

A FEW FACTS FROM THE REPORT OF CANADA LIFE'S RECORD YEAR

Business Increased in 1909 while Expenses Decreased

ASSETS \$39,686,000.

BUSINESS IN FORCE \$12,000,000.

INCOME for the year was over \$5,697,000.

NEW PAID FOR BUSINESS issued in 1909, \$10,139,000.

SURPLUS earned in 1909, surpassing all records, \$1,159,000.

EXPENSES reduced as in the previous year in percentage and actual amount.

PAYMENTS to Policyholders in 1909 for Death Claims, Endowments, Profits, etc., \$2,032,000.
\$2,000,000.00 IN PROFITS will be allotted to Policyholders this year by the CANADA LIFE

For Assurances or Agency Contracts apply:

Canada Life Assurance Co.

THE LIFE AGENTS' MANUAL. NEW EDITION NOW PREPARING.

The Thirtieth Edition of this publication will form an up-to-date and invaluable Compendium of Canadian Life Assurance information. It will contain premium rates and policy conditions of all contracts issued in Canada, together with a world of other information indispensable to office staff and field force alike. 250 Pages—6½ in x 4½ in—Flexible Leather.

Orders received for 13th Edition now in Preparation—PRICE \$2.00.

THE CHRONICLE, - MONTREAL.

THE MUTUAL LIFE

Insurance Company of New York

OLDEST
IN
AMERICA

STRONGEST
IN THE
WORLD

Mutual Life Agents
Make Most Money
Because Mutual Life Policies
Sell Most Freely.

For terms to producing agents address:

GEORGE T. DEXTER, 2nd Vice-President

34 NASSAU STREET, NEW YORK, N. Y.

Union Mutual Life Insurance Co.

Of Portland Maine.

FRED. E. RICHARDS, President.

Accepted value of Canadian Securities held by Federal Government for protection of policyholders, \$1,206,576.

All policies issued with Annual Dividends on payment of second year's annual premium.

Exceptional opening for Agents, Province of Quebec and Eastern Ontario.

Apply to

WALTER I. JOSEPH, Manager,
151 St. James Street, Montreal.

THE GENERAL ANIMAL INSURANCE CO., OF CANADA

CAPITAL \$500,000 (Federal Charter)

GENERAL HORSE AND CATTLE INSURANCE

Stallion Insurance.

Transit Insurance.

Foaling

Show Risks

Castration

Deg, etc.

Head Office: New York Life Building, Montreal, P.Q.

THE EXCELSIOR LIFE INSURANCE CO.

INCORPORATED 1889.

HEAD OFFICE: TORONTO, CANADA

Assets for Policyholders security - \$2,307,505.00

Insurance in Force - \$13,078,004.10

PROGRESS DURING LAST DECADE, 1899-1909

Income Increased 425 per cent. Over four fold

Reserves " 617 " Over six fold

Assets " 581 " Nearly six-fold

Insurance in force " 358 " Over three and one half-fold

The Excelsior excels in those features of vital interest to Policyholders

SECURITY AND PROFIT
THE NEW EXCELSIOR POLICIES ARE THE BEST
WANTED—Agents to devote entire or spare time to the business

E. MARSHALL, General Manager

B. FASKER, President