

SUMMER SALE Commencing Saturday, July 12th and Contin-

THE LEADING STORE

ues Throughout the Entire Month

The time has come again when stocks must be lowered—when all summer goods must go regardless of what we can get for them. There's thousands of dollars worth of up-to-date merchandise here that must be cleared out, a larger stock than ordinary—and in making prices for this mighty summer sale we have not been afraid to cut all the profit off and then

prices for this mighty summer sale we have not been alraid to cut all the profit on and then some more in many cases. Come to this sale with full confidence that you will get by far the greatest values possible to secure anywhere and you'll not be disappointed. The assortments are ample —the goods are worthy—the prices are extraordinary. It's the one big event of the season. AND NOW IS YOUR TIME TO TAKE THE PROFIT.

July Summer Sale of Blouses and Whitewear.

TOP NOTCH QUALITY

AT

ROCK BOTTOM PRICES

Commencing Saturday July 12, in order to ef-fect a speedy clearance we have grouped the en-tire range of stock balance of summer blouses and waists under the following price reductions all sizes from 32 to 42 in stock.

Our regular \$1.0 \$2 nd \$1.5 Blouses for 38c. Our regular 75c and 90c Blouses for 49c. Our regular \$1.00 and \$1.15 Blouses for 59c. Our regular \$1.25 and \$1.50 Blouses for 89c. Our regular \$1.75, \$2.00 and \$2.25 Blouses for \$1.48.

Some Interesting Whitewear Extras.

Some Interesting Whitewear Extras. Impossible to convey anything near like an ade-quate idea of the special inducement offered in this class of goods for Month of July Buyers and those interested cannot afford to overlook the special claimsof this department. During this sale we will offer corset cover values at 25c 35c and 50c, night gowns at 75c, \$1.00 and \$1.25, under-skirts at 75c, \$1.00, \$1.25 and \$1.50, drawers at 25c, 35c and 50c such as you would not believe possible in the quality of the goods so we invite your inspection but would advise an early visit.

Look Over the Big Value in Dress Goods

Extra Value in White Lawn.

Our 18c, 20c, and 25c quality, during July sale

July Summer Sale of Men's Suits.

July Summer Sale of Wash Goods.

DECISIVE LOW PRICE

MAKE A

QUICK CLEARANCE

Commencing Saturday July 12, we'll sell more Wash Goods to the square inch of time and space here than we have ever done during any one month in our entire history. It matters not how nor why but the fact is that we are determined to clear them out during the entire month.

The best imported Scotch zephyr ginghams in a complete range of colors and color combinations, in stripes and checks, both plain and fancy, full 27 to 28 inch cloth, our regular 12 c line never be-fore offered under that figure, July sale price commencing Saturday, 12th, we pace this line of

Big Reductions on Lace Curtains During July Summer Sale.

	curtains	Ior	38c.
Jur 75c		66	48c.
Jur \$1.00) "	66	69c.
Dur \$1.50		. 44	98c.
Dur \$2.00		-	\$1.49.
)ur \$2.50		. 44-	\$1.89.
)ur \$3.75		- 44.	\$2.85.
Dur \$4.50		-	\$8.49.

A Cut Price Sale of Imported Rugs. Every rug in stock will be marked at a special

price. This

