

WINTER COVERING FOR STRAW-BERRIES

Strawberry plants may be injured by alternate freezing and thawing, which tends to lift them out of the soil and thus injure or brake the roots. They may be injured during the cold of winter by the frost drying out the crown of the plant and the leaves. Heaving of the plants seldom occurs on a well drained soil, but on soils poorly drained the plants are likely to suffer considerably, particularly during the very early spring after the snow has melted. In certain situations there may be little loss from cold, as the drying effect of the cold may be lessened because of the natural protection afforded, or the snow may give the protection required.

In order to make sure of the plants carrying through the winter successfully it is wise to protect them with a mulch. A mulch of any material tends to hold the soil under it at a more uniform temperature. The soil will not freeze so quickly under a mulch and is slower in thawing than where no covering is given. Thus with a mulch the plants are better able to avoid the alternate freezing and thawing of spring, with its consequent disastrous results. If the injury is due to drying out, which often happens in exposed situations, the mulch will overcome this trouble. Plants exposed to the cold, and unprotected from dry, cold winds may be completely dried out. Under such conditions, if the air is dry, a heavier mulch may be necessary than where the atmosphere is humid and the consequent loss from evaporation less.

In situations with a fairly moderate climate a light mulch is all that is necessary, as too heavy a mulch may cause injury because of the plants being kept damp and mould developing. In the colder sections a good blanket of snow can usually be depended upon, and under such conditions a heavy mulch with the snow above may also produce satisfactory conditions for the plants.

Of all mulch materials good, clean straw free from weed seed is the best. This is scattered evenly over the plants at the rate of 2 tons per acre. A covering thick enough so that the plants are nicely hidden from view is usually ample, and careful scattering, giving an even light covering, is most satisfactory. A light covering of clean marsh hay may be used, but more care is necessary to give a light covering than with straw, as the compact hay may hold dampness in the spring and result in decay of the plant. Spruce boughs make a good covering, but it takes considerable time to gather and place them.

The mulch should be placed in November when the ground is nicely frozen, and is removed in the spring during the last week in April or early in May. It may be gathered when dry and used for bedding, or may be placed between the rows to serve as a summer mulch, thus conserving moisture and keeping the fruit along the edge of the rows clean from sand.

W. S. BLAIR, SUPT.,
Experimental Station,
Kentville, N. S.

RESULTS SURE TO FOLLOW

A grayhaired mother uttered a cry of deep despair in a Boston court recently, when her son, 35, received a sentence of 10 to 12 years as a confessed bandit.

After deploring the length of the sentence, the unhappy woman exclaimed, "Oh, Georgie, why did you get mixed up with anything like this? Why didn't you take my advice and stay away from this game?"

This mother may have done her full duty as she understood it in the early training of her son. There are sons who run counter to all proper instruction; sons who seem bent upon going to the dogs no matter how wisely and anxiously their parents endeavor to guide them.

One point is certain, however, that a great many mothers in the present era are woefully neglectful of their boys and girls. Those mothers refuse to believe the evidence of their eyes and ears that their children are engaged in devilry. The boys get in gangs, swearing, swaggering, loafing, stealing, and planning to do bigger and worse things later on. The mothers and the fathers of such lads must know that all is not well, and they should know, if they do not, that sorrow will fall upon their own heads. Spry wisdom is corrected early. But it is simpler to let matters drift. One must go to the theatres and gossip with the neighbours, and do all the other important things. The children must look after themselves. Yes? And they must pay, at a subsequent date, with heavy interest, for the criminal neglect of which their parents have been guilty.

"The hand of God works slowly but surely. For every wrong you do you must pay." These words are not ours. They were spoken by the mother quoted above, when her son received the 10 year sentence.

The reason there were fewer wrecks in the old horse-and-buggy days was because the driver didn't depend wholly on his own intelligence.

GROW ONE-SEVENTH OF WHEAT OF WORLD

Canada Likely to Achieve That High Record With the Present Crop

It seems probable that this year Canada will produce one-seventh of the world's wheat, and break all records for its percentage of the world's total production. In the year 1914 Canada produced 161,000,000 bushels of wheat, or only 4.5 per cent. of the world's total production of 3,586,000,000 bushels of wheat. Last year Canada produced 400,000,000 bushels of wheat, or 13 per cent. of the world's total production of 3,105,000,000 bushels of wheat, which figure however did not include the unknown growth of wheat in Russia.

This year many of the important wheat producing countries of the world suffered declines in production. United States crop has dropped from 862,000,000 bushels a year ago to 789,000,000 bushels this year. Australia's crop, garnered in January, fell from 129,000,000 bushels to 109,000,000 bushels; Argentina's was almost stationary, rising only from 181,000,000 bushels in 1922 to 188,000,000 bushels. India's was practically the same, the comparative figures being 366,000,000 bushels in 1922, and 369,000,000 bushels in 1923.

WHY MEN FAIL

Many men fail in business by ignoring a few simple rules.

They do not start out with the firm resolve to do their work as well as it can possibly be done. They lack, or do not exert, the foresight which enables a man to look ahead and make definite plans for the future. Always make a point of studying the work of your immediate superiors, so that you could, if necessary, step into a breach in their ranks. Men often fail because they neither trouble to improve their knowledge of the particular job in which they are engaged nor bother to think very deeply or intelligently about it. Everyone should cultivate the habit of deep thinking.

