

86,000 Injured 10,000 Killed

These official figures for the latest fiscal year represent the unprecedented record of injury and slaughter on the railway systems of the United States. The epidemic of wrecks is rapidly increasing. Since July 1st 268 lives have been lost in railway wrecks, not counting hundreds of casualties. The reason back of almost every recent smash-up can be almost invariably expressed in the two words:

"I FORGOT"

Either the despatcher, the operator, the conductor, the engineer, or the brakeman FORGOT something vitally important. Beyond every mechanical safeguard, every provision of "standard code," or special rule lies the "human factor," and the most important element in this factor is MEMORY. This is true of every branch of the operating department of every railway, and it is true of almost every other responsible position in active life. If you want your memory as infallible as it is possible to get it, study "Assimilative Memory":

How to Attend and Never Forget"

which is the title of the book that contains the complete LOISETTE MEMORY SYSTEM. This system, which formerly has been sold only under the most rigid restrictions and at a high price, develops and brings into action dormant and hitherto unused memory power. It gives a right direction to mental functions and powers, completely abolishing mind-wandering and insuring ACCURACY and PRECISION of thought. It increases by many fold the value of every mind. 12mo, cloth. \$3.00 post paid.

NORMAN RICHARDSON,
12 E. Wellington St., Toronto.



SEAL BRAND COFFEE

The
Finishing Touch
To A
Perfect Meal

CHASE & SANBORN
MONTREAL. 147

IRISH LINEN

Yes You know from "Hear-say" that it is unrivalled, but you can know by Experience, by writing to a House that has a record for straight trading of almost a century.

MURPHY & ORR'S name associated with DAMASK TABLE LINEN, BED LINEN, HOUSE LINEN, LINEN CAMBRIC, HANDKERCHIEFS, DRESS LINENS, IRISH LACES, etc., is an absolute warranty. Illustrated Price Lists Free.

MURPHY & ORR, Box 18, Belfast, IRELAND

OTARD BRANDY

THE FINEST PURE COGNAC IMPORTED
OTARD-DUPUY-COGNAC



As light as lager, but better for you W-73

A bottle of COSGRAVES

each day with your meals
creates instant appetite.

Used in the better homes
because of its quality.

ing about his tobacco-stained mouth. Then Milton Cherry slipped off his coat and a murmur of compassion rippled through the crowd. Spindle-legged, narrow-chested, with long, scrawny arms, taller but at least ten pounds lighter than his stocky opponent, his prospect for victory looked dubious indeed.

The bell clanged and the men advanced. Bull whipped over a feeler and a thin red trickle broke from Milton's nose, dribbled down alongside his mouth and splashed to his chest. But he did not flinch and the audience growled encouragement. Bull loosed another left jab. Milton guarded and a suggestion of applause prodded Bull to determined action. He rushed, swinging with both hands, using small science and less caution, while Milton crouched over, his midriff protected by his attitude, his long arms thrown up over his face in a barrier that Bull could not penetrate. Realizing this, Bull strove to batter it down. A savage rain of blows broke on Milton's arms, head, neck and back; none of them reaching a vital spot, but amounting in the aggregate to a sense-deadening fusillade that surely must soon beat the cowering recipient to earth. Then, in a flash, the incredible happened. Milton, standing stock still, crouching lower and lower, apparently sinking to a humiliating defeat, suddenly flashed back his right elbow shot it forward like a piston rod—and the champion of Watertown sank to earth, quivering and moaning.

I smiled grimly, while a thunder of cheers split the atmosphere. Milton's long morning hours of patient hitting at a small, movable mark, were justified. He was no fighter and a dubious boxer; but he did possess the intelligence to reserve and concentrate all his power in a single blow to a vital spot—the pit of the stomach.

To my surprise, when I called on Judge Morgan he showed scant enthusiasm.

"It might have been better for Milton if he had not won so decisively," he said. "As it is, the real test lies before him."

"What do you mean?"
"The danger of the swelled head. He'll have to be made of good stuff to withstand the fuss people will make over him."

Milton, however, became more studious and gentlemanly than ever. He continued to exercise for half an hour daily, but the greater part of his spare time was spent in study. The Life of Napoleon seemed to interest him greatly. He spent a whole week poring over an unprejudiced biography—and then applied for a position at the New York store. He got it, too.

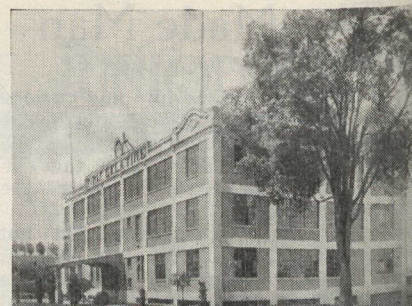
The Milton we had known for years vanished into thin air. Belated consciousness of his present worth and boundless potentiality caused the new Milton to dress well, to mend his speech and manners, to cultivate the society of worth-while men, to work assiduously and to save his money. His toil-worn mother quit dressmaking except for an occasional remunerative job.

Milton's popularity increased with the better class as it waned with the rowdies, and the new trade that he drew to his employer's store was reflected in his salary cheque. The rough element accorded him a wholesome respect, and indeed two or three of them profited by his example and mended their ways materially.

Nor was Milton's popularity confined to the male sex. In time the feminine aristocracy of our town came to overlook his rough-neck notoriety and recognize his real worth, and presently it began to be whispered about that he and Judge Morgan's daughter Alice were "going it pretty strong."

I did not realize, though, that the fluffy-winged little boy with the arrows had achieved such marksmanship until I called on the judge one afternoon in the spring following Milton's sudden rise to comparative fortune.

I found the old man purple with anger. The cords of his neck stood out in fierce relief against his tawny skin. The place was disordered with books that he had flung about in his



This sunlit factory
is the home of

KNOX SPARKLING GELATINE

Knox Gelatine is made pure and kept pure. Especially designed machinery does all the work—hands never touch Knox Gelatine until you yourself open the package.

It is endorsed by all Pure Food Experts and Teachers of Cookery.

You will find it indispensable to good cooking.

Send for
FREE Recipe Book

The KNOX Book of recipes tells you how to make delicious Desserts, Jellies, Sa'ads and Candies, and improve Soups, Sauces, Gravies, Sherbets, Ice Cream and Ices. It is free for your grocer's name.

Pint sample for a 2-cent stamp and grocer's name.

Charles B. Knox Co.
510 Knox Ave.
Johnstown, N. Y.

Branch Factory:
Montreal, Can.



A LOVELY BABY BOY

This Mother is quite Enthusiastic
over a well Known Food.

Mrs. J. W. Pateman, 133 Boulbee Ave., Toronto, in writing about Neave's Food says "When I first knew one of my friends, her baby Jack was eight months old and dying by inches. She had tried three foods because her Jack could not digest milk. At last, I fetched her a tin of Neave's Food. At the end of a month, Jack was rapidly gaining flesh and was bright and happy. He is a lovely boy now and she declares Neave's Food saved his life. And it did."

Then I recommended it to a friend on Victoria Avenue. She had a baby 6 months old that was not thriving a bit. She put the baby on Neave's Food and at the end of three months, the baby was twice the size.

I have never seen two bigger, stronger boys than mine for their ages and we owe it all to Neave's Food. I have the utmost faith in Neave's Food."

Mothers and prospective mothers may obtain a free tin of Neave's Food and a valuable book "Hints About Baby" by writing Edwin Utley, 14C Front St. East, Toronto, who is the Canadian agent. For sale by all druggists. 49

Mfrs. J. R. Neave & Co., England.

STAMMERING

overcome positively. Our natural methods permanently restore natural speech. Graduate pupils everywhere. Write for free advice and literature.

THE ARNOTT INSTITUTE, Berlin, Can.