



"For the Relief of our Wounded Sons"

An Appeal to the Farmers

FOR four years the women of Canada have toiled nobly and unremittingly for the Red Cross. Do not ask them any longer to bear the financial burden of the mission of mercy—it is *your* duty.

These women have worked wonders! Every soldier who is invalided back speaks loudly of what the Red Cross did for *him*, to restore him to vitality and health—to save him for home and for Canada.

On all the far flung fronts, behind the lines and in 925 military hospitals of England and France, the Canadian Red Cross is on duty day and night—saving men's lives!

The task has become too great for the willing fingers of the wives and mothers and sisters alone—they need *your help now!*

The cash demands of the war upon the Canadian Red Cross Society are increasing enormously; the past month in Flanders is an indication of the morrow. Red Cross needs millions of dollars this year. Whatever you give, it cannot be too much.

The call of the Red Cross for funds has already been carried to the cities. Toronto gave a million in three days, Winnipeg contributed \$650,000 in four days, Calgary has given \$175,000 and its fund is still growing.

The cry is now going to the farms and the country. Commencing June 17, through the Red Cross committees of every district of Manitoba and Saskatchewan, You, Farmers of the West! will be asked to contribute.

RED CROSS asks you, as the representative men of your communities, to join with the local Red Cross Committees that are being formed in every district for this campaign. Help the committees, attend the meetings. Help raise the fund, see that every man has the opportunity of contributing put squarely before him; be prepared, and when the day comes—**GIVE!**

Canada cares for her own! The Canadian Red Cross looks after every wounded Canadian soldier, so far as it is humanly possible. The Canadian Red Cross is the sole and only support of the 3000 Canadian Soldiers, prisoners of war on German soil.

It maintains ambulances, dressing stations, and supply depots all along the Canadian lines; it enters the hospitals in England and France. It supplies comforts to the men in the trenches, cares for the hopelessly crippled and the blind, gives a thousand and one personal attentions that the government cannot tender—it is the Mother of the Army!

It asks of you, proudly, in this hour of its need.

SASKATCHEWAN

Campaign Opens - - - JUNE 17

Branches should be formed in every district not already organised. For full details apply

SASKATCHEWAN HEADQUARTERS,
New Armour Block, REGINA.

MANITOBA

Campaign Dates - - JUNE 17 to 22

A Committee in Every Municipality
Help form Your Committee

PROVINCIAL HEADQUARTERS:
Kennedy Building, WINNIPEG

The Canadian Red Cross is the most economically administered institution in the War. Ninety-eight cents out of every dollar goes directly to the men who serve. All receipts and expenditures are audited and published, and re-audited by the Dominion Government.