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LIFE INSURANCE COMPANIES.

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Head Office,

Toronto, Canada

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POLICIES ISSUED ON ALL APPROVED PLANS

The Great Development

of the Western Provinces affects all lines-none more than that of the Life Insurance Agent.

And-naturally-no Agents can take such decided advantage of this development as those representing a Company so intimately associated with Western progress as

The Great-West Life Assurance Co.

HEAD OFFICE . .

WINNIPEG

Life Agents of ability and experience are invited to investigate the opportunities offering at the present time with The Great-West Life.

THE HOME LIFE



Home Life Building, TORONTO

Capital and Assets, \$1.400.000

Reliable Agents wanted

unrepresented districts.

Correspondence Solicited HON, J. R. STRATTON, President

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SINCE IT BEGAN BUSINESS

In 1870 the

MUTUAL LIFE OF CANADA

(1)	Death Losses	or:-	\$4,512,834
	Matured Endowments		2,135,879
(3)	Surplus	•	1,761,859
(4)	Surrenders		- 1,392,738
	Total Cash Payments		\$9,803,310

And It Still Holds : Reserves Invested for Security of Policyholders Surplus over all Liabilities 2,269,692

> Total Paid to and held for Policyholders

- \$24,138,148

Head Office -

- Waterloo, Ont.

The Monthly-Cheque-Contract

Ine Monthay-Cheque-Contract

ISSUED BY THE CROWN LIFE INSURANCE CO.

Guarantees the Heneficary a fixed Income, payable monthly, for Twenty Years—or longer, if desired.

The Insurance cannot be squandered, lost, or unwisely invested Costs less than ordinary life insurance.

Loan, Cash Surrender, Paid-up, Automatic Non-forfeitures, Extended Insurance and other modern life insurance privileges guaranteed in policy.

Most liberal Life Insurance Policy available to Canadian insurers. No estimates—Excepthing guaranteed.

Agency openings, with salary and commission contracts, for successful life insurance, writers. Apply

WILLIAM WALLACE,

Head Office—Toronto Canada.

General Manager.

The Federal Life Assurance Company

HEAD OFFICE: HAMILTON, CANADA.

Capital and Assets - - - - \$4,512,949.53 Total Assurances in force - - - - 21,019,322.31 Paid to Policyholders in 1909. - - 347.274.43

Most Desirable Policy Contracts

DAVID DEXTER, President and Managing Director.

The Excelsior Life Insurance Company HEAD OFFICE S. 59-61 Victoria St.

Established 1889.

Insurance in force \$14,00,000.00.

Business for 1910 will be the most satisfactory in the Company's career uninterrupted success. A company foremost in features particularly tractive to Insurers and Agents.

No better Company to insure in. No better Company to represent.

A number of important appointments on Agency staff available; liberal stracts will be given suitable gentlemen. Apply to Head Office.

Local Agents wanted everywhere.

E. MARSHALL, General Manager. D. FASKEN, President.

OF CANADA

At 31st December 1909

SURPLUS over all liabilities, and Capital
Hm 31 and 8 per cent. Standard
SURPLUS CONTROL STANDARD
3 308 534 53 Hm 3½ and 3 per cent. Standard 3,308,534.53

SURPLUS GOVERNMENT STANDARD 4,940,556.77

INCOME 1909 7,778,132.05

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SUN LIFE POLICIES ARE EASY TO SELL

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Waterloo, Ont.

Superintendent of Agencies.