

THE CANADIAN GROCER

HIGH COST OF LIVING

The prices of Salmon, Lobster and other canned fish are prohibitive to a number of your customers, why not feature

MACONOCHIE'S

FRESH HERRING

FRESH MACKEREL

HERRING in TOMATO SAUCE

KIPPERED HERRING

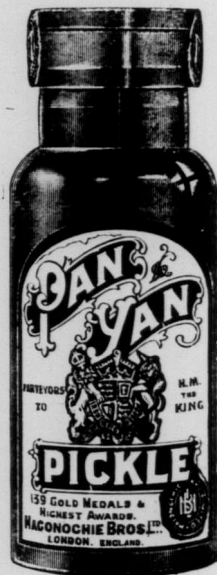
Your Customers will appreciate you bringing this to their notice, and better still they show you a good profit.

MACONOCHIE'S

PAN YAN PICKLES AND SAUCE

Largely
Advertised.

Helps Your
Sales



You know the quality of
Maconochie's Pickles

**Pan Yan
Pickles and Sauce**

are the height of perfection

WRITE FOR SAMPLES.



See you get
your share
of the trade.

If you cannot get them through your Jobber write direct to

MACLAREN IMPERIAL CHEESE COMPANY, LIMITED

Sole Agents for Dominion and United States.

Offices: TORONTO, MONTREAL, CALGARY, NEW YORK, CHICAGO, DETROIT
Factories: WELLESLEY, Ont. WOODSTOCK, Ont. BANCROFT, Mich.