTED IN HARTLAND

Yesterday George Lavigne of St. John was arrested here by Sheriff Foster as the suspected murderer of the little McAdams girl, and taken to Woodstock where he is held in jail until authorities come today from St. John to take him back to that city. He disappeared from St. John shortly after the crime was perpetrated.

PATRONIZE THE NEW TRAINS

The morning and evening express trains seem to be gaining in popularity as more and more the public finds out the convenience they afford the traveller. On Monday morning the Chautauqua outfit was despatched by this train and reached Waltham, Mass., the evening of the same day, opening their engagement there on Tuesday. This would not have been possible under the former time tables. Travellers to St. John, St. Stephen, or to any distant points, find this train a great convenience. The winter time table is being arranged and the continuance of the double express service here depends altogether upon the train the trains get on the present schedule. The new train will be even a greater convenience during the winter months, since in the summer a large proportion of commercial travellers go by automobiles, as does most of the local travel of every class.

CHANCE FOR A GIRL TO MAKE MONEY

The Observer will this year print to order a very beautiful line of Private Greeting Cards, such as have of late years been so essential to the giver of Christmas gifts and greetings. A bright young woman is required to canvass the whole territory between Woodstock and Edmundston, visiting the villages and soliciting orders. For full particulars of this pleasant employment write or call at The Observer office.

CARD OF THANKS

We wish to thank our kind neighbors and friends who so kindly assisted us during the illness and death of our beloved husband and father. Also we wish to thank those who so kindly helped with music and singing.

Mrs. Alice M. DeWitt and family

Whether in an oil burner, bed, mattress, spring, davenport, cot or crib, get Carr's prices before buying.