

# MONARCH-KNIT

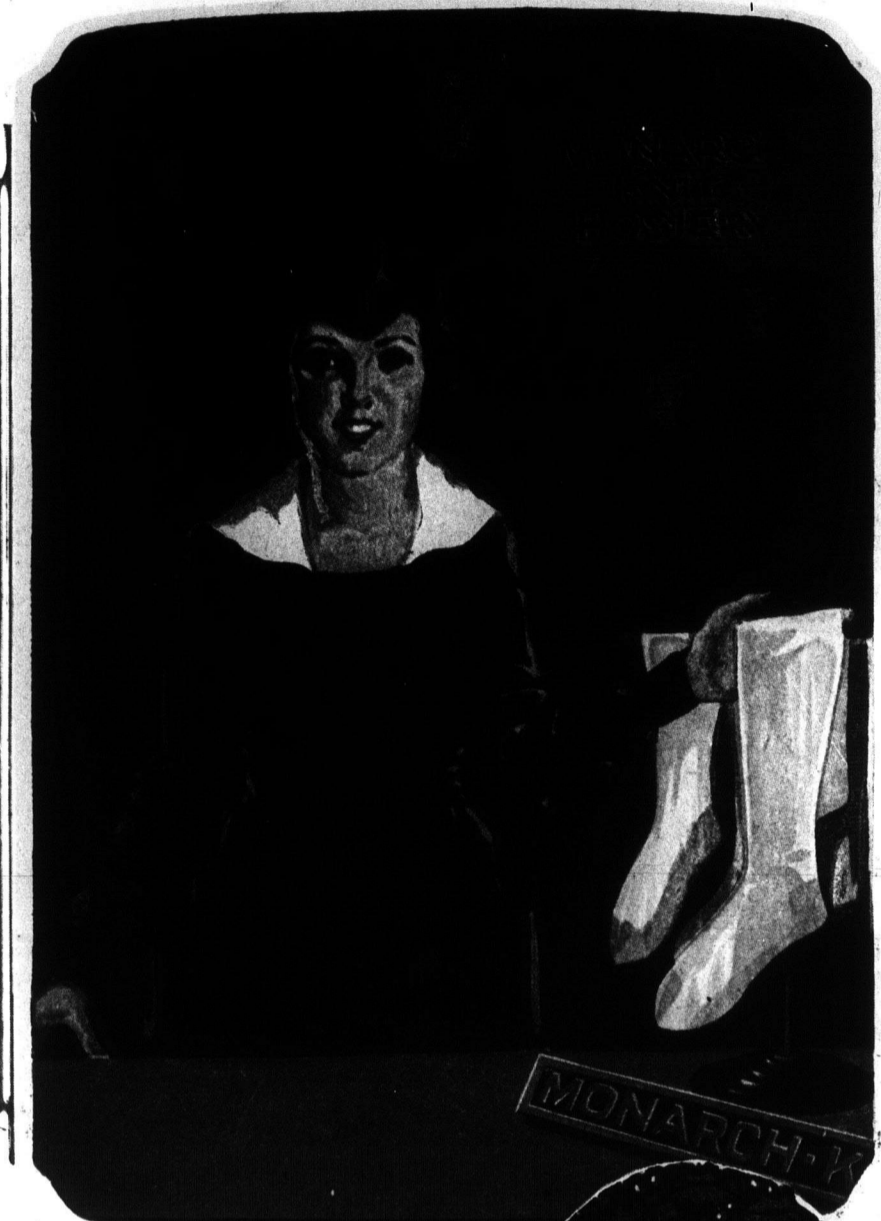
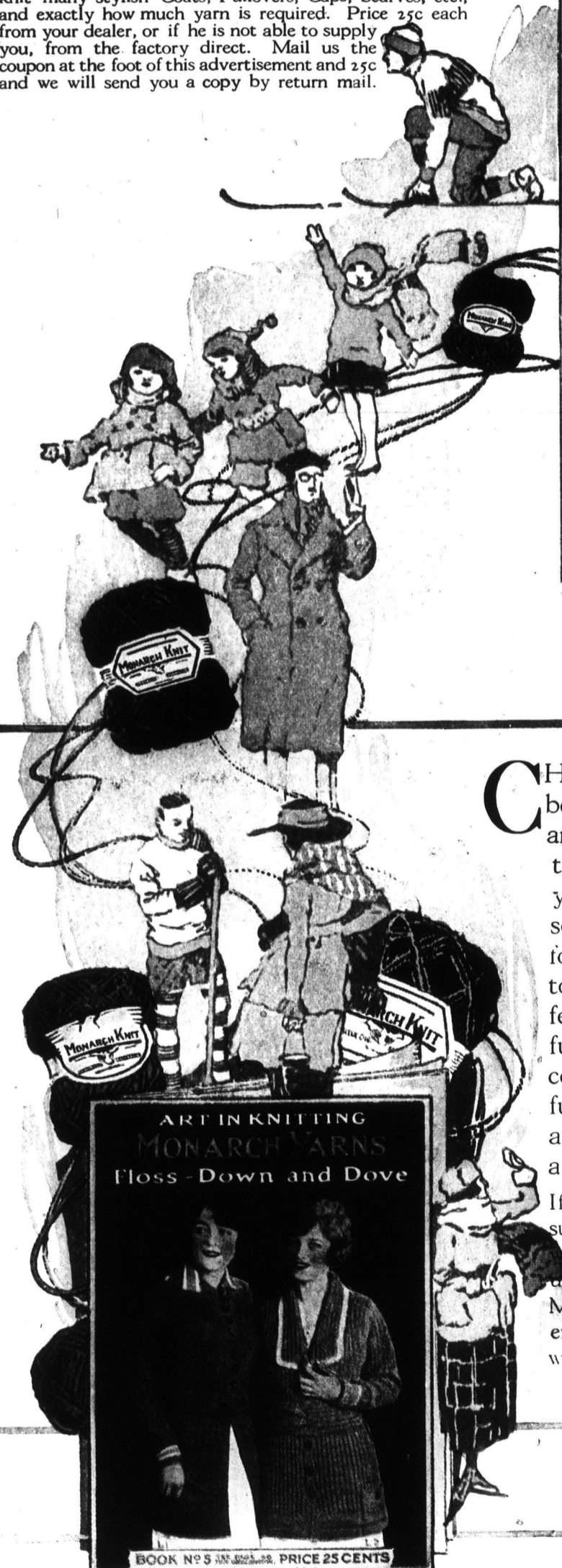
SWEATERS - HOSIERY - YARNS

"Monarch Floss"

"Monarch Dove"

"Monarch Down"

EACH of these well-known Monarch Yarns is spun from fine, long-fibre Australian wools, and each comes in forty fashionable shades in handy balls of various weights for various uses. Book No. 5—"Art in Knitting Monarch Yarns"—is just off the press. It tells you exactly how to knit many stylish Coats, Pullovers, Caps, Scarves, etc., and exactly how much yarn is required. Price 25c each from your dealer, or if he is not able to supply you, from the factory direct. Mail us the coupon at the foot of this advertisement and 25c and we will send you a copy by return mail.



An Ideal Gift

CHRISTMAS SHOPPING will be made much simpler, easier, and more enjoyable, if you have the forethought to include in your gift list Monarch-Knit Hosiery. Stylish as well as sensible, it will be welcomed no less for its usefulness than for its long wear and good looks. The new elastic-rib top, made with a special stitch, gives perfect fit with perfect comfort. Heels and toes are double spliced; legs are full length; ankles fit snugly and trimly, and the sizes are correctly marked. Your drygoodsman is now showing a full range of Monarch-Knit stockings and socks for men and women, in fashionable weaves and colors, at moderate prices.

If you wish your gift to be of a very special nature, let us suggest a Monarch-Knit Sweater Coat or Pullover, either of which may be had in delightful color combinations with that unusual refinement of finish which always distinguishes Monarch-Knit styles. An early inspection of your dealer's display will convey far better than words just what we mean by this.

The Monarch Knitting Co. Limited  
Dept. W.H.  
Dunnville, Ontario

I enclose 25c for which please send me at once a copy of "Art in Knitting Monarch Yarns," No. 5.

Name.....  
Address.....

**MONARCH-KNIT**  
THE MONARCH-KNITTING COMPANY LIMITED  
MADE IN CANADA