The question of health must also come into the reckoning. Many men break down in times of extra stress, just when their services are most needed. Fitness is a primary qualification for success in most men's lives.

SOME STARS

Here are the weekly salaries some of the screen celebrities are said to draw when working:

Norma Talmadge	\$10,000
Dorothy Dalton	7,500
Gloria Swanson	6,500
Larry Semon	5,000
Constance Talmadge	5,000
Lillian Gish	5,000
Tom Mix	4,000
Betty Compson	3,500
Barbara La Marr	3,500
May McAvoy	3,000
Mable Normand	3,000
Priscilla Dean	3,000
Conway Tearle	2,750
Lewis Stone	2,500
Milton Sills	2,500
James Kirkwood	2,500
Wallace Beery	2,500
House Peters	2,500
Elaine Hammerstein	2,500
Richard Barthelme	2,500
Betty Blythe	2,500
Florence Vidor	2,000
Elliott Dexter	2,000
Viola Dana	2,000
Lon Chaney	1,750
J. Warren Kerrigan	1,500 or more
Jack Holt	1,500 or more
Anna Nilson	1,500
Noah Beery	1,500
Lila Lee	1,500
Patay Ruth Miller	1,500
George Walsh	1,500
Shirley Mason	1,500
Mae Marsh	1,500
Wyndham Standing	1,500

No town can grow as it should unless its people work together in its upbuilding. The history of every town that has had rapid and substantial growth will show that united and enthusiastic work of the people has the greater part in making it grow. In towns where a few live men boost and work for the town's upbuilding, and many are indifferent and do nothing, the work of town upbuilding is made exceedingly difficult and the results slow in coming. If all boost and help to build up the towns and villages in Kings county it would not be difficult to push them forward. The beauty to be seen on all sides in Kings county is one of our chief assets, and every effort should be made to take advantage of the gifts which nature has so generously bestowed upon our beloved county.

Minard's Liniment Relieves Pain



A MUSICAL SERVICE

Which Cannot Be Duplicated In Eastern Canada

During the many years (over half a century) that we have been engaged in the music business, it has been our constant endeavor to improve our methods and to give to the citizens of this Province the very finest musical service possible.

We have, in Halifax, the finest music store east of Montreal but, believing that the interests of a community can be best served by having a show room within easy reach, we have established Branch stores in several of the principal centres of the Province.

In these Branch stores, we insist on the same high standard of courteous and efficient service that prevails in our Halifax store, and we bring to you the opportunity of inspecting our various lines, and making a personal selection of the instrument of your choice.

AS TO PRICES

The fact that we are the largest music dealer in Eastern Canada enables us to purchase our instruments at the very lowest factory prices. This saving we are passing along to you.

REGARDING TERMS

Our easy payment plan makes it possible for you to purchase a musical instrument on practically your own terms, and you may enjoy the use of the instrument while paying for it.

THE INSTRUMENTS WHICH WE HANDLE

We have always selected our various lines with the utmost care, and carry only those instruments of recognized superiority and with a well established reputation — A glance over the list below will convince you of the truth of this statement.

PIANOS and PLAYERS

Heintzman & Co. pianos and player pianos are recognized as the finest in Canada to-day—only a demonstration can show you the wonderful qualities of these instruments.

Sherlock Manning. This also is one of the most outstanding names in the piano trade in Canada. This name has, for many years, denoted the highest business integrity and real value in every instrument which they have manufactured.

Doherty. Known all over Canada as an instrument of real merit.

Everson. A beautiful instrument at an extremely low price, considering the quality.

ORGANS

Thomas Organs have for many years been recognized as Canada's best. Naturally you will find them in our show rooms—Their Church organs are especially fine.

PHONOGRAPHS

Columbia, table upright and Console models in many beautiful designs and finishes. The Columbia has always been built on a very high standard and their new Console models are the last word in phonograph construction.

Brunswick. One of the best known names in phonograph industry to-day. It is constructed to play all makes of records and has several exclusive features, such as an all wood oval horn.

Edison. Cabinet and Console models.

RECORDS

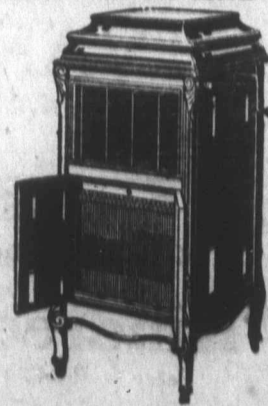
All the latest hits always in stock both in songs and dance records, as well as a complete list of the best standard and old favorite selections.

SMALL INSTRUMENTS

Violins, accordions, mandolins, harmonicas, auto harps, etc. are always available at our Halifax store, as well as a complete stock of strings, fittings, etc. for the various instruments.

The Big Specials For This Week-End

The Columbia Graphophone Company have recently brought out several new models, and have, accordingly, discontinued a few of their former models which they have authorized us to sell at reduced prices. For this week-end we are offering three of these beautiful instruments at 1/3 off the regular price.



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- S. H. Trenholm, Grand Pre, Phone 22-12
- A. H. Patterson, Hortonville, Phone 429-2