

THE MOVIES
THE PLAYERS

What in the Picture World
Favorites and What They

"Lonesome" song was a decided success. Miss Burke in a bathing suit with the scenes taken at Palm Beach, make the week's chapter of Gloria's Romance very different from the others. She disports in the briny and on land, finding Freneau out in still another deception. There were the usual large crowds both Saturday afternoon and evening.

DREWS
Premier, the Hon. W. E. Foster, was a passenger to town on Monday night's train and was a guest at the Algonquin.
Loggieville, Aug. 9.—Rev. Dr. Rogers of Antigonish occupied the pulpit of Knox church yesterday at both services, and preached excellent sermons to large congregations.
The late Hugh Mc... the victim in the accident on Van... Thursday night last... day afternoon last... the largest funeral... here for many years... re from the Metho... were conducted by... the Pastor. Much... for Mr. and Mrs... he parents of the... an, in the loss of a... so promising. In... young manhood that... ill be spared in his... community, where... much needed and... greatly depleted... es of war and other... he boys from their... ge numbers at the



MONDAY-TUESDAY

What Some Women Will
Do for Fine Clothes
IMPERIAL THEATRE

Presents the Star Exquisite
Emmy Wehlen
In Aaron Hoffman's
Society Sensation

"VANITY"

A Luxurious Metro

WORLD TOUR

Havana, Cuba's Chief City
Cities Along the Nile
Villages in France
Pathe's British Gazette

THEATRE
DAY

Looster Play Equally
as "Kick In"
TE WALKER
ng Mystery Story
son's Secret?
Is young girl, he'd for
of Dr. brandage?
**MYERS in
Protection"**
HEDA BARA



PERA HOUSE

on at 2.30 Evening 7.30 and 9

S OF HIGH CLASS VAUDEVILLE

IE BURKE in Gloria's Romance



A Series of "BUY IN ST. JOHN" Editorials—No. 10

WHO IS THE HOME MERCHANT?

THE HOME MERCHANT—who is he?

HE is the man who gives you credit when you are financially embarrassed and carries your account when you are unable to pay.

HE is the man who gives you back your money or makes exchanges when you are not satisfied with what you have bought.

HE is the man who stands back of his guarantee and makes restoration of all losses you may sustain on goods you buy from him.

HE is the man who meets you at the door with a hand-shake and lets you out with a message to "the kids" and a real "come again" good-bye.

HE is the man who takes a neighborly interest in you, your family and your affairs.

HE is the man whose clerks live in St. John and spend their money with you and other people of this city.

HE is the man who pays heavy taxes to help support the schools, build and maintain the streets, police and fire department and other public institutions. He helps to support the churches, hospitals and charity organizations.

HE is the HOME merchant—YOUR neighbor—YOUR friend—YOUR helper in time of need.

Don't you, or won't you, realize that every dollar you send out of town goes to strangers who never spend a cent here?

BE FAIR TO THE HOME MERCHANT—your friend and neighbor—BUY IN ST. JOHN at all times.

Signed By:

- EDGEcombe & CHAISSON Tailors
- DONALDSON HUNT Men's Clothing
- J. M. HUMPHREY & CO., LTD. Boots and Shoes
- SCOVIL BROS. LTD. Men's Furnishings
- F. A. DYKEMAN & CO. Dry Goods
- BROCK & PATERSON Millinery
- E. G. NELSON & CO., Books and Stationery
- ROSS DRUG CO.—REXALL STORE Drugs
- WILCOX'S Clothing and Dry Goods
- H. MONT JONES Furs
- T. McAVITY & SONS LTD. Hardware

- D. McARTHUR Wall Paper and Stationery
- H. N. DeMILLE Men's Furnishings
- FERGUSON & PAGE Jewelry
- W. H. THORNE & CO., LTD. Hardware
- J. M. ROCHE & Co., Ltd., Cameras and Supplies
- GEORGE NIXON Wall Paper
- W. TREMAINE GARD Jewelry
- A. GILMOUR Men's Clothing
- F. A. JOHNSON Dry Goods
- WIEZELS' CASH STORES Boots and Dry Goods
- M. J. H. MULHOLLAND Furnishings

"ST. JOHN CAN SERVE YOU BEST"