

Complete Service to Ford Owners Everywhere

OURTEOUS attention to your needs wherever you may travel is something you appreciate, and being a Ford owner you can get it. You are always "among friends."

There are more than 700 Ford Dealer Service Stations throughout Canada. These are always within easy reach of Ford owners—for gasoline, oil, tires, repairs, accessories, expert advice or motor adjustments.

The cost of Ford Service is as remarkably low as the cost of the car itself. Nineteen of the most called for parts cost only \$5.40. Just compare this with the cost of spare parts for other cars and you will realize the advantage of owning a Ford.



Runabout - - \$575
Touring Car - - \$595
Coupe - - - \$770
Sedan - - \$970
One-ton Truck - - \$750

F.O.B FORD, ONT.

Ford Motor Company of Canada, Limited Ford, Ontario